NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 9, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CADDYSHACK(S)	23.2	18,910
2	DYNASTY	22.1	18,010
3	TV CENSORED BLOOPERS(S)	21.6	17,600
4	60 MINUTES	19.8	16,140
5	TOO CLOSE FOR COMFORT	19.7	16,060
6	ABC SUNDAY NIGHT MOVIE#	19.6	15,970
7	M*A*S*H	19.2	15,650
8	THREE'S COMPANY	19.1	15,570
9	HART TO HART	18.9	15,400
9	JEFFERSONS#	18.9	15,400
11	INSIDE-THIRD REICH PT 1(S)	18.8	15,320
12	FACTS OF LIFE	18.7	15,240
13	FALL GUY	18.5	15,080
13	NBC MONDAY NIGHT MOVIES#	18.5	15,080
15	BATTLE-NETWORK STARS(S)	18.3	14,910
15	SIMON & SIMON#	18.3	14,910
17	MAGNUM, P.I.	17.8	14,510
18	DIFF'RENT STROKES#	17.3	14,100
19	GIMME A BREAK#	17.2	14,020

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CADDYSHACK(S)	16.4	35,440
2	TV CENSORED BLOOPERS(S)	14.5	31,300
3	DYNASTY	14.4	31,020
4	GIMME A BREAK#	13.8	29,750
5	FALL GUY	13.6	29,290
6	M*A*S*H	13.5	29,130
7	NBC MONDAY NIGHT MOVIES#	13.5	29,030
8	DIFF'RENT STROKES#	13.4	28,940
9	BATTLE-NETWORK STARS(S)	13.4	28,920
10	TOO CLOSE FOR COMFORT	13.4	28,850
11	THREE'S COMPANY	13.1	28,190
12	DUKES OF HAZZARD	12.6	27,230
13	ABC SUNDAY NIGHT MOVIE#	12.5	26,980
14	FACTS OF LIFE	12.4	26,800
15	GREATEST AMERICAN HERO	12.4	26,780
16	JEFFERSONS#	12.1	26,080
17	60 MINUTES	12.0	25,890
18	INSIDE-THIRD REICH PT 1(S)	11.9	25,690
19	REAL PEOPLE	11.8	25,370

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	20.7	17,510
2	NBC MONDAY NIGHT MOVIES#	17.9	15,200
3	TV CENSORED BLOOPERS(S)	17.2	14,540
4	ABC SUNDAY NIGHT MOVIE#	16.1	13,630
5	JEFFERSONS#	15.6	13,220
6	HART TO HART	15.1	12,760
6	60 MINUTES	15.1	12,760
8	TOO CLOSE FOR COMFORT	14.7	12,450
9	CADDYSHACK(S)	14.6	12,390
10	COUNTRY MUSIC AWARDS(S)	14.6	12,370
11	ALICE#	14.2	12,040
12	FALL GUY	14.2	12,010
13	FACTS OF LIFE	14.0	11,880
14	INSIDE-THIRD REICH PT 1(S)	13.9	11,790
15	REAL PEOPLE	13.8	11,670
16	MAGNUM, P.I.	13.7	11,640
17	GIMME A BREAK#	13.7	11,620
18	NBC SUNDAY NIGHT MOVIE	13.7	11,580
19	KNOTS LANDING	13.5	11,420

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CADDYSHACK(S)	17.2	13,110
2	INSIDE-THIRD REICH PT 1(S)	16.0	12,190
3	TV CENSORED BLOOPERS(S)	15.5	11,800
4	60 MINUTES	15.0	11,440
5	ABC SUNDAY NIGHT MOVIE#	14.1	10,760
6	FALL GUY	14.1	10,740
7	M*A*S*H	13.5	10,300
8	DYNASTY	13.2	10,080
9	SIMON & SIMON#	13.1	10,010
10	HILL STREET BLUES#	12.6	9,630
11	RIPLEY'S BELIEVE IT-NOT(S)	12.6	9,570
12	FLAMINGO ROAD	12.5	9,550
13	BATTLE-NETWORK STARS(S)	12.5	9,480
14	NBC SUNDAY NIGHT MOVIE	12.3	9,350
15	KENTUCKY DERBY(S)	12.0	9,110
16	HART TO HART	11.7	8,880
17	MAGNUM, P.I.	11.6	8,810
18	TOO CLOSE FOR COMFORT	11.4	8,690
19	BRET MAVERICK	11.2	8,540
20	NBC MONDAY NIGHT MOVIES#	11.0	8,390
21	GIMME A BREAK#	10.6	8,060

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 9, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	21.4	11,360
2	CADDYSHACK(S)	16.7	8,900
3	NBC MONDAY NIGHT MOVIES#	16.7	8,870
4	HART TO HART	16.1	8,560
5	ABC SUNDAY NIGHT MOVIE#	15.7	8,340
6	FALL GUY	15.7	8,320
7	TV CENSORED BLOOPERS(S)	15.3	8,130
7	TOO CLOSE FOR COMFORT	15.3	8,130
9	BATTLE-NETWORK STARS(S)	14.3	7,590
10	ABC MONDAY NIGHT MOVIE#	14.2	7,550
11	M*A*S*H	13.8	7,360
12	GIMME A BREAK#	13.7	7,260
13	THREE'S COMPANY	13.6	7,250
14	INSIDE-THIRD REICH PT 1(S)	13.5	7,160
15	HILL STREET BLUES#	12.9	6,850
16	DIFF'RENT STROKES#	12.8	6,810
16	KNOTS LANDING	12.8	6,810
18	FANTASY ISLAND	12.4	6,570
19	RIPLEY'S BELIEVE IT-NOT(S)	12.3	6,550
20	GREATEST AMERICAN HERO	12.3	6,530

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	24.6	6,370
2	JEFFERSONS#	22.9	5,920
3	NBC MONDAY NIGHT MOVIES#	21.7	5,610
4	ALICE#	21.3	5,500
5	MAGNUM, P.I.	20.9	5,410
6	REAL PEOPLE	20.6	5,320
7	BOB HOPE'S STARS-TEXAS(S)	20.4	5,270
8	JOHNNY CASH:COWBOY HEROES(S)	20.3	5,260
9	TV CENSORED BLOOPERS(S)	20.3	5,240
10	COUNTRY MUSIC AWARDS(S)	19.5	5,050
11	KENTUCKY DERBY(S)	19.5	5,040
12	DALLAS	19.4	5,010
13	ONE DAY AT A TIME	19.2	4,960
14	ARCHIE BUNKER'S PLACE	18.7	4,850
15	LITTLE HOUSE-PRAIRIE#	18.5	4,780
16	DYNASTY	17.7	4,590
17	NBC SUNDAY NIGHT MOVIE	17.5	4,520
18	NURSE	17.4	4,490
19	FACTS OF LIFE	17.2	4,460
20	FLAMINGO ROAD	17.1	4,420

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CADDYSHACK(S)	20.5	10,460
2	FALL GUY	15.2	7,760
3	TV CENSORED BLOOPERS(S)	14.4	7,350
4	SIMON & SIMON#	14.2	7,230
5	M*A*S*H	14.0	7,140
6	HILL STREET BLUES#	13.9	7,100
7	INSIDE-THIRD REICH PT 1(S)	13.8	7,030
8	ABC SUNDAY NIGHT MOVIE#	13.5	6,860
9	HART TO HART	13.1	6,700
10	BATTLE-NETWORK STARS(S)	13.0	6,650
11	RIPLEY'S BELIEVE IT-NOT(S)	12.5	6,350
12	DYNASTY	12.3	6,250
13	GREATEST AMERICAN HERO	12.1	6,150
14	TOO CLOSE FOR COMFORT	12.0	6,110
15	NBC SUNDAY NIGHT MOVIE	11.7	5,950
16	THREE'S COMPANY	11.6	5,890
17	ABC MONDAY NIGHT MOVIE#	11.4	5,800
18	CHIPS	10.8	5,500
19	GIMME A BREAK#	10.5	5,350
20	MAKING THE GRADE	10.3	5,260

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	27.3	5,410
2	INSIDE-THIRD REICH PT 1(S)	20.7	4,110
3	KENTUCKY DERBY(S)	19.5	3,860
4	REAL PEOPLE	18.6	3,680
5	TV CENSORED BLOOPERS(S)	18.1	3,590
6	FLAMINGO ROAD	18.0	3,570
7	BOB HOPE'S STARS-TEXAS(S)	17.9	3,540
8	ALICE#	16.9	3,340
9	JOHNNY CASH:COWBOY HEROES(S)	16.7	3,310
10	BRET MAVERICK	16.6	3,300
11	ARCHIE BUNKER'S PLACE	16.5	3,280
11	MAGNUM, P.I.	16.5	3,280
13	DUKES OF HAZZARD	15.9	3,160
14	ABC SUNDAY NIGHT MOVIE#	15.1	2,990
14	CBS EVENING NEWS-RATHER	15.1	2,990
14	JEFFERSONS#	15.1	2,990
17	NBC SUNDAY NIGHT MOVIE	14.9	2,960
18	NBC MONDAY NIGHT MOVIES#	14.7	2,920
19	DYNASTY	14.5	2,880
20	GEORGE BURNS' 100TH-PARTY(S)	14.4	2,860
21	COUNTRY MUSIC AWARDS(S)	14.2	2,820
22	BARBARA MANDRELL	14.2	2,810

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC MONDAY NIGHT MOVIE	9	188		A	16.9	27	1377	1800	734	376	812	315	549	484	404	182	543	264	421	349	231	97^	258	135^	187	158^
1 MON. 9.00P 120 ABC FF		97		B	21.9	33	1785	1808	708	299	781	325	542	472	374	179	655	286	463	403	302	147	172	75	200	133
9.00 - 9.30				A	14.8	22	1206	1837	688	383	766	301	520	461	368	169^	576	240	439	402	298	97^	236	131^	259	211
9.30 - 10.00				A	15.7	24	1280	1777	731	352	807	302	553	498	407	172^	510	243	395	320	224	92^	265	146^	195	170^
10.00 - 10.30				A	18.3	30	1491	1763	753	392	825	317	557	483	413	192	520	268	405	337	199	92^	260	138^	158^	137^
10.30 - 11.00				A	18.9	33	1540	1799	744	375	830	326	554	484	414	189	563	297	437	338	208	105^	261	128^	145^	124^
ABC MOVIE SPECIAL(S)		182		A	12.8	23	1043	1798	676	253	748	360	603	464	342	131^	571	214^	402	377	278	124^	294	108^	185^	185^
1 FRI. 9.00P 120 ABC FF		96																								
9.00 - 9.30				A	12.1	21	986	1696	717	263	800	385	600	439	337	176^	487	183^	326	277	238^	122^	235^	89^	174^	174^
9.30 - 10.00				A	11.9	21	970	1763	710	267	784	365	605	473	344	158^	503	194^	346	331	254	108^	265	94^	211^	211^
10.00 - 10.30				A	13.7	24	1117	1875	668	256	735	351	619	482	358	107^	636	225	456	450	319	128^	308	98^	196^	196^
10.30 - 11.00				A	13.6	25	1108	1823	608	233	673	334	574	454	322	93^	638	248	465	432	297	133^	352	148^	160^	160^
ABC NEWSBRIEF-M-F	150	186	193	A	15.7	25	1280	1728	734	309	794	325	531	448	363	209	584	254	411	367	271	126	178	83	172	122
1 MON. 9.59P 2 ABC N		96	97	B	17.9	28	1459	1745	704	297	772	306	494	426	350	222	630	265	419	368	283	166	164	77	179	129
1 TU & W 9.58P 1																										
1 THU. 10.02P 2																										
1 FRI. 9.48P 2																										
2 MON. 9.53P 1																										
2 TU-TH 9.58P 1																										
2 FRI. 8.28P 1																										
ABC NEWSBRIEF-SAT.	30	190	198	A	16.6	31	1353	1721	712	317	798	296	480	413	347	261	480	217	313	268	181	134	154	85^	289	216
SAT. 9.58P 1 ABC N		97	98	B	19.7	33	1606	1842	748	324	843	311	497	423	363	289	538	224	346	295	225	166	193	113	268	202
ABC NEWSBRIEF-SUN.	30	194	194	A	18.2	28	1483	1680	763	354	810	289	498	482	404	260	726	254	455	450	376	217	106	32^	38^	30^
1 SUN. 9.55P 2 ABC N		98	98	B	18.0	27	1467	1864	701	303	759	312	528	479	371	170	798	351	571	520	380	168	164	69	143	102
2 SUN. 9.56P 1																										
ABC SPORTS UPDATE-SAT	30	192	196	A	10.4	21	848	1702	592	239	674	232	376	306	299	250	410	132^	224	231	212	150	188	121^	430	282
SAT. 8.58P 1 ABC SN		97	98	B	16.5	27	1345	1809	712	295	802	286	454	378	342	295	556	214	340	295	248	181	175	105	276	198
ABC SPORTS UPDATE-SUN	30	192	192	A	11.1	22	905	1878	682	270	779	300	514	464	410	201	734	296	479	475	368	175	174	89^	191	148
1 SUN. 8.32P 1 ABC SN		97	98	B	14.2	22	1157	1965	686	312	757	261	468	437	382	226	739	293	481	436	371	195	177	77	292	200
2 SUN. 7.30P 1																										
ABC SUNDAY NIGHT MOVIE	24	203		A	19.6	31	1597	1689	786	348	853	294	522	513	419	272	674	257	429	429	332	188	117^	39^	45^	38^
1 SUN. 9.00P 120 ABC FF		99		B	19.5	30	1589	1909	710	311	775	317	544	487	380	170	785	359	582	514	363	151	180	79	169	120
9.00 - 9.30				A	19.3	30	1573	1786	810	340	857	282	514	516	430	282	719	257	471	468	368	193	137^	65^	73^	57^
9.30 - 10.00				A	19.3	30	1573	1734	791	348	867	314	532	519	410	274	693	251	447	444	351	194	129^	39^	45^	34v
10.00 - 10.30				A	19.8	32	1614	1621	772	349	837	284	511	504	417	269	645	256	400	407	316	183	107^	26v	32v	32v
10.30 - 11.00				A	19.9	33	1622	1619	776	357	852	300	530	514	416	262	639	262	403	398	301	178	96^	26v	32v	32v
ABC THEATRE(S)		200		A	15.0	25	1223	1424	739	346	801	287	478	451	416	253	505	124^	266	327	300	175^	57^	25v	61^	34v
2 MON. 9.00P 120 ABC GD		98																								
9.00 - 9.30				A	15.6	25	1271	1484	754	363	816	292	482	459	407	267	517	125^	269	334	307	183^	54^	32v	97^	56^
9.30 - 10.00				A	16.0	26	1304	1483	745	334	802	292	483	473	412	246	519	129^	280	344	314	175^	71^	26v	91^	51^
10.00 - 10.30				A	14.7	25	1198	1350	731	336	789	283	469	433	411	257	484	120^	258	316	283	168^	55^	19v	22v	10v
10.30 - 11.00				A	13.8	24	1125	1352	727	353	796	285	480	436	430	243	499	120^	260	307	292	179^	36v	21v	21v	10v
ABC WORLD NEWS TONIGHT	149	204	205	A	11.6	24	945	1473	700	191	729	187	327	328	334	339	641	183	354	339	320	240	46^	27^	57^	30^
M-F 6.30P 30 ABC N		99	99	B	12.7	22	1035	1515	696	225	734	164	328	323	386	349	625	159	297	295	338	269	57	32	99	57
ABC WRLD NEWS TONIGHT-SUN	27	159	160	A	6.3	17	513	1452	715	259	746	97^	261	292	433	422	643	178^	276	247	296	311	36v	15v	27v	27v
SUN. 6.30P 30 ABC N		85	85	B	8.1	15	660	1613	707	226	757	141	320	322	375	383	669	186	331	311	327	287	79	39	108	66

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ALICE	23	195		A	17.1	27	1394	1774	766	250	864	279	387	323	337	394	513	177	239	195	194	240	130^	75^	267	164^
1 SUN. 9.00P 30 CBS CS		99		B	22.3	33	1817	1732	770	312	862	268	433	386	367	365	557	175	289	276	247	228	126	70	187	138
ARCHIE BUNKER'S PLACE	25	196	194	A	14.6	28	1190	1711	765	236	867	236	402	315	349	409	608	180	289	244	248	276	117	66^	119	87^
SUN. 8.00P 30 CBS CS		99	99	B	20.8	32	1695	1691	737	290	820	227	372	342	353	382	597	176	289	278	269	265	107	58	167	120
B.BUNNY-R.RUNNER MOVIE(S)			193	A	14.7	26	1198	1897	436	173^	518	256	370	324	175^	131^	436	214	322	298	141^	106^	247	80^	696	362
2 MON. 8.00P 60 CBS EA			99																							
8.00 - 8.30				A	13.7	25	1117	1893	417	169^	505	257	361	317	163^	128^	420	199^	294	276	125^	121^	245	82^	723	344
8.30 - 9.00				A	15.6	26	1271	1905	453	174^	529	255	375	338	183^	131^	451	230	346	316	151^	95^	249	81^	676	381
BANJO-WOODPILE CAT(S)		193		A	9.4	20	766	1995	498	233^	634	355	491	363	210^	127^	403	148^	274^	291^	213^	92^	266^	170^	692	414
1 SAT. 8.00P 30 ABC EA		98																								
BARBARA MANDRELL	3	194	196	A	10.5	20	856	1701	810	176	926	196	347	354	393	490	606	80^	233	264	358	328	76^	19v	93^	64^
SAT. 9.00P 60 NBC GV		98	97	B	10.2	19	831	1688	767	190	864	192	326	337	372	456	577	90	220	253	325	312	107	31	140	92
9.00 - 9.30				A	10.2	20	831	1705	819	187	944	204	353	355	394	499	607	74^	225	259	364	336	69^	16v	85^	59^
9.30 - 10.00				A	10.7	20	872	1703	807	167	913	186	344	356	393	486	606	85^	240	265	353	327	82^	21v	102^	68^
BARNEY MILLER	2	193	204	A	11.7	19	954	1669	730	309	773	349	499	394	309	227	639	290	434	414	276	159	104^	84^	153	85^
1 THU. 9.04P 30 ABC CS		95	99	B	11.7	19	954	1669	730	309	773	349	499	394	309	227	639	290	434	414	276	159	104	84	153	85
2 THU. 9.00P 30																										
BATTLE-NETWORK STARS(S)			191	A	18.3	33	1491	1940	722	336	752	302	510	457	334	192	636	246	446	388	313	153^	232	121^	320	232
2 FRI. 9.00P 120 ABC SE			98																							
9.00 - 9.30				A	15.8	28	1288	1941	716	325	747	277	497	446	340	202	588	198	379	353	309	165^	222	123^	384	273
9.30 - 10.00				A	17.2	30	1402	1998	719	353	764	310	522	466	326	192	590	192	392	358	312	166^	247	132^	397	273
10.00 - 10.30				A	19.5	35	1589	1969	735	333	760	323	521	471	328	189	697	293	504	423	333	152	221	115^	291	216
10.30 - 11.00				A	20.7	38	1687	1857	716	338	741	299	497	446	334	190	650	289	484	401	290	134^	231	116^	235	183
BENSON	22	194	198	A	12.7	25	1035	1544	715	242	769	249	385	335	332	330	453	179	312	256	204	119	139	82^	183	123
FRI. 8.00P 30 ABC CS		97	98	B	15.1	26	1231	1704	746	297	823	276	455	402	356	312	518	179	317	292	254	161	145	82	218	153
BOB HOPE'S STARS-TEXAS(S)			200	A	15.2	24	1239	1854	797	214	869	228	378	352	334	424	616	163^	274	265	217	286	192^	123^	177^	139^
2 MON. 9.00P 60 NBC CV			98																							
9.00 - 9.30				A	13.8	22	1125	1870	801	206^	885	243	396	338	326	438	574	129^	224	234	207^	284	189^	122^	222	192^
9.30 - 10.00				A	16.5	26	1345	1842	800	223	864	217	365	367	341	418	651	196	315	291	219	286	188	124^	139^	93^
BOOK OF LISTS	1		186	A	11.9	21	970	1699	731	284	819	241^	410	399	362	316	556	197^	347	321	271	162^	187^	48v	137^	71^
2 TUE. 8.00P 60 CBS GV			99	B	11.9	21	970	1699	731	284	819	241	410	399	362	316	556	197	347	321	271	162	187	48	137	71
8.00 - 8.30				A	11.5	21	937	1724	701	273	842	269	438	398	344	321	545	181^	319	300	265	183^	181^	50v	156^	72^
8.30 - 9.00				A	12.3	21	1002	1666	759	292	795	213^	378	398	377	312	562	209^	370	337	271	143^	193^	47v	116^	69^
BRET MAVERICK	7	198	203	A	14.7	25	1198	1715	673	224	744	194	331	328	360	346	713	240	377	369	296	276	123	64^	135	102
TUE. 8.00P 60 NBC EW		97	98	B	15.9	25	1296	1718	705	201	756	186	341	345	375	342	716	223	356	325	322	305	100	43	146	94
8.00 - 8.30				A	13.6	24	1108	1646	664	219	728	178	314	324	354	348	685	213	341	353	288	286	110	63^	123	97^
8.30 - 9.00				A	15.8	26	1288	1761	682	224	754	204	340	330	363	345	732	260	407	382	305	264	129	62^	146	107
CADDYSHACK(S)			192	A	23.2	38	1891	1874	584	252	656	328	470	363	256	143	693	388	553	478	249	105^	323	87^	202	134
2 SUN. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	21.7	36	1769	1836	564	204	630	287	412	329	249	167	681	367	529	459	244	123^	305	103^	220	135
9.30 - 10.00				A	23.7	38	1932	1983	617	263	690	331	487	401	283	149	708	394	569	480	254	107^	338	114^	247	156
10.00 - 10.30				A	24.5	39	1997	1885	586	285	659	346	488	372	245	133	704	398	566	497	257	97^	342	65^	180	131
10.30 - 11.00				A	22.8	38	1858	1794	566	249	639	345	490	355	240	120^	685	394	552	477	244	97^	309	70^	161	114^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS EVENING NEWS-RATHER	149	195	196	A	12.0	25	978	1465	689	187	759	136	288	295	325	409	604	141	242	257	265	306	53^	36^	49^	23^
M-F 6.30P 30 CBS N		99	99	B	13.7	24	1117	1517	681	190	748	143	287	302	348	398	610	153	279	289	294	277	72	37	87	50
CBS EVENING NEWS-DEAN	14	171	171	A	6.8	18	554	1576	565	135^	705	156^	320	276	297	336	757	123^	394	402	434	290	83^	46v	31v	18v
SUN. 6.30P 30 CBS N		89	90	B	9.1	17	742	1573	652	204	720	135	266	276	324	391	680	159	321	329	342	305	73	29	100	64
CBS SAT. NEWS-SCHIEFFER	28	147	147	A	8.2	20	668	1469	695	154^	733	123^	256	269	337	423	629	127^	310	332	358	266	56^	LT	51^	27v
SAT. 6.30P 30 CBS N		86	86	B	10.2	19	831	1557	724	178	790	125	256	274	361	475	624	134	275	281	319	300	53	22	90	49
CBS SAT. NIGHT MOVIE	'22	195	199	A	11.6	22	945	2007	688	289	746	337	498	438	293	192	600	297	424	362	257	136	268	101^	393	307
SAT. 9.00P 120 CBS FF		98	99	B	15.9	28	1296	1903	732	288	807	314	512	460	371	232	674	257	444	432	349	167	156	61	266	197
9.00 - 9.30				A	10.6	21	864	2006	627	245	686	287	413	383	256	221	568	289	389	345	229	142	241	93^	511	365
9.30 - 10.00				A	11.0	21	897	1997	630	251	701	314	444	404	254	207	593	296	407	347	253	146	232	84^	471	361
10.00 - 10.30				A	12.2	23	994	1994	733	311	790	371	551	470	319	178	614	305	437	363	264	137	275	100^	315	271
10.30 - 11.00				A	12.7	25	1035	2010	739	336	786	360	557	476	334	173	621	297	456	383	278	121	308	121	295	249
CBS TUESDAY NIGHT MOVIES	18	175	188	A	13.5	22	1100	1604	809	380	883	312	539	468	414	279	535	182	330	319	280	144	122	57^	64^	49^
TUE. 9.00P 120 CBS FF		95	98	B	14.4	23	1174	1607	711	269	797	263	464	426	389	257	614	206	362	345	317	193	108	49	88	67
9.00 - 9.30				A	12.1	19	986	1528	742	368	842	304	494	423	361	284	492	149	272	280	259	153	94^	31^	100^	58^
9.30 - 10.00				A	13.1	20	1068	1627	802	367	882	306	535	457	408	280	515	180	307	308	257	146	144	51^	86^	66^
10.00 - 10.30				A	14.4	23	1174	1649	845	398	905	323	563	490	438	277	564	198	363	346	297	140	136	62^	44^	44^
10.30 - 11.00				A	14.4	25	1174	1580	834	382	892	314	556	490	435	273	555	198	358	332	289	142	105	72^	28^	28^
CBS WEDNESDAY NIGHT MOVIE	1		192	A	11.3	18	921	1775	804	291	816	323	589	517	428	179^	637	273	422	371	323	151^	154^	70^	168^	152^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
2 WED. 9.00P 120 CBS FF			99	B	11.3	18	921	1775	804	291	816	323	589	517	428	179	637	273	422	371	323	151	154	70	168	152
9.00 - 9.30				A	10.8	18	880	1732	796	279	824	296	584	511	447	183^	543	254^	346	284	243^	152^	159^	108^	206^	180^
9.30 - 10.00				A	11.2	18	913	1783	809	305	831	287	576	538	465	182^	620	278	412	349	296	148^	163^	111^	169^	153^
10.00 - 10.30				A	11.8	19	962	1795	799	317	799	358	596	481	387	181^	677	303	454	398	341	153^	178^	63^	141^	129^
10.30 - 11.00				A	11.5	20	937	1759	803	258	803	342	593	524	406	173^	688	248^	466	442	403	144^	112^	LT	156^	144^
CHICAGO STORY	3	184	181	A	9.1	16	742	1542	736	252	765	177	349	375	344	345	529	130^	261	271	254	213	128^	59^	120^	67^
FRI. 8.30P 90 NBC GD		91	92	B	8.5	15	693	1556	761	254	786	171	349	380	413	364	549	154	280	274	266	224	91	47	130	80
8.30 - 9.00				A	7.4	14	603	1544	716	269	742	180^	355	369	334	324	542	135^	283	284	276	216	132^	61^	128^	80^
9.00 - 9.30				A	9.7	17	791	1523	716	220	745	175	333	361	327	342	518	123^	247	260	245	217	142^	57^	118^	62^
9.30 - 10.00				A	10.3	18	839	1546	766	267	796	176	355	388	365	366	525	132^	256	269	246	206	110^	61^	115^	63^
CHIPS	26	212	212	A	13.0	24	1060	2192	699	310	780	298	454	396	307	272	750	366	517	456	283	193	218	84^	444	252
SUN. 8.00P 60 NBC OP		99	99	B	16.5	25	1345	2180	680	273	769	292	480	412	331	239	689	273	462	407	327	179	256	103	466	300
8.00 - 8.30				A	11.8	23	962	2215	725	313	793	299	463	409	310	275	777	379	542	472	294	197	200	78^	445	250
8.30 - 9.00				A	14.2	25	1157	2162	677	308	767	298	445	382	303	270	724	352	497	445	273	188	228	87^	443	250
COUNTRY MUSIC AWARDS(S)		203		A	17.0	29	1386	1686	861	305	892	239	465	461	451	364	551	134^	308	312	306	202	129^	78^	114^	82^
1 THU. 9.32P 120 NBC AC		99																								
9.30 - 10.00				A	17.0	27	1386	1881	887	297	961	284	478	446	403	421	563	134^	284	291	290	230	164^	85^	193	137^
10.00 - 10.30				A	18.3	29	1491	1647	844	299	879	229	463	459	438	359	548	140^	313	310	300	199	118^	65^	102^	82^
10.30 - 11.00				A	17.0	29	1386	1643	873	289	881	227	475	480	480	342	556	147^	329	322	308	196	123^	76^	83^	59^
11.00 - 11.30				A	15.8	29	1288	1628	860	341	871	225	460	469	495	343	553	125^	314	328	326	198	118^	88^	86^	56^
CRIME IN AMERICA	2	192	193	A	7.6	16	619	1927	747	294	798	280	509	485	449	214	669	303	447	360	314	160^	210	85^	250	190^
SUN. 7.00P 60 ABC PV		98	99	B	7.6	16	619	1927	747	294	798	280	509	485	449	214	669	303	447	360	314	160	210	85	250	190
7.00 - 7.30				A	6.9	16	562	1904	732	256	787	282	484	457	427	225	699	326	474	381	320	169^	207^	82^	211^	173^
7.30 - 8.00				A	8.3	17	676	1935	759	323	803	276	530	508	465	202	640	282	421	338	306	155^	208	86^	284	203
DALLAS	21	201	201	A	15.7	28	1280	1652	768	289	821	221	368	348	370	392	451	160	225	210	195	192	113	60^	267	191
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DALLAS-CONT'D																										
FRI. 9.00P 60 CBS GD		99	99	B	27.2	44	2217	1800	839	303	920	310	490	435	399	362	551	197	310	277	246	203	115	65	214	145
9.00 - 9.30				A	15.4	27	1255	1638	756	290	809	214	359	336	357	396	442	156	215	200	185	193	112	58^	275	196
9.30 - 10.00				A	16.0	28	1304	1660	781	287	832	229	378	361	383	386	457	166	232	219	199	190	113	62^	258	187
DEBBY BOONE SPECIAL(S)		199		A	12.1	20	986	1562	830	286	883	283	506	462	437	322	550	159^	312	320	301	183^	80^	66^	49v	32v
1 MON. 10.00P 60 NBC GV		97																								
10.00 - 10.30				A	13.8	22	1125	1644	837	288	888	280	517	478	442	324	601	177^	368	372	336	182^	96^	74^	59^	41v
10.30 - 11.00				A	10.4	18	848	1440	815	281	872	287	491	438	425	320	478	135^	239^	251^	253^	183^	52v	52v	38v	20v
DIFF'RENT STROKES	24		201	A	17.3	29	1410	2052	713	206	786	300	483	429	308	248	484	179	312	298	207	137^	308	154^	474	303
2 THU. 9.00P 30 NBC CS			99	B	17.5	27	1426	2033	734	273	828	285	490	423	354	285	539	193	335	301	244	163	248	116	418	298
DUKES OF HAZZARD	21	201	201	A	17.1	33	1394	1953	619	190	662	193	328	297	256	285	557	186	287	250	240	227	182	69^	552	326
FRI. 8.00P 60 CBS CS		98	99	B	22.4	37	1826	2138	666	223	736	238	394	353	331	291	607	216	348	308	286	220	182	75	613	374
8.00 - 8.30				A	14.9	30	1214	1917	603	189	648	178	306	283	243	296	544	167	270	249	243	230	175	68^	550	323
8.30 - 9.00				A	19.2	36	1565	1988	637	190	676	207	346	306	266	280	571	201	302	250	239	227	185	68^	556	328
DYNASTY	21	203	203	A	22.1	37	1801	1722	912	359	973	435	630	525	412	255	558	234	346	299	243	159	123	73	68	37^
WED. 10.00P 60 ABC GD		99	99	B	20.5	34	1671	1607	798	332	882	363	561	474	402	244	535	230	342	293	223	149	123	73	67	44
10.00 - 10.30				A	21.9	36	1785	1738	909	351	970	433	629	524	406	257	562	242	350	294	234	164	127	77	79	45^
10.30 - 11.00				A	22.2	38	1809	1709	917	367	977	437	634	528	419	254	557	231	345	303	247	155	119	69	56^	29^
FACTS OF LIFE	26	189	203	A	18.7	30	1524	1759	686	265	779	283	427	369	290	292	462	121	248	256	220	170	251	136	267	179

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
WED. 9.00P 30 NBC CS		94	99	B	19.4	30	1581	1768	758	306	842	280	458	387	357	324	492	152	269	247	230	181	191	115	243	183
FALL GUY	25	198	199	A	18.5	29	1508	1942	746	265	796	367	551	459	332	192	712	341	514	425	303	155	170	65^	264	149
WED. 9.00P 60 ABC A		98	98	B	19.0	30	1549	1839	669	275	718	291	484	436	340	179	708	324	495	419	314	171	191	70	222	154
9.00 - 9.30				A	17.1	27	1394	1958	721	260	764	351	529	443	321	186	727	353	535	444	305	155	180	63^	287	156
9.30 - 10.00				A	20.0	31	1630	1913	762	266	818	380	566	465	337	199	695	329	494	411	301	152	158	66^	242	141
FAME	16	199	202	A	12.3	22	1002	1973	741	316	807	318	505	407	308	252	499	140	278	266	235	180	273	154	394	248
1 THU. 8.32P 60 NBC GD		99	99	B	14.7	23	1198	1998	701	304	788	324	524	418	324	218	530	210	346	298	232	148	247	158	433	301
2 THU. 8.00P 60																										
8.00 - 8.30				A	9.5	19	774	1863	606	277^	676	290^	426	317	228^	203^	473	190^	252^	224^	155^	169^	267^	187^	447	229^
8.30 - 9.00				A	11.9	21	970	1960	722	312	776	312	492	396	292	241	496	147	275	271	224	180	269	155	419	250
9.00 - 9.30				A	15.7	25	1280	2011	829	326	907	336	559	469	366	289	503	98^	286	272	288	185^	274	129^	327	259
FANTASY ISLAND	25	195	203	A	15.6	30	1271	1637	698	348	784	334	517	446	348	207	490	221	341	285	194	126	177	86^	186	142
SAT. 10.00P 60 ABC A		99	99	B	18.1	33	1475	1762	713	314	800	319	502	414	343	247	559	245	367	315	231	159	180	101	223	174
10.00 - 10.30				A	15.4	30	1255	1649	710	340	788	318	504	448	360	218	470	211	330	272	186	124	187	93^	204	146
10.30 - 11.00				A	15.8	31	1288	1615	682	355	775	344	525	442	337	196	506	231	349	296	197	128	167	80^	167	137
FATHER MURPHY	8	210	206	A	7.7	17	628	1873	741	312	850	221	361	344	380	422	633	266	386	343	236	215	115^	59^	275	104^
SUN. 7.00P 60 NBC GD		99	99	B	10.3	19	839	1957	759	288	875	241	403	382	368	409	640	192	342	307	285	261	112	63	330	191
7.00 - 7.30				A	7.1	16	579	1827	757	325	859	214	356	345	393	435	642	247	388	352	259	220	104^	48v	222	67^
7.30 - 8.00				A	8.3	17	676	1896	729	303	836	224	362	341	366	408	626	283	385	335	214	211	118^	67^	316	134^
FLAMINGO ROAD	6	193	198	A	15.3	24	1247	1805	827	298	877	249	433	430	441	353	765	269	402	374	319	287	75^	31^	88^	57^
TUE. 9.00P 60 NBC GD		97	98	B	15.3	24	1247	1712	801	279	858	241	424	399	437	351	690	219	348	322	307	277	84	52	80	56
9.00 - 9.30				A	15.1	24	1231	1790	827	296	872	244	416	415	435	365	753	258	392	365	318	288	72^	36^	93^	62^
9.30 - 10.00				A	15.5	24	1263	1819	827	299	882	253	449	442	445	346	777	278	413	384	324	284	77^	28^	83^	54^
GEORGE BURNS' 100TH-PARTY(S)			197	A	11.3	19	921	1597	789	227^	824	181^	326	337	359	437	671	147^	325	337	320	310	64v	13v	38v	38v
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
GEORGE BURNS' 100T-CONT'D																										
2 TUE. 10.00P 60 NBC GV			98																							
10.00 - 10.30				A	11.8	20	962	1603	788	255	821	186^	351	356	377	412	683	173^	339	356	310	301	56v	10v	43v	43v
10.30 - 11.00				A	10.8	19	880	1583	787	189^	822	174^	295	313	338	464	656	118^	308	313	329	320	74^	16v	31v	31v
GIMME A BREAK	24		197	A	17.2	28	1402	2122	757	237	829	312	517	457	343	254	575	210	382	355	248	161^	241	124^	477	314
2 THU. 9.30P 30 NBC CS			99	B	16.5	26	1345	1928	769	294	867	296	520	455	386	287	538	181	327	307	254	166	227	107	296	215
GOLDIE & KIDS LISTEN-US(S)			194	A	9.0	20	734	1499	639	229^	716	180^	316^	273^	348	335	347	101^	173^	152^	166^	168^	167^	83^	269^	221^
2 SAT. 8.00P 60 ABC GV			99																							
8.00 - 8.30				A	8.8	20	717	1491	635	230^	723	173^	322^	277^	355	343	334	113^	183^	151^	147^	151^	180^	87^	254^	207^
8.30 - 9.00				A	9.1	19	742	1511	650	224^	713	187^	311^	269^	342	331	358	88^	162^	151^	184^	187^	153^	79v	287^	238^
GREATEST AMERICAN HERO	25	199	200	A	15.7	27	1280	2092	659	246	705	341	508	422	289	151	603	337	481	387	228	95^	241	99	543	317
WED. 8.00P 60 ABC CS		98	98	B	16.5	26	1345	2073	643	275	709	309	503	443	319	156	638	319	481	408	270	118	243	92	483	294
8.00 - 8.30				A	14.7	26	1198	2037	650	234	699	340	495	411	279	155	579	324	463	363	214	92^	216	90^	543	319
8.30 - 9.00				A	16.8	28	1369	2119	662	253	706	341	521	430	295	142	614	345	491	403	235	93	259	102	540	311
HAPPY DAYS	28	198	203	A	15.2	27	1239	1734	595	208	643	267	387	302	260	201	430	232	303	226	158	92^	244	141	417	216
TUE. 8.00P 30 ABC CS		97	99	B	20.2	31	1646	1947	648	284	726	325	498	395	296	187	508	235	364	300	214	109	266	145	447	295
HARPER VALLEY	4	187	185	A	10.3	23	839	1671	703	221	837	227	379	343	358	387	533	105^	197	229	276	286	113^	69^	188	143^
SAT. 8.00P 30 NBC CS		95	94	B	10.0	20	815	1753	661	200	780	210	347	314	309	379	596	136	241	260	272	314	122	55	255	191
HART TO HART	27	193	200	A	18.9	32	1540	1644	754	334	828	297	556	502	431	218	577	244	436	411	297	105	157	68^	82	55^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
TUE. 10.00P 60 ABC PD		98	98	B	21.1	35	1720	1668	755	319	836	333	550	467	381	231	580	267	414	352	250	131	157	79	95	68
10.00 - 10.30				A	19.1	31	1557	1664	749	338	824	303	556	496	418	216	583	248	438	412	298	109	158	70^	99	68^
10.30 - 11.00				A	18.7	33	1524	1614	761	330	830	294	556	505	441	218	569	236	431	408	295	102	153	63^	62^	45^
HILL STREET BLUES	24		214	A	16.5	29	1345	1683	714	334	741	340	509	436	325	187	715	395	528	498	236	126^	133^	LT	94^	37v
2 THU. 10.00P 60 NBC OP			99	B	18.5	32	1508	1764	729	322	814	364	565	470	356	194	719	335	516	457	312	153	150	60	81	61
10.00 - 10.30				A	16.6	28	1353	1698	717	338	749	342	513	445	331	190	709	382	516	489	239	132^	145^	LT	95^	35v
10.30 - 11.00				A	16.5	30	1345	1651	709	329	727	336	499	426	313	182	718	408	537	504	231	120^	117^	LT	89^	36v
INCREDIBLE HULK	1		189	A	11.3	20	921	1953	842	272	842	301	528	482	426	246^	621	234^	371	323	334	199^	141^	88^	349	173^
2 WED. 8.00P 60 CBS SF			99	B	11.3	20	921	1953	842	272	842	301	528	482	426	246	621	234	371	323	334	199	141	88	349	173
8.00 - 8.30				A	10.6	19	864	1968	892	266^	892	323	553	500	433	268^	624	246^	378	329	329	203^	132^	87^	320	139^
8.30 - 9.00				A	12.1	21	986	1913	786	269	786	277	497	455	415	226^	610	220^	360	314	337	193^	146^	87^	371	200^
INSIDE-THIRD REICH PT 1(S)			204	A	18.8	32	1532	1677	753	333	770	248	468	427	450	257	796	253	459	448	434	268	61^	24v	50^	33v
2 SUN. 8.00P 180 ABC GD			99																							
8.00 - 8.30				A	16.2	32	1320	1639	774	327	796	228	449	435	488	286	710	189	372	391	411	257	73^	40v	60^	50^
8.30 - 9.00				A	19.0	34	1549	1735	772	368	810	255	474	450	489	265	767	240	448	448	430	244	75^	30v	83^	74^
9.00 - 9.30				A	19.4	32	1581	1693	744	335	773	272	499	434	435	240	821	267	489	462	454	271	59^	28v	40^	30v
9.30 - 10.00				A	19.2	31	1565	1679	733	335	754	252	467	416	432	252	812	268	473	450	437	278	61^	17v	52^	23v
10.00 - 10.30				A	19.8	32	1614	1665	759	334	759	247	475	440	444	246	820	267	475	464	441	274	52^	17v	34v	11v
10.30 - 11.00				A	19.1	32	1557	1646	728	292	728	236	435	394	414	250	831	272	481	459	437	283	51^	15v	36v	13v
JEFFERSONS	23	195		A	18.9	29	1540	1694	751	254	858	299	402	323	335	385	467	191	240	177	166	194	137^	61^	232	149^
1 SUN. 9.30P 30 CBS CS		99		B	23.1	35	1883	1698	773	311	871	287	455	396	368	355	552	185	297	276	241	218	123	67	152	117
JOHNNY CASH:COWBOY HEROES(S)			193	A	14.5	24	1182	1591	776	224	823	159^	333	348	366	446	585	154^	267	261	266	280	61^	32v	122^	54^
2 THU. 9.00P 60 CBS GV			99																							
9.00 - 9.30				A	13.8	23	1125	1620	772	208^	818	174^	333	348	342	441	598	159^	271	264	270	288	62^	35v	142^	63^
9.30 - 10.00				A	15.1	25	1231	1566	784	239	832	146^	334	353	388	451	575	149^	265	260	261	273	58^	30v	101^	45v

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																													
JOKEBOOK				2	176	174	A	6.9	14	562	1835	597	236	659	187^	362	295	278	261	569	217	362	356	224	178^	213^	114^	394	198^
FRI. 8.00P	30	NBC	EA		88	90	B	6.9	14	562	1835	597	236	659	187	362	295	278	261	569	217	362	356	224	178	213	114	394	198
KNOTS LANDING				6	189	194	A	15.7	28	1280	1564	801	297	893	345	534	471	373	284	530	237	341	277	198	167	104	72^	37^	26^
1 THU. 10.33P	60	CBS	GD		99	99	B	15.0	26	1223	1552	798	286	896	314	497	436	391	337	487	170	271	239	211	180	106	70	63	41
2 THU. 10.00P	60																												
10.00 - 10.30							A	15.9	27	1296	1566	879	307	949	320	562	498	419	321	450	154^	242	221	169^	191	130^	102^	37v	18v
10.30 - 11.00							A	15.7	27	1280	1542	792	305	889	355	540	465	366	276	523	236	340	267	191	162	95	71^	35^	26^
11.00 - 11.30							A	15.8	29	1288	1577	742	269	844	349	494	459	344	262	607	316	432	336	226	150^	89^	46v	37v	36v
LAVERNE & SHIRLEY				2	201	201	A	15.8	26	1288	1651	572	234	652	299	434	318	246	180	375	190	278	213	142	79^	200	116	424	245
TUE. 8.30P	30	ABC	CS		98	98	B	15.8	26	1288	1651	572	234	652	299	434	318	246	180	375	190	278	213	142	79	200	116	424	245
LITTLE HOUSE-PRAIRIE				25		216	A	13.7	24	1117	1857	824	236	916	264	420	351	320	429	483	143^	210^	182^	114^	243	178^	130^	280	189^
2 MON. 8.00P	60	NBC	GD			99	B	18.9	28	1540	1871	812	278	916	290	456	408	370	396	502	154	249	226	219	221	132	85	321	190
8.00 - 8.30							A	12.6	23	1027	1823	817	183^	904	252	407	337	304	441	472	151^	211^	173^	108^	235	185^	128^	262	169^
8.30 - 9.00							A	14.8	25	1206	1880	824	276	919	269	429	363	333	415	490	137^	208	190^	115^	250	176^	134^	295	206
LOU GRANT				21	181	198	A	12.5	21	1019	1674	751	294	818	333	544	493	333	206	626	328	475	404	256	119	174	51^	56^	36^
MON. 10.00P	60	CBS	GD		96	99	B	16.2	26	1320	1558	764	313	854	321	519	461	372	262	558	237	363	329	245	151	89	38	57	43
10.00 - 10.30							A	12.5	21	1019	1640	755	299	823	334	546	497	326	208	616	318	465	401	259	119	134	60^	67^	39^
10.30 - 11.00							A	12.4	22	1011	1711	751	292	814	333	544	488	337	205	640	341	491	409	257	118^	211	42^	46^	34^
LOVE BOAT				28	198	205	A	16.5	31	1345	1764	712	310	799	286	473	404	349	273	487	210	314	275	187	140	177	101	301	224

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
SAT. 9.00P	60	ABC	CS		99	99	B	21.0	35	1712	1844	741	316	834	295	480	409	362	301	535	216	337	287	223	172	190	111	285	213
9.00 - 9.30							A	15.3	30	1247	1797	713	310	801	283	478	404	353	275	489	212	315	275	185	142	186	107	321	235
9.30 - 10.00							A	17.8	33	1451	1718	710	306	794	285	466	399	346	273	481	208	308	269	186	139	163	93	280	209
MAGGIE				2	188	192	A	10.7	20	872	1560	730	292	792	293	429	359	320	316	442	178	284	259	187	128^	163	77^	163	126^
FRI. 8.30P	30	ABC	CS		97	98	B	10.7	20	872	1560	730	292	792	293	429	359	320	316	442	178	284	259	187	128	163	77	163	126
MAGNUM, P.I.				27	197	199	A	17.8	31	1451	1682	726	211	802	237	379	362	335	373	607	220	347	321	251	225	105	66^	168	87
1 THU. 8.33P	60	CBS	PD		99	99	B	21.0	34	1712	1827	744	265	837	239	415	393	388	353	608	181	316	313	303	239	154	68	228	142
2 THU. 8.00P	60																												
8.00 - 8.30							A	15.2	30	1239	1689	771	249	828	250	402	383	329	396	546	149^	247	279	228	252	120^	85^	195	104^
8.30 - 9.00							A	17.9	32	1459	1679	736	219	814	245	393	366	336	379	588	192	318	311	260	228	103	61^	174	87
9.00 - 9.30							A	20.1	32	1638	1668	680	169	762	215	337	337	334	348	677	306	455	371	257	205	93^	59^	136^	71^
MAKING THE GRADE				4	180	191	A	15.6	24	1271	1735	645	307	733	268	478	448	331	198	592	257	415	356	271	156	237	118	173	119
MON. 9.30P	30	CBS	CS		97	99	B	16.4	26	1337	1720	669	330	758	280	480	435	346	220	602	250	399	341	270	170	183	78	177	130
M*A*S*H				25	182	195	A	19.2	29	1565	1861	622	285	707	277	469	432	300	195	658	310	456	391	246	176	243	114	253	182
MON. 9.00P	30	CBS	CS		97	99	B	22.0	32	1793	1768	730	306	807	289	477	437	358	261	616	253	393	358	267	182	169	77	176	130
MCCLAIN'S LAW				2	193	191	A	11.0	20	897	1548	752	280	793	208	403	441	415	299	603	221	297	276	240	250	50^	14v	102^	74^
FRI. 10.00P	60	NBC	OP		95	96	B	11.0	20	897	1548	752	280	793	208	403	441	415	299	603	221	297	276	240	250	50	14	102	74
10.00 - 10.30							A	10.7	19	872	1526	735	291	773	206	383	427	407	296	600	223	295	267	232	252	59^	19v	94^	65^
10.30 - 11.00							A	11.2	20	913	1576	769	270	815	213	421	454	421	304	610	220	299	284	248	252	43^	10v	108^	81^
MORK & MINDY				2		204	A	10.1	18	823	1717	626	194^	673	321	391	381	256^	206^	512	256^	407	371	225^	74^	181^	78^	351	245^
2 THU. 8.30P	30	ABC	CS			99	B	11.2	19	913	1813	632	203	673	321	430	425	263	172	528	269	386	368	212	93	203	91	409	253
NBC MAGAZINE				1		184	A	10.6	21	864	1589	821	157^	928	234^	477	456	421	386	584	99^	267^	331	329	253^	LT	LT	77^	61v
2 SAT. 10.00P	60	NBC	DN			96	B	10.6	21	864	1589	821	157	928	234	477	456	421	386	584	99	267	331	329	253	LT	LT	77	61
10.00 - 10.30							A	10.8	21	880	1589	821	127^	948	223^	474	438	448	414	554	87^	247^	316	323	238^	LT	LT	87^	66v
10.30 - 11.00							A	10.5	21	856	1563	807	185^	891	240^	471	467	389	350	604	108^	283	343	333	261^	LT	LT	68v	56v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC MONDAY NIGHT MOVIES	21	189		A	18.5	29	1508	1925	891	328	1009	366	589	485	419	372	557	204	316	269	239	195	173	116^	186	111^
1 MON. 8.00P 120 NBC FF		97		B	18.1	28	1475	1703	751	281	836	267	470	429	399	302	598	218	363	324	279	189	132	74	137	91
8.00 - 8.30				A	15.8	26	1288	1832	831	304	958	328	537	451	399	372	505	172^	262	235	223	201	153^	107^	216	124^
8.30 - 9.00				A	18.6	29	1516	1852	884	335	999	356	586	489	428	363	506	180	269	231	222	191	153^	115^	194	101^
9.00 - 9.30				A	19.3	29	1573	1940	907	337	1026	376	599	493	427	380	565	210	326	278	246	186	175	119^	174	110^
9.30 - 10.00				A	20.4	31	1663	2033	916	326	1028	388	611	490	417	370	630	244	386	328	260	195	209	125^	166	107^
NBC NEWS SPECIAL REPORT(S)		188		A	11.3	21	921	1555	672	209^	785	82^	252^	277	356	465	638	154^	304	310	325	295	75^	21v	57v	57v
1 SAT. 10.00P 60 NBC N		98																								
10.00 - 10.30				A	11.2	21	913	1648	731	250^	865	119^	310	320	387	486	651	137^	303	300	346	312	85^	22v	47v	47v
10.30 - 11.00				A	11.3	22	921	1464	615	167^	707	42v	193^	234^	325	448	628	172^	304	317	306	284	64v	21v	65v	65v
NBC NEWS UPDATE-M-F	148	170	174	A	13.0	22	1060	1808	766	271	846	266	429	383	349	349	566	173	289	281	234	226	169	87	227	148
1 MON. 9.06P 1 NBC N		88	87	B	14.1	22	1149	1822	757	273	836	247	420	381	374	352	594	177	304	289	276	241	134	72	258	173
1 TU & W 8.58P 1																										
1 THU. 9.30P 1																										
1 FRI. 9.02P 1																										
2 M-TH 8.58P 1																										
2 FRI. 9.01P 1																										
NBC NEWS UPDATE-SAT.	30	167	162	A	9.5	19	774	1734	772	236	914	253	390	289	370	458	568	108^	222	212	272	314	90^	61^	162	128^
SAT. 8.58P 1 NBC N		89	86	B	11.3	19	921	1778	750	270	854	226	398	356	391	386	623	150	287	277	302	290	108	52	193	131
NBC NEWS UPDATE-SUN.	30	182	179	A	12.5	22	1019	2083	679	306	779	281	418	329	298	315	762	368	487	425	261	235	207	80^	335	189

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SUN. 8.58P 1 NBC N		93	91	B	14.5	21	1182	2051	705	276	785	281	469	398	342	266	689	250	439	396	332	201	227	91	350	231
NBC NEWS UPDATE-2-M-F	71	177	179	A	13.2	21	1076	1844	804	288	869	282	478	443	371	325	642	210	373	350	279	227	164	89	169	121
1 MWF 9.58P 1 NBC N		90	91	B	13.5	21	1100	1757	759	283	836	262	451	413	384	318	601	198	344	321	282	213	145	71	175	128
2 TU&TH 9.58P 1																										
NBC NEWS UPDATE-2-SAT.	9		177	A	9.2	17	750	1799	852	82^	911	216^	437	408	448	400	682	74v	290^	366	437	316	84^	11v	122^	84^
2 SAT. 9.58P 1 NBC N			91	B	9.8	16	799	1780	738	268	850	248	442	399	406	340	629	157	315	333	342	258	122	57	179	117
NBC NEWS UPDATE-2-SUN.	15	184		A	18.4	29	1500	2050	725	304	805	313	481	480	369	221	865	447	693	605	367	156^	233	48^	147^	102^
1 SUN. 10.02P 1 NBC N		93		B	15.1	23	1231	1846	723	283	785	268	467	439	373	252	748	286	491	455	371	199	177	67	136	101
NBC NIGHTLY NEWS-SAT.	26		168	A	7.0	18	571	1492	694	210^	769	126^	218^	189^	270^	503	668	52v	124^	291^	364^	352^	LT	LT	55v	55v
2 SAT. 6.30P 30 NBC N			86	B	9.2	17	750	1520	665	199	730	139	278	275	346	397	659	158	288	292	323	314	43	20	88	54
NBC NIGHTLY NEWS-SUN.	21	171	164	A	7.0	18	571	1510	568	196^	645	127^	261	243	275	357	735	237	409	403	319	287	38v	8v	92^	46v
SUN. 6.30P 30 NBC N		86	85	B	8.2	15	668	1578	710	228	772	159	306	298	344	398	650	180	304	292	282	300	73	32	83	59
NBC NIGHTLY NEWS	147	206	207	A	10.5	22	856	1537	724	233	815	171	297	294	386	464	612	158	271	281	291	285	40^	14v	70	44^
M-F 6.30P 30 NBC N		98	99	B	12.7	22	1035	1585	734	216	799	161	303	293	365	438	632	147	266	270	300	315	64	34	90	60
NBC SUNDAY NIGHT MOVIE	21	202	203	A	16.0	26	1304	1936	801	300	889	283	459	438	395	347	717	289	457	399	298	227	172	78^	158	110
SUN. 9.00P 120 NBC FF		99	99	B	16.1	25	1312	1851	723	285	791	295	498	444	372	228	779	309	524	476	383	198	148	63	133	96
9.00 - 9.30				A	14.7	24	1198	1992	772	310	869	295	466	432	384	343	701	269	434	390	295	237	193	86^	229	155
9.30 - 10.00				A	16.1	25	1312	2000	795	294	880	298	470	440	390	334	724	288	464	410	306	228	190	86^	206	148
10.00 - 10.30				A	16.8	27	1369	1877	813	295	892	276	452	439	405	340	710	293	460	402	291	216	161	70^	114	80^
10.30 - 11.00				A	16.4	27	1337	1870	811	295	899	261	445	431	395	364	730	302	464	397	295	228	152	70^	89^	61^
NEWSBREAK-M-F	143	173	178	A	12.6	21	1027	1744	654	237	715	226	375	344	318	281	574	211	326	289	251	201	154	55^	301	176
I MON. 8.28P 1 CBS N		91	94	B	15.5	24	1263	1863	700	259	779	248	421	378	356	300	589	205	345	321	283	199	162	69	333	204
I TU & F 8.58P 1																										
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NEWSBREAK-M-F-CONT'D																										
1 WED. 8.57P 2																										
1 THU. 9.31P 1																										
2 M-F 8.58P 1																										
NEWSBREAK-SAT.	29	186	188	A	11.2	22	913	2045	638	245	712	223	403	362	278	256	468	203	305	289	212	126^	268	109^	597	372
SAT. 8.58P 1 CBS N		96	96	B	14.0	23	1141	2155	684	249	756	284	474	410	328	241	601	245	409	377	285	153	193	87	605	353
NEWSBREAK-SUN.	30	181	180	A	14.6	25	1190	1751	768	272	879	308	464	329	330	352	562	198	322	294	238	194	158	100^	152	103
SUN. 8.58P 1 CBS N		96	96	B	20.2	30	1646	1787	764	321	855	281	449	393	368	344	572	181	304	288	264	225	144	77	216	155
NO SOAP, RADIO	3	196	204	A	9.9	18	807	1926	668	206	736	285	432	401	307	246	653	289	483	442	298	127^	143^	81^	394	238
1 THU. 8.34P 30 ABC CS		98	99	B	11.0	20	897	1824	660	211	706	279	420	403	297	232	593	266	412	401	257	132	161	88	364	220
2 THU. 8.00P 30																										
NURSE	2	196	198	A	14.6	26	1190	1581	822	304	895	264	429	428	418	378	455	161	251	241	212	156	100	65^	131	113
FRI. 10.00P 60 CBS GD		99	99	B	14.6	26	1190	1581	822	304	895	264	429	428	418	378	455	161	251	241	212	156	100	65	131	113
10.00 - 10.30				A	14.4	26	1174	1572	821	300	893	259	420	423	422	382	431	146	239	227	208	149	104	68^	144	125
10.30 - 11.00				A	14.7	27	1198	1589	822	305	896	269	435	436	414	373	475	173	261	254	217	162	99^	64^	119	101^
ONE DAY AT A TIME	23	196	193	A	15.2	27	1239	1712	763	247	865	258	406	312	334	401	575	185	308	277	241	226	120	81^	152	111
SUN. 8.30P 30 CBS CS		99	99	B	21.4	32	1744	1714	755	307	845	266	413	360	353	368	562	183	288	269	245	235	124	69	183	133
ONE OF THE BOYS	4	190	190	A	10.7	22	872	1604	723	190	819	224	353	308	347	399	529	119^	217	221	247	284	99^	65^	157	117^
SAT. 8.30P 30 NBC CS		95	95	B	10.1	19	823	1678	697	203	784	215	342	296	319	381	570	136	238	230	236	310	118	61	206	149
PRIVATE BENJAMIN	3	187		A	16.0	27	1304	1816	669	286	737	242	416	370	337	263	465	145^	243	220	218	185	186	113^	428	239
1 MON. 8.00P 30 CBS CS		97		B	16.1	26	1312	1805	680	272	767	245	419	381	358	280	520	148	272	272	260	201	176	109	342	207
Q.E.D.	5	171		A	7.9	13	644	1770	631	301^	720	228^	479	459	437	173^	691	236^	379	338^	290^	257^	96^	38v	263^	81v
1 TUE. 8.00P 60 CBS A		92		B	9.6	15	782	1705	610	255	687	176	340	340	337	296	639	184	337	342	339	254	132	48	247	127
8.00 - 8.30				A	7.7	13	628	1790	599	297^	712	243^	501	479	432	138^	723	279^	422	351^	288^	247^	94v	49v	261^	78v
8.30 - 9.00				A	8.0	13	652	1761	669	307^	734	213^	463	440	449	209^	664	193^	338^	325^	296^	272^	98^	25v	265^	84v
QUESTION OF HONOR(S)		185		A	12.0	20	978	1508	741	301	815	212^	351	341	416	351	633	174^	285	304	317	253	38v	7v	22v	18v
1 WED. 8.00P 180 CBS GD		99																								
8.00 - 8.30				A	11.3	20	921	1570	732	391	867	262	402	330	399	357	587	142^	253^	273	323	234^	80^	10v	36v	26v
8.30 - 9.00				A	11.6	19	945	1561	727	332	830	248^	371	309	386	348	627	173^	279	274	312	254	67^	10v	37v	24v
9.00 - 9.30				A	12.3	20	1002	1539	796	297	849	212^	360	357	431	380	636	174^	254	299	311	269	36v	LT	18v	12v
9.30 - 10.00				A	12.7	20	1035	1488	782	273	810	167^	317	353	429	385	652	190^	290	305	304	259	18v	LT	8v	5v
10.00 - 10.30				A	12.2	20	994	1427	712	263	769	177^	324	350	429	327	628	181^	302	319	315	246	8v	8v	22v	22v
10.30 - 11.00				A	12.2	20	994	1419	683	249	752	212^	327	338	402	304	642	181^	320	337	325	244	8v	8v	17v	17v
QUINCY, M.E.	24	195	204	A	15.3	25	1247	1592	711	284	782	257	473	452	366	250	583	242	413	359	247	138	202	99	25v	20v
WED. 10.00P 60 NBC OP		97	99	B	16.4	28	1337	1607	744	297	821	302	508	458	373	254	604	257	407	367	262	160	118	47	64	46
10.00 - 10.30				A	15.1	25	1231	1595	707	287	781	263	478	448	359	249	576	236	406	359	251	137	200	95^	38^	28^
10.30 - 11.00				A	15.6	26	1271	1571	702	279	768	242	459	452	369	245	590	252	421	356	240	139	203	104	10v	10v
REAL PEOPLE	29	201	213	A	17.1	30	1394	1820	744	242	837	245	391	361	312	382	568	138	244	266	238	264	152	70^	263	174
WED. 8.00P 60 NBC PV		96	99	B	19.6	30	1597	1803	755	278	837	222	392	367	388	379	635	168	305	300	308	272	128	65	203	142
8.00 - 8.30				A	16.2	29	1320	1817	745	234	844	238	397	367	321	381	565	124	227	249	239	276	145	70^	263	174
8.30 - 9.00				A	18.2	30	1483	1796	732	243	821	251	381	350	295	379	562	149	257	278	231	248	155	67^	258	172
REPORT TO MURPHY	3	188		A	14.9	24	1214	1886	612	299	681	241	454	389	353	183^	513	224	343	260	213	153^	159^	112^	533	354
1 MON. 8.30P 30 CBS CS		98		B	15.4	24	1255	1766	674	275	727	222	418	392	369	251	559	191	331	300	260	193	156	98	324	218

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
RIPLEY'S BELIEVE IT-NOT(S)		201		A	16.7	30	1361	1767	614	254	711	287	481	430	332	189	704	269	467	463	345	173^	169^	76^	183	123^
1 SUN. 8.00P 60 ABC U		99																								
8.00 - 8.30				A	15.9	30	1296	1693	577	251	682	269	447	406	320	193	683	253	442	430	337	183^	173^	72^	155^	104^
8.30 - 9.00				A	17.5	30	1426	1823	647	256	735	301	510	447	342	188	717	279	487	491	350	164^	164^	79^	207	138^
SHAPE OF THINGS	3	185		A	9.2	15	750	1500	688	257^	780	306^	488	373	333	252^	607	195^	333	306^	310^	226^	101^	24v	12v	LT
1 TUE. 10.00P 60 NBC PV		95		B	10.7	19	872	1517	741	229	798	259	440	366	365	312	558	184	326	298	264	192	111	52	50	31
10.00 - 10.30				A	9.6	15	782	1499	690	264^	793	319	492	375	315	267^	619	215^	338	276^	291^	239^	87^	17v	LT	LT
10.30 - 11.00				A	8.8	15	717	1492	684	250^	765	292^	483	370	352	237^	588	172^	326^	336	327^	210^	114^	32v	25v	LT
SIMON & SIMON	2	193		A	18.3	29	1491	1629	683	202	759	266	372	358	303	295	671	345	484	347	248	161	105^	59^	94^	57^
1 THU. 9.33P 60 CBS PD		99		B	17.7	29	1443	1549	719	200	789	245	375	350	321	339	589	259	372	281	221	193	79	45	92	52
9.30 - 10.00				A	17.4	28	1418	1663	643	161^	697	207	313	327	304	291	700	350	493	348	254	179	123^	55^	143^	84^
10.00 - 10.30				A	19.2	30	1565	1602	712	230	800	306	409	379	298	297	650	343	480	349	245	144^	93^	66^	59^	35v
60 MINUTES	30	203	204	A	19.8	43	1614	1604	713	244	791	175	345	313	351	395	709	179	303	314	302	336	68^	36^	36^	27^
SUN. 7.00P 60 CBS DN		99	99	B	26.8	43	2184	1712	736	273	797	200	368	361	378	364	732	207	376	376	361	296	77	30	106	71
7.00 - 7.30				A	18.7	42	1524	1590	705	234	784	162	331	304	350	401	706	169	288	306	307	339	67^	34^	33^	22^
7.30 - 8.00				A	20.9	43	1703	1608	721	252	795	185	354	320	353	389	709	190	317	317	295	333	66^	37^	38^	30^
STANLEY-UGLY DUCKLING(S)		189		A	9.6	19	782	2032	507	263^	626	335	496	374	238^	104^	470	187^	346	357	248^	84^	242^	161^	694	384
1 SAT. 8.30P 30 ABC EA		98																								
TAXI	28	196	204	A	13.0	21	1060	1728	756	332	802	363	534	404	320	220	669	306	470	422	289	147	147	80^	110^	57^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 THU. 9.34P 30 ABC CS		97	99	B	15.9	25	1296	1664	706	323	764	345	513	424	324	200	654	318	461	409	265	148	128	60	118	86
2 THU. 9.30P 30																										
TEACHERS ONLY	3	192	205	A	16.4	26	1337	1599	677	275	761	281	441	385	299	264	488	130	284	293	240	163	200	127	150	108
WED. 9.30P 30 NBC CS		95	99	B	16.4	26	1337	1582	690	270	777	269	429	364	317	302	462	133	264	261	218	162	192	130	151	117
TV CENSORED BLOOPERS(S)			200	A	21.6	37	1760	1778	770	257	826	296	462	417	352	297	670	272	417	364	266	205	215	97^	67^	44^
2 MON. 10.00P 60 NBC CV			98																							
10.00 - 10.30				A	21.3	36	1736	1765	755	246	805	291	438	392	325	311	666	265	394	360	261	217	210	94^	84^	60^
10.30 - 11.00				A	21.9	39	1785	1784	784	266	844	298	484	441	380	285	675	280	439	368	270	193	216	100^	49^	28v
THAT'S INCREDIBLE	26		204	A	13.1	23	1068	1800	773	244	806	293	464	371	330	300	663	213^	344	349	336	222^	132^	40v	199^	147^
2 MON. 8.00P 60 ABC PV			99	B	18.4	28	1500	1874	663	260	712	230	416	378	354	242	718	252	439	405	352	215	167	57	277	193
8.00 - 8.30				A	12.1	22	986	1779	739	241	774	285	447	345	311	286	652	222^	354	341	331	208^	136^	41v	217^	167^
8.30 - 9.00				A	14.2	24	1157	1799	799	244	828	297	475	391	346	309	662	201^	331	353	335	230	126^	36v	183^	129^
THREE'S COMPANY	28	194	204	A	19.1	30	1557	1811	628	268	722	286	465	386	319	217	516	248	377	326	221	105	229	113	344	224
TUE. 9.00P 30 ABC CS		97	98	B	23.5	35	1915	1836	704	299	789	328	510	417	329	229	531	233	360	303	232	134	247	133	269	190
TODAY'S FBI(B)		179		A	12.8	21	1043	1919	783	344	871	265	497	483	401	319	718	258	503	434	343	209^	127^	64^	203^	117^
1 MON. 8.00P 60 ABC OP		93																								
8.00 - 8.30				A	12.0	20	978	1879	790	316	877	252	492	485	415	325	716	239^	504	427	360	212^	93^	44v	193^	107^
8.30 - 9.00				A	13.5	21	1100	1958	776	369	865	276	499	484	387	313	720	276	503	440	327	206^	160^	83^	213^	127^
TOO CLOSE FOR COMFORT	26	195	203	A	19.7	31	1606	1796	684	311	776	299	507	433	359	224	540	224	379	334	259	122	209	97	271	190
TUE. 9.30P 30 ABC CS		97	98	B	22.5	34	1834	1769	721	310	808	338	529	430	339	228	531	237	364	306	227	129	222	121	208	152
TRAPPER JOHN, M.D.	23	194		A	16.4	27	1337	1543	687	275	818	318	455	360	349	296	451	187	264	226	177	148^	142^	82^	132^	92^
1 SUN. 10.00P 60 CBS GD		99		B	20.8	34	1695	1603	781	312	890	300	486	413	381	345	519	181	292	271	226	191	111	58	83	65
10.00 - 10.30				A	16.3	26	1328	1578	686	284	823	323	457	352	347	301	453	196	270	226	175^	148^	143^	83^	159^	108^
10.30 - 11.00				A	16.4	27	1337	1512	692	267	816	316	455	366	350	295	449	178	259	223	182	150^	140^	81^	107^	75^

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EVENING CONT'D																										
20/20	26	198	202	A	14.4	25	1174	1595	769	261	796	258	448	434	382	263	674	253	435	408	329	180	79^	18v	46^	38^
1 THU. 10.04P 60 ABC DN		98	99	B	15.4	26	1255	1526	730	291	777	266	462	426	387	246	624	222	383	362	300	185	83	34	42	32
2 THU. 10.00P 60																										
10.00 - 10.30				A	14.4	24	1174	1596	761	249	795	270	437	416	362	275	677	268	439	408	318	181	72^	23v	52^	39^
10.30 - 11.00				A	14.3	25	1165	1607	785	274	803	250	456	451	399	259	674	241	434	413	341	177	86^	17v	44^	40^
WALT DISNEY	27	198	200	A	11.3	24	921	1993	619	229	684	219	373	333	244	271	507	194	291	279	243	172	193	80^	609	376
SAT. 8.00P 60 CBS FV		99	99	B	16.0	27	1304	2182	680	247	744	273	459	413	330	237	614	249	408	377	293	160	190	83	634	381
8.00 - 8.30				A	10.3	23	839	1946	634	236	700	239	371	329	222	288	514	198	282	267	245	189	155	63^	577	350
8.30 - 9.00				A	12.3	25	1002	2019	605	222	669	200	368	337	259	259	501	190	299	285	240	158	218	91^	631	397
•LATE FRINGE																										
ABC MOVIE OF THE WEEK	16	156	156	A	2.7	14	220	1232	345^	95v	377^	177^	268^	254^	181^	78v	750	377^	678	577	364^	59v	73v	23v	32v	LT
1 MON. 12.15A 71 ABC FF		88	88	B	3.2	15	261	1078	406	161	486	196	359	275	239	110	546	206	420	361	301	94	29	LT	LT	LT
2 MON. 12.00M 71																										
12.00 - 12.30				A	4.1	16	334	1326	416^	42v	470^	278^	329^	253^	161v	88v	716	350^	653^	527^	366^	63v	50v	LT	90v	27v
12.30 - 1.00				A	2.4	13	196	1179	281^	113v	296^	143v	215^	230^	153v	66v	766	388^	715	612^	378^	36v	117v	25v	LT	LT
1.00 - 1.30				A	1.7	12	139	791^	181v	109v	209v	87v	130v	152v	122v	57v	525^	252v	461^	346v	273v	64v	57v	57v	LT	LT
ABC MOVIE OF THE WEEK-2	11	156	156	A	1.7	13	139	698^	131v	37v	145v	87v	116v	116v	58v	LT	532^	172v	525^	396^	360^	LT	LT	LT	LT	LT
1 MON. 1.26A 24 ABC FF		88	88	B	2.4	16	196	886	320	136	366	130	303	241	217	48	478	164	408	324	279	62	LT	LT	34	LT
2 MON. 1.11A 19																										
ABC NEWS:NIGHTLINE	127	188	188	A	8.1	22	660	1305	548	147	577	185	324	310	287	216	646	196	375	362	316	224	59^	41^	23v	18v
1 MON. 11.30P 31 ABC N		96	96	B	7.3	21	595	1343	595	199	640	183	347	330	334	241	632	201	372	340	315	213	55	23	16	12
1 TU & F 11.30P 30																										
1 THU. 11.34P 30																										
2 MTUTHF 11.30P 30																										
2 WED. 11.30P 31																										
11.30 - 12.00				A	8.2	23	668	1299	546	147	574	183	322	310	288	214	643	192	372	359	317	225	59^	41^	23v	18v
ABC NEWS:NIGHTLINE-MON(B)		187		A	6.0	22	489	1280	518	145^	548	76v	270^	329^	388^	219^	632	145^	353^	411^	354^	221^	100v	100v	LT	LT
1 MON. 12.01A 14 ABC N		96																								
ABC WEEKEND REPORT-SAT.	29	166	170	A	6.3	14	513	1460	545	245	625	298	454	371	273	111^	726	294	541	483	340	124^	89^	59v	20v	20v
1 SAT. 11.00P 30 ABC N		90	91	B	6.5	14	530	1424	612	227	665	235	396	352	307	208	633	253	431	385	292	149	82	42	44	37
2 SAT. 11.00P 15																										
ABC WEEKEND REPORT-SUN.	30	173	171	A	5.6	12	456	1542	700	287	781	324	517	485	384	212^	744	277	478	472	330	200^	17v	LT	LT	LT
SUN. 11.00P 15 ABC N		93	92	B	4.9	11	399	1361	548	201	590	208	363	352	302	173	709	268	514	473	359	158	52	20	LT	LT
CBS SUNDAY NEWS-OSGOOD	31	127	127	A	6.3	13	513	1255	648	277	746	196^	462	431	384	237	509	208^	353	255	200^	146^	LT	LT	LT	LT
SUN. 11.00P 15 CBS N		70	70	B	6.7	14	546	1379	724	238	793	209	380	343	355	365	529	168	288	259	228	218	42	18	15	12
DAVID LETTERMAN I	52	188	187	A	2.7	14	220	945	446	104^	459	127^	250^	237^	254^	186^	454	249^	354	295	159^	64v	32v	LT	LT	LT
1 M-W 12.30A 30 NBC GV		94	94	B	3.0	15	245	1152	530	177	571	234	358	271	235	186	533	267	401	325	210	95	39	LT	LT	LT
1 THU. 1.02A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN SPECIAL(S)		184		A	3.1	14	253	1174	566^	229v	593^	158v	387^	395^	384^	170v	538^	336^	510^	478^	189v	28v	LT	LT	31v	31v
1 FRI. 12.30A 90 NBC GV		94																								
12.30 - 1.00				A	4.0	15	326	1169	585^	227^	650^	188^	463^	398^	429^	187^	417^	202^	393^	380^	191^	24v	31v	LT	71v	71v
1.00 - 1.30				A	3.0	14	245	1200	587^	257^	587^	159v	363^	436^	372^	151v	613^	421^	585^	539^	192v	28v	LT	LT	LT	LT
1.30 - 2.00				A	2.4	14	196	1107^	484^	194v	484^	107v	286v	331^	306v	153v	623^	444^	602^	545^	179v	LT	LT	LT	LT	LT

Viewers per 1000 viewing households by specified categories.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
DAVID LETTERMAN II	52	188	187	A	2.0	13	163	902	460	74v	472	135^	282^	264^	270^	165^	411	257^	356^	269^	123^	43v	LT	LT	LT	LT
1 M-W 1.00A 30 NBC GV		94	94	B	2.2	14	179	1018	463	147	501	232	316	212	180	163	479	250	368	284	181	80	34	LT	LT	LT
1 THU. 1.32A 26																										
2 MWTH 1.00A 30																										
2 TUE. 1.00A 26																										
FANTASY ISLAND-12.00	30	160	161	A	3.5	16	285	954	320^	155^	442	291^	351^	273^	99v	88v	512	260^	449	340^	213^	63v	LT	LT	LT	LT
1 TUE. 12.00M 68 ABC A		89	90	B	3.3	16	269	1002	409	182	501	224	343	269	230	124	433	212	334	245	177	84	56	39	LT	LT
2 TUE. 12.00M 69																										
12.00 - 12.30				A	3.6	14	293	1065	332^	133^	468	310^	352^	290^	96v	103v	597	259^	491	338^	280^	106^	LT	LT	LT	LT
12.30 - 1.00				A	3.4	18	277	957	339^	173^	451	278^	357^	281^	112^	94v	506	300^	481	390^	181^	25v	LT	LT	LT	LT
FRIDAYS	29	165	166	A	4.6	16	375	1027	318^	118^	342	174^	267^	207^	157^	65v	445	277^	381	304^	157^	37v	208^	141^	32v	32v
FRI. 12.00M 71 ABC GV		94	94	B	4.7	17	383	1419	459	236	530	274	433	320	222	73	603	372	525	391	204	51	255	125	31	29
12.00 - 12.30				A	5.0	15	408	1223	433	146^	455	196^	350	303	250^	83^	460	260^	360	318	186^	63v	285^	137^	23v	23v
12.30 - 1.00				A	4.5	17	367	886	244^	99^	265^	183^	230^	159^	82v	35v	455	311^	423	319^	144^	LT	136^	136^	30v	30v
FRIDAYS-PART 2	26	165	166	A	3.4	16	277	751	156^	33v	156^	58v	84v	26v	58v	72v	347^	242^	317^	184^	75v	30v	173^	173^	75v	75v
FRI. 1.11A 8 ABC GV		94	94	B	3.7	18	302	1216	400	227	458	271	400	264	163	48	541	353	504	356	176	20	200	106	LT	LT
LATE MOVIE I	148	161	164	A	6.2	22	505	1329	687	307	783	263	541	488	428	185	535	197	356	312	275	143	11v	LT	LT	LT
1 M & TU 11.30P 72 CBS FF		89	89	B	6.3	22	513	1341	649	266	742	291	505	427	358	178	524	226	367	321	244	117	58	27	17	14
1 WED. 11.30P 73																										
1 THU. 12.03A 72																										
2 M & TH 11.30P 72																										
2 TUE. 11.30P 71																										
2 WED. 11.30P 77																										
11.30 - 12.00				A	6.4	18	522	1420	733	337	850	319	598	493	428	197	550	186	346	307	293	157	20v	12v	LT	LT
12.00 - 12.30				A	6.3	24	513	1296	662	276	752	227	519	486	436	179	524	186	355	315	274	141	20v	LT	LT	LT
12.30 - 1.00				A	6.7	31	546	1295	697	224^	697	213^	454	484	426^	153^	598	323^	490	452	275^	59v	LT	LT	LT	LT
LATE MOVIE II	148	161	164	A	4.5	28	367	1158	545	275	670	269	476	435	338	131^	477	208	341	297	220	101^	LT	LT	LT	LT
1 M & TU 12.42A 44 CBS FF		88	89	B	4.4	25	359	1222	533	227	636	284	469	375	293	121	521	237	388	335	241	93	51	22	LT	LT
1 WED. 12.43A 40																										
1 THU. 1.15A 53																										
2 MON. 12.42A 41																										
2 TUE. 12.41A 42																										
2 WED. 12.47A 36																										
2 THU. 12.42A 49																										
1.00 - 1.30				A	4.5	29	367	1150	523	280	648	256	447	428	324	138^	477	193	327	300	232	109^	25v	LT	LT	LT
1.30 - 2.00				A	4.2	32	342	602^	249^	163v	333^	167v	246^	131v	166v	35v	269^	205^	269^	169v	64v	LT	LT	LT	LT	LT
LOVE BOAT-12.00	29		161	A	4.1	19	334	1126	512^	237^	527^	182^	329^	314^	246^	198^	461^	200^	380^	308^	198^	63v	138v	138v	LT	LT
2 WED. 12.01A 68 ABC CS			89	B	3.9	18	318	1198	531	222	619	291	409	311	261	151	481	246	361	264	177	96	87	44	LT	LT
12.00 - 12.30				A	4.3	17	350	1189	557^	249^	557^	134v	346^	346^	326^	211^	492^	234^	381^	324^	190^	68v	140v	140v	LT	LT
12.30 - 1.00				A	4.0	20	326	1101	449^	175v	464^	198^	283^	267^	137v	181v	463^	172v	386^	279^	214^	77v	174v	174v	LT	LT
NBA PLAYOFF GAME(S)		168		A	4.9	17	399	1135	418^	321^	564^	359^	494^	347^	182^	68v	528^	253^	355^	189^	224^	136v	43v	22v	LT	LT
1 FRI. 11.30P 141 CBS SE		90																								
11.30 - 12.00				A	5.9	15	481	1299	631	386^	710	336^	533	470^	297^	161^	566	239^	374^	208^	224^	162^	23v	23v	LT	LT
12.00 - 12.30				A	5.3	16	432	1081	352^	271^	493^	292^	424^	282^	187^	69v	563	255^	392^	217^	269^	137v	25v	25v	LT	LT
12.30 - 1.00				A	4.7	18	383	1076	331^	279^	506^	355^	470^	296^	151v	36v	538^	295^	368^	167^	217^	131v	32v	32v	LT	LT
1.00 - 1.30				A	4.2	20	342	1088	345^	316^	523^	430^	508^	330^	93v	15v	479^	230^	307^	155v	220^	126v	86v	18v	LT	LT
1.30 - 2.00				A	4.3	25	350	1094	349^	334^	565^	428^	554^	337^	137v	LT	460^	246^	320^	209^	188^	91v	69v	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
NBA PLAYOFF GAME-FRI(S)			173	A	4.7	17	383	1321	643	324^	661	311^	530^	452^	297^	126v	490^	266^	354^	300^	211^	96v	99v	81v	71v	71v
2 FRI. 11.30P 142 CBS SE			92																							
11.30 - 12.00				A	5.3	14	432	1421	740	321^	779	411^	572	482^	294^	196^	537^	267^	392^	362^	219^	132v	LT	LT	105v	105v
12.00 - 12.30				A	5.0	15	408	1331	657	368^	689	334^	539^	412^	298^	135v	453^	331^	341^	274^	122v	91v	115v	115v	74v	74v
12.30 - 1.00				A	4.3	17	350	1363	693	321^	693	332^	602^	467^	320^	91v	339^	242^	242^	183^	97v	57v	259^	259^	72v	72v
1.00 - 1.30				A	4.3	21	350	1294	603^	351^	603^	234^	522^	522^	336^	81v	566^	274^	428^	332^	292^	88v	91v	32v	34v	34v
1.30 - 2.00				A	4.3	26	350	1197	477^	251^	477^	182^	374^	374^	237^	103v	611^	209^	395^	371^	402^	117v	54v	LT	55v	55v
NBC LATE NIGHT MOVIE	29	52	56	A	1.5	6	122	426^	58v	LT	58v	LT	LT	LT	49v	LT	368^	245v	303^	295^	123v	LT	LT	LT	LT	LT
1 SUN. 11.43P 95 NBC FF		38	39	B	1.8	7	147	699	288	130	331	147	219	171	136	109	345	179	260	218	133	55	LT	LT	LT	LT
2 SUN. 11.30P 98																										
11.30 - 12.00				A	1.7	5	139	1022^	468^	345v	698^	230v	461^	346v	231v	237v	223v	LT	137v	137v	137v	86v	101v	101v	LT	LT
12.00 - 12.30				A	1.5	6	122	443^	66v	LT	66v	LT	LT	LT	41v	49v	377^	271^	320^	287^	106v	LT	LT	LT	LT	LT
12.30 - 1.00				A	1.4	7	114	404^	53v	LT	53v	LT	LT	LT	53v	LT	351^	228v	272^	272^	123v	LT	LT	LT	LT	LT
SATURDAY NIGHT	25		209	A	6.3	18	513	1721	665	230^	827	427^	651	459^	351^	147^	675	379^	560	497	225^	71v	137^	93v	82v	65v
2 SAT. 11.30P 79 NBC GV			99	B	8.1	24	660	1539	524	255	588	294	440	322	237	120	668	380	543	431	245	83	222	110	61	55
11.30 - 12.00				A	7.6	20	619	1910	783	326^	964	431	722	527	438	185^	760	375^	610	582	305^	80v	81v	81v	105^	63v
12.00 - 12.30				A	5.9	18	481	1599	576	150^	732	422^	602	410^	292^	118v	606	360^	515	440^	187^	59v	194^	108v	67v	67v
SCTV NETWORK	26		182	A	3.2	15	261	1034	632^	222v	632^	215v	356^	398^	332^	154v	402^	172v	248^	295^	165v	107v	LT	LT	LT	LT
2 FRI. 12.30A 90 NBC GV			94	B	3.4	16	277	1126	438	166	470	229	301	217	161	143	523	311	429	298	177	76	100	34	33	30
12.30 - 1.00				A	4.5	17	367	1322	796	336^	796	248^	504^	516^	490^	202^	526^	191^	311^	406^	308^	120v	LT	LT	LT	LT
1.00 - 1.30				A	2.9	14	236	847^	500^	169v	500^	149v	225v	262^	207v	144v	347^	187v	259^	259^	72v	88v	LT	LT	LT	LT
1.30 - 2.00				A	2.1	13	171	749^	509^	76v	509^	257v	257v	363^	182v	70v	240v	123v	123v	123v	LT	117v	LT	LT	LT	LT
SCTV COMEDY SPECIAL(S)		209		A	5.3	16	432	1368	566	211^	655	356^	476^	343^	250^	123v	438^	207^	311^	307^	205^	74v	263^	51v	12v	12v
1 SAT. 11.30P 81 NBC GV		98																								
11.30 - 12.00				A	6.3	17	513	1470	592	247^	654	313^	460^	386^	269^	139^	471	194^	287^	301^	216^	124^	318^	73v	27v	27v
12.00 - 12.30				A	4.9	15	399	1358	608	185^	711	391^	506^	333^	271^	145v	431^	207^	305^	340^	224^	48v	216^	32v	LT	LT
12.30 - 1.00				A	4.3	15	350	1237	457^	180^	582^	402^	473^	266^	180^	63v	405^	245^	382^	271^	160v	23v	250^	38v	LT	LT
TONIGHT SHOW	149	208	209	A	6.6	21	538	1320	688	220	724	205	410	379	381	259	518	163	315	307	260	145	65^	16v	13v	11v
1 MTUWF 11.30P 60 NBC GV		99	99	B	7.1	23	579	1348	662	216	709	227	389	343	321	269	560	215	359	313	249	161	61	19	18	14
1 THU. 12.02A 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.5	21	611	1385	738	237	765	209	434	403	410	268	533	156	314	317	279	156	79^	19v	8v	LT
12.00 - 12.30				A	6.0	22	489	1231	644	195	681	195	383	359	358	248	490	163	302	290	235	133	49^	14v	11v	11v
12.30 - 1.00				A	4.9	22	399	1040	506^	180^	559^	186^	310^	304^	258^	203^	434^	183^	343^	254^	206^	70v	27v	LT	20v	20v
VEGA$-12.00	28	149	152	A	3.0	13	245	1159	510	138^	551	253^	379^	318^	196^	131^	575	249^	421^	364^	245^	154^	LT	LT	33v	33v
1 THU. 12.04A 69 ABC PD		87	87	B	3.0	14	245	1090	437	178	499	191	331	278	235	126	533	222	395	317	242	109	45	LT	LT	LT
2 THU. 12.00M 69																										
12.00 - 12.30				A	3.2	12	261	1211	567	146^	617	284^	394^	333^	198^	177^	559	195^	379^	340^	265^	180^	LT	LT	35v	35v
12.30 - 1.00				A	2.9	14	236	1148	522	140^	560	262^	407^	326^	203^	120v	559	241^	397^	360^	233^	162^	LT	LT	29v	29v
VIEWPOINT(S)		185		A	4.8	17	391	1146	517^	197^	555^	153v	312^	307^	261^	202^	560^	174^	264^	259^	302^	191^	15v	LT	16v	16v
1 WED. 11.30P 90 ABC N		96																								
11.30 - 12.00				A	6.7	19	546	1471	650	281^	711	199^	384^	371^	350^	260^	718	290^	432^	387^	337^	178^	31v	LT	11v	11v
12.00 - 12.30				A	4.4	16	359	983	462^	187^	487^	98v	267^	300^	252^	187^	460^	81v	137v	159v	293^	220^	LT	LT	36v	36v
12.30 - 1.00				A	3.2	16	261	720^	322^	43v	337^	142v	234^	188v	92v	103v	383^	62v	80v	126v	248^	195v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•WEEKDAY DAYTIME																														
ABC DAYTIME NEWSBRIEF-M-F					149	175	176	A	7.5	29	611	1296	898	194	960	461	687	534	375	233	228	95	137	114	94^	64^	70^	59^	38^	20v
M-F	1.57P	2	ABC	N		92	93	B	8.8	30	717	1291	817	230	902	453	657	485	322	208	230	110	163	124	93	50	91	69	68	25
ALICE-M-F					146	157	157	A	4.4	24	359	1476	703	200	817	330	503	468	358	219	365	151^	214	144^	147^	120^	66^	48^	228	53^
M-F	10.30A	30	CBS	CS		88	88	B	5.4	26	440	1418	628	168	709	324	457	379	280	198	310	124	178	121	125	117	110	54	289	123
ALL MY CHILDREN					149	201	202	A	8.2	32	668	1280	883	199	946	443	667	517	378	236	226	84^	126	115	105	73^	78^	67^	30^	16v
1 M-TH	1.00P	60	ABC	DD		97	98	B	9.3	32	758	1292	813	231	894	437	641	473	330	216	234	102	156	122	98	62	95	73	69	27
1 FRI.	1.00P	42																												
&	1.49P	11																												
2 M-F	1.00P	60																												
1.00 - 1.30								A	7.7	30	628	1291	885	216	952	442	664	517	384	243	234	85^	130	120	108	78^	75^	65^	30^	18v
1.30 - 2.00								A	8.7	33	709	1267	883	186	939	443	666	516	372	230	217	82^	123	112	101	67^	81^	69^	30^	16v
ANOTHER WORLD					143	201	202	A	3.8	15	310	1200	849	187^	957	302	466	413	391	439	187^	58^	75^	45v	59^	109^	20v	20v	36v	LT
M-F	2.00P	60	NBC	DD		98	99	B	4.6	16	375	1286	873	176	950	347	493	424	365	408	231	56	86	65	90	138	45	33	60	28
2.00 - 2.30								A	3.9	16	318	1208	859	185	963	312	479	416	389	437	185	56^	72^	51^	56^	110^	22v	22v	38v	LT
2.30 - 3.00								A	3.7	15	302	1156	828	176^	941	295	455	396	378	438	172^	53^	66^	34v	50v	102^	LT	LT	30v	LT
AS THE WORLD TURNS					147	201	201	A	6.0	24	489	1280	844	142	964	146	381	378	514	528	272	56^	73^	55^	116^	178	36^	30v	LT	LT
M-F	1.30P	60	CBS	DD		99	99	B	7.3	25	595	1311	822	135	936	180	360	337	413	519	278	59	85	67	109	175	37	25	60	22
1.30 - 2.00								A	5.8	22	473	1283	853	150	968	144	379	385	503	533	284	58^	70^	55^	114^	193	29v	27v	LT	LT
2.00 - 2.30								A	6.2	25	505	1251	832	130	952	144	375	366	523	523	254	54^	74^	54^	112^	160	33^	28v	12v	LT
CAPITOL					25	196	196	A	4.7	19	383	1133	768	159	885	190	404	369	447	426	204	58^	82^	55^	94^	107^	31v	29v	13v	LT
M-F	2.30P	30	CBS	DD		96	97	B	5.4	21	440	1227	792	141	903	199	403	376	426	441	218	56	82	57	86	123	45	31	61	22
CAPTAIN KANGAROO					75	94	94	A	.6	7	49	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F	6.30A	30	CBS	C		68	68	B	.5	5	41	247	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CHIPS M-F					10	161	162	A	3.3	12	269	1361	585	167^	685	242	383	365	279	268	315	167^	193^	112^	93^	111^	74^	48v	287	171^
M-F	3.00P	60	NBC	OP		87	88	B	3.3	12	269	1361	585	167	685	242	383	365	279	268	315	167	193	112	93	111	74	48	287	171
3.00 - 3.30								A	3.0	12	245	1265	603	151^	693	244	392	363	278	277	273	159^	174^	86^	61v	94^	34v	25v	265	135^
3.30 - 4.00								A	3.7	13	302	1344	533	156^	629	221	344	341	258	245	325	160^	192^	122^	108^	120^	99^	60^	291	196
DAYS OF OUR LIVES					145	207	208	A	5.3	20	432	1264	890	208	999	306	468	398	423	476	206	57^	84^	62^	77^	121^	29v	27v	30v	LT
1 M-TH	1.00P	60	NBC	DD		99	99	B	5.5	19	448	1385	901	174	993	353	490	428	381	443	267	68	107	86	119	146	60	41	65	34
1 FRI.	1.00P	28																												
&	1.36P	24																												
2 M-F	1.00P	60																												
1.00 - 1.30								A	5.2	20	424	1241	877	215	974	285	444	382	421	472	215	55^	83^	64^	88^	127^	28v	28v	24v	LT
1.30 - 2.00								A	5.5	21	448	1254	879	192	993	318	476	401	412	469	192	59^	82^	60^	64^	109^	28v	24v	41^	16v
DIFF'RENT STROKES M-F					15	123	124	A	1.5	8	122	1852	746	205^	811	328^	516	426^	270^	261^	302^	172^	197^	139^	41v	105v	156^	73v	583	148^
M-F	10.00A	30	NBC	CS		74	74	B	1.8	10	147	1732	677	180	750	275	452	350	272	272	212	106	120	87	LT	92	201	70	569	244
DOCTORS					25	140	139	A	1.8	8	147	1388	1027	123^	1062	314^	476	396^	394^	544	286^	89v	122^	89v	68v	157^	LT	LT	LT	LT
M-F	12.00N	30	NBC	DD		73	73	B	2.1	9	171	1406	960	142	1019	332	465	396	350	499	301	65	102	82	82	189	58	LT	LT	LT
EDGE OF NIGHT					141	156	156	A	4.5	16	367	1392	714	188	852	325	532	474	370	263	324	148^	196	148^	128^	105^	180	163	36v	19v
M-F	4.00P	30	ABC	DD		78	78	B	5.0	15	408	1364	723	230	830	335	507	418	333	275	262	112	162	119	106	90	158	136	114	66
FAMILY FEUD					149	174	175	A	5.8	26	473	1275	784	200	829	288	462	378	399	329	241	110^	146	112^	83^	80^	74^	63^	131	19v
M-F	12.00N	30	ABC	QP		92	92	B	6.6	25	538	1306	727	184	789	289	443	351	343	307	305	98	165	140	130	124	81	55	131	54
GENERAL HOSPITAL CONT'D					147	204	204	A	9.5	35	774	1328	825	182	879	418	615	474	338	230	219	89	136	100	83	72^	171	136	59^	39^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GENERAL HOSPITAL-CONT'D																										
M-F 3.00P 60 ABC DD		99	99	B	11.1	35	905	1331	763	203	847	422	602	443	300	211	202	89	127	88	70	64	180	136	102	66
3.00 - 3.30				A	9.1	35	742	1309	835	189	888	424	621	481	341	233	216	89	131	93	76^	75^	156	124	49^	27^
3.30 - 4.00				A	9.8	35	799	1347	825	176	877	418	612	470	332	229	214	84	136	100	87	68^	186	146	70^	48^
GOOD MORNING, AMERICA-730	149	204	206	A	5.3	29	432	1366	827	155	851	220	411	363	428	388	410	99^	145	161	219	189	29v	14v	76^	61^
M-F 7.30A 30 ABC N		99	99	B	5.4	29	440	1334	797	201	817	200	382	369	396	375	405	91	148	149	205	201	36	13	76	44
GOOD MORNING, AMERICA-830	149	203	204	A	5.1	27	416	1209	774	236	849	260	440	382	445	322	327	55^	82^	129^	156	169	LT	LT	24v	LT
M-F 8.30A 30 ABC N		98	96	B	5.5	26	448	1221	782	184	810	189	370	369	415	378	334	62	121	125	165	175	23	13	54	18
GUIDING LIGHT	147	200	201	A	6.9	26	562	1327	851	113	971	213	428	407	470	470	214	58^	84^	51^	85^	122	91^	70^	51^	33^
M-F 3.00P 60 CBS DD		99	99	B	7.9	25	644	1340	809	142	937	220	420	398	441	445	237	71	104	81	92	121	82	58	84	49
3.00 - 3.30				A	6.7	26	546	1310	851	113	975	218	428	398	463	477	212	55^	81^	52^	84^	122	80^	62^	43^	26v
3.30 - 4.00				A	7.1	25	579	1330	844	110	962	210	427	410	471	460	208	57^	81^	48^	83^	121	99^	72^	61^	39^
LOVE BOAT DAYTIME	148	184	188	A	4.9	26	399	1406	746	227	791	294	496	401	403	250	298	180	217	161	98^	62^	159	130^	158	33v
1 M-TH 11.00A 60 ABC CS		96	96	B	6.1	27	497	1329	621	193	677	320	470	363	280	171	285	144	210	157	115	64	158	98	209	97
1 FRI. 11.00A 30																										
& 11.48A 12																										
2 MTUWF 11.00A 60																										
2 THU. 11.00A 18																										
& 11.36A 24																										
11.00 - 11.30				A	4.6	25	375	1328	672	224	712	278	413	331	346	251	306	192	232	158	98^	63^	160	136^	150^	27v
11.30 - 12.00				A	5.3	27	432	1356	712	211	756	294	474	374	363	241	284	173	202	155	88^	61^	150	123^	166	40^
MORNING-KURTIS & SAWYER 1	35	177	178	A	2.9	16	236	1284	542	110^	673	93^	271	250	326	376	514	90^	208^	246^	322	242^	LT	LT	80^	47v
M-F 7.30A 30 CBS N		97	98	B	2.8	14	228	1339	637	166	721	101	248	273	349	411	510	95	187	219	296	270	LT	LT	92	41
MORNING-KURTIS & SAWYER 2	35	177	178	A	2.8	15	228	1180	715	167^	834	131^	316	356	386	430	319	43v	100^	101^	163^	214^	LT	LT	27v	LT
M-F 8.30A 30 CBS N		97	98	B	2.8	14	228	1228	698	191	762	148	274	313	329	402	386	83	158	153	191	209	LT	LT	67	LT
NBC SPECIAL TREAT(S)		146		A	4.9	14	399	1308	649	90v	737	272^	436^	380^	334^	230^	285^	151^	184^	90v	104v	101v	63v	25v	223^	108v
1 TUE. 4.00P 60 NBC FV		88																								
4.00 - 4.30				A	4.4	13	359	1337	643^	81v	747	276^	443^	379^	334^	234^	262^	147v	170^	77v	82v	92v	38v	LT	290^	156v
4.30 - 5.00				A	5.5	15	448	1248	637	91v	710	264^	421^	366^	324^	223^	297^	153^	192^	96v	117v	105v	78v	44v	163^	64v
NEWSBREAK-11.57	144	168	168	A	5.7	29	465	1271	720	114^	830	183	332	314	326	445	367	97^	144	120^	121^	204	13v	LT	61^	24v
M-F 11.57A 2 CBS N		90	90	B	6.4	27	522	1327	728	136	819	216	352	308	314	418	355	91	139	108	130	197	43	19	110	46
NEWSBREAK-3.57	147	179	180	A	5.9	21	481	1287	813	79^	938	189	404	399	472	449	186	51^	68^	38^	66^	109^	108^	83^	55^	36^
M-F 3.57P 2 CBS N		94	95	B	6.6	20	538	1294	769	133	899	208	408	399	443	405	213	62	95	73	81	110	95	69	87	54
ONE DAY AT A TIME-M-F	143	140	140	A	3.1	17	253	1391	624	170^	735	277	415	343	273	269	363	166^	232	135^	154^	114^	150^	71^	143^	44v
M-F 10.00A 30 CBS CS		82	82	B	4.0	20	326	1382	609	176	681	282	424	348	273	214	304	114	163	112	127	129	116	56	281	124
ONE LIFE TO LIVE	149	201	202	A	7.7	31	628	1240	856	213	929	445	622	477	342	262	213	93	126	84^	70^	77^	49^	44^	49^	22v
M-F 2.00P 60 ABC DD		99	99	B	9.2	32	750	1265	812	231	895	455	631	461	313	222	206	92	131	89	76	65	95	74	69	34
2.00 - 2.30				A	7.4	30	603	1254	871	223	938	444	618	469	342	272	222	97	134	88^	74^	79^	46^	42^	48^	20v
2.30 - 3.00				A	7.9	32	644	1228	849	201	927	449	632	489	344	254	204	90^	122	78^	65^	74^	51^	46^	46^	23v
PRICE IS RIGHT 1	146	193	193	A	6.3	34	513	1308	765	148	863	227	389	349	346	423	339	93^	144	111^	122	182	16v	10v	90^	27v
1 M-F 11.00A 30 CBS AP		97	97	B	6.4	29	522	1364	694	139	793	234	365	304	292	383	372	97	159	120	140	196	52	20	147	54
2 MTUWF 11.00A 30																										
2 THU. 11.00A 18																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
PRICE IS RIGHT 2	145	188	190	A	7.1	36	579	1242	697	130	797	183	328	307	322	424	364	92^	142	123	138	200	13v	LT	68^	14v
1 M-TH 11.30A 30 CBS AP		97	97	B	7.7	33	628	1340	715	137	808	218	356	305	311	407	365	89	143	111	140	203	46	18	121	48
1 FRI. 11.44A 16																										
2 MTUWF 11.30A 30																										
2 THU. 11.32A 28																										
RYAN'S HOPE	148	185	186	A	5.9	26	481	1222	805	213	843	369	570	438	379	264	253	85^	134	122	126	96^	72^	54^	54^	19v
1 M-TH 12.30P 30 ABC DD		97	97	B	6.8	25	554	1231	730	211	809	373	540	410	311	237	257	97	152	117	115	91	82	58	83	32
1 FRI. 12.40P 20																										
2 M-F 12.30P 30																										
SEARCH FOR TOMORROW	25	186	184	A	3.0	13	245	1306	840	179^	959	233^	412	388	371	490	311	143^	188^	89^	94^	115^	LT	LT	20v	LT
M-F 12.30P 30 NBC DD		92	90	B	3.2	13	261	1274	826	148	931	233	405	378	378	469	281	85	113	77	99	150	28	21	34	LT
TATTLETALES	75	107	108	A	2.7	10	220	1214	804	140^	927	222^	391	496	442	377	210^	65v	88^	44v	36v	119^	54v	LT	23v	LT
M-F 4.00P 30 CBS QG		63	64	B	2.8	9	228	1328	787	154	844	216	389	455	405	320	265	63	85	64	82	158	103	58	116	67
TEXAS	10	176	181	A	2.1	11	171	1193	832	193^	949	240^	381	368	381	516	180^	28v	46v	42v	59v	128^	LT	LT	59v	LT
1 M-TH 11.00A 60 NBC DD		89	91	B	2.1	11	171	1193	832	193	949	240	381	368	381	516	180	28	46	42	59	128	LT	LT	59	LT
1 FRI. 11.00A 29																										
& 11.46A 14																										
2 MTUWF 11.00A 60																										
2 THU. 11.00A 18																										
& 11.32A 28																										
11.00 - 11.30				A	2.0	11	163	1233	822	178^	958	246^	381	363	381	521	197^	30v	49v	42v	68v	142^	LT	LT	73v	LT
11.30 - 12.00				A	2.0	10	163	1270	907	227^	1024	270^	424	405	412	546	185^	44v	61v	48v	61v	117^	LT	LT	55v	LT
TODAY SHOW-7.30AM	147	211	211	A	4.4	24	359	1256	671	161^	696	153^	238	265	303	401	465	55^	167	186	235	268	53^	17v	42v	15v
M-F 7.30A 30 NBC N		99	99	B	4.7	25	383	1302	714	203	740	167	292	282	336	395	446	83	162	176	208	255	42	16	74	40
TODAY SHOW-8.30AM	148	211	211	A	4.5	24	367	1387	776	139^	836	218	336	291	330	441	475	71^	159^	177	225	275	24v	24v	52^	19v
M-F 8.30A 30 NBC N		99	99	B	5.2	25	424	1266	762	151	795	160	276	266	329	469	406	67	128	130	179	258	17	LT	48	22
WHEEL OF FORTUNE	10	138	140	A	2.7	15	220	1295	762	195^	808	236^	390	340	336	359	241^	82^	104^	78^	67v	132^	51v	46v	195^	64v
M-F 10.30A 30 NBC QG		80	81	B	2.7	15	220	1295	762	195	808	236	390	340	336	359	241	82	104	78	67	132	51	46	195	64
YOUNG AND THE RESTLESS	147	199	199	A	6.2	27	505	1271	875	159	962	215	477	440	464	433	263	85^	108^	88^	85^	128	26v	22v	20v	LT
M-F 12.30P 60 CBS DD		99	99	B	7.3	28	595	1286	803	150	927	263	473	393	403	398	249	77	108	87	91	122	42	28	68	32
12.30 - 1.00				A	6.0	27	489	1272	855	148	943	211	471	430	445	423	277	98^	116^	83^	81^	137	27v	22v	25v	LT
1.00 - 1.30				A	6.3	27	513	1263	903	166	986	217	482	452	485	449	244	68^	93^	87^	87^	122	20v	17v	13v	LT
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	23	176	180	A	4.4	19	359	1538	340	136^	398	114^	269^	169^	181^	129^	301^	155^	226^	173^	116^	50v	304^	159^	535	270^
SAT. 12.00N 30 ABC FV		89	93	B	5.7	20	465	1613	322	145	400	193	292	186	137	100	289	145	219	177	107	57	257	125	667	430
ABC WIDE WORLD-SPORTS SAT	20	207	205	A	6.9	21	562	1594	513	176^	589	236	329	271	243	211^	824	339	532	484	314	265	38v	16v	143^	86^
1 SAT. 3.30P 60 ABC SA		99	99	B	10.1	22	823	1633	530	200	599	181	331	291	293	225	749	284	475	432	353	222	112	43	173	114
& 6.06P 24																										
2 SAT. 5.21P 69																										
3.30 - 4.00				A	6.1	23	497	1527	487	50v	590	214^	381^	273^	245^	205^	708	244^	413^	324^	188^	276^	14v	LT	215^	135^
4.00 - 4.30				A	7.8	27	636	1616	550	114^	673	256^	398	315^	278^	238^	748	213^	415	399	275^	291^	19v	LT	176^	111^
5.30 - 6.00				A	5.5	17	448	1275	357^	217^	357^	153^	201^	259^	204^	67v	866	447^	667	631	368^	199^	LT	LT	52v	52v
6.00 - 6.30				A	8.2	22	668	1726	558	235	625	258	315	245	234	260	889	392	582	529	369	275	78^	38v	134^	67^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SUN	13	196	194	A	6.6	20	538	1478	479	145^	494	123^	262	235	284	200^	776	315	470	409	330	269	170^	24v	38v	20v
SUN. 4.30P 90 ABC SA		98	97	B	9.0	22	734	1587	505	195	546	179	341	305	281	167	754	282	494	462	380	200	129	39	158	122
4.30 - 5.00				A	5.8	19	473	1507	497	124^	500	136^	283	199^	289	191^	775	363	504	440	324	250^	210^	23v	22v	22v
5.00 - 5.30				A	6.5	20	530	1521	490	133^	510	131^	251	226^	275	221^	792	335	465	395	314	275	178^	20v	41v	19v
5.30 - 6.00				A	7.3	22	595	1440	465	175^	485	106^	257	272	297	196^	774	273	459	401	343	280	135^	31v	46v	21v
AMERICAN BANDSTAND '82	22	170	173	A	3.5	14	285	1530	540	217^	705	382^	523	329^	166^	182^	413^	175^	308^	200^	203^	90v	204^	94v	208^	151^
1 SAT. 12.48P 42 ABC PC		82	84	B	4.7	15	383	1583	487	226	603	310	418	266	171	174	356	191	266	198	130	71	251	138	373	253
2 SAT. 12.30P 60																										
12.30 - 1.00				A	3.0	12	245	1641	518^	204v	677^	376^	535^	396^	159v	142v	387^	176v	217v	127v	211v	170v	331^	155v	246v	200v
1.00 - 1.30				A	3.9	16	318	1519	534	188^	679	376^	512	318^	174^	167^	484	197^	390	264^	234^	73v	145^	60v	211^	142^
AMERICAN SPORTSMAN	5	172	170	A	3.5	12	285	1256	424	133^	428	99v	221^	210^	256^	154^	694	246^	375^	326^	354^	270^	119^	17v	LT	LT
SUN. 3.30P 60 ABC SA		88	91	B	3.8	12	310	1431	430	144	467	143	296	265	262	128	671	193	371	374	416	223	179	42	114	85
3.30 - 4.00				A	3.0	10	245	1306	395^	164^	404^	102v	237^	224^	229^	122v	723	241^	371^	335^	395^	290^	155^	LT	24v	LT
4.00 - 4.30				A	4.0	14	326	1196	432	111^	432	93v	206^	194^	269^	171^	661	245^	373	316^	316^	251^	96^	18v	LT	LT
BETCHA DON'T KNOW-8:28AM	17	171	171	A	4.0	28	326	1209	111^	LT	111^	16v	43v	43v	27v	68v	67v	36v	36v	36v	LT	31v	55v	55v	976	528
SAT. 8.28A 2 NBC CN		93	93	B	4.5	29	367	1650	178	102	206	117	153	101	69	51	157	83	119	88	52	33	126	55	1161	627
BETCHA DON'T KNOW-9:28AM	17	207	208	A	8.7	39	709	1640	181	27v	181	128^	128^	46^	26v	53^	121^	36v	36v	48^	12v	73^	90^	56^	1248	628
SAT. 9.28A 2 NBC CN		99	99	B	9.2	41	750	1688	199	91	212	131	173	103	63	37	160	74	118	98	54	35	138	82	1178	665
BETCHA DON'T KNOW-10:28AM	17	198	198	A	5.9	26	481	1547	210^	67^	226^	116^	164^	153^	61v	49v	185^	113^	113^	122^	32v	40v	92^	14v	1044	529
SAT. 10.28A 2 NBC CN		96	96	B	5.8	22	473	1667	249	104	291	173	225	140	77	56	166	90	120	92	45	38	145	61	1065	576
BETCHA DON'T KNOW-11:58AM	16	162	161	A	3.2	14	261	1433	231^	62v	231^	80v	107v	107v	55v	124^	279^	112v	112v	101v	LT	167^	148^	LT	775	338^
SAT. 11.58A 2 NBC CN		78	78	B	4.6	17	375	1646	272	78	310	162	204	123	80	96	316	170	234	171	87	77	189	76	831	414
BETCHA DON'T KNOW-12:28PM	17	151	154	A	3.2	14	261	785	260^	130^	260^	107v	184^	77v	77v	76v	153^	57v	57v	31v	LT	96v	47v	LT	325^	153^
SAT. 12.28P 2 NBC CN		72	76	B	5.0	17	408	1595	281	114	324	155	223	143	118	98	342	187	247	158	96	83	209	90	720	387
BLACKSTAR	19	180	184	A	5.3	23	432	1766	261^	109^	335	235^	286	182^	83^	26v	429	291	369	247^	138^	28v	296	128^	706	346
SAT. 11.30A 30 CBS CA		92	95	B	6.5	23	530	1695	329	132	383	207	287	170	126	84	341	205	260	187	95	66	202	95	769	413
BUGS BUNNY/ROAD RUNNER 1	20	194	193	A	5.6	24	456	1726	272	105^	309	193^	262^	155^	102^	26v	424	215^	321	230^	180^	77^	232^	116^	761	417
SAT. 9.30A 30 CBS CA		98	99	B	6.1	25	497	1610	311	130	354	184	245	158	130	83	306	177	227	172	106	55	199	76	751	389
BUGS BUNNY/ROAD RUNNER 2	21	193	193	A	6.2	27	505	1606	271	89^	321	220^	281	145^	79^	40v	302	136^	205^	193^	158^	74^	356	174^	627	326
1 SAT. 10.10A 20 CBS CA		98	99	B	7.5	29	611	1613	315	133	360	181	247	159	137	94	332	180	245	198	131	55	228	97	693	364
2 SAT. 10.00A 30																										
BUGS BUNNY/ROAD RUNNER 3	21	193	193	A	6.4	28	522	1693	246	118^	335	232	300	166^	80^	35v	364	198^	274	256	161^	44v	319	119^	675	352
SAT. 10.30A 30 CBS CA		98	99	B	7.8	29	636	1595	310	136	367	193	263	155	133	92	353	213	270	213	114	53	220	104	655	336
BUGS BUNNY/ROAD RUNNER 4	21	193	196	A	6.6	29	538	1678	266	112^	326	190^	260	154^	87^	61^	412	236	308	267	165^	63^	274	128^	666	320
SAT. 11.00A 30 CBS CA		98	99	B	8.2	30	668	1667	343	142	407	222	293	173	123	102	363	221	278	199	104	68	224	99	673	343
BULLWINKLE	30	109	116	A	1.9	8	155	910	284^	194v	284^	193v	193v	LT	LT	91v	142v	32v	32v	32v	LT	110v	LT	LT	484^	258^
1 SAT. 12.42P 18 NBC CA		63	62	B	3.6	12	293	1504	285	103	334	171	221	128	96	104	329	159	216	164	103	96	181	94	660	338
2 SAT. 12.30P 30																										
CBS SPORTS SATURDAY	19		176	A	6.1	21	497	1177	413^	149^	455^	177^	320^	308^	217^	105v	674	227^	413^	451^	326^	198^	32v	LT	16v	16v
2 SAT. 4.30P 90 CBS SA			95	B	6.9	17	562	1442	438	173	499	147	293	273	257	173	727	273	422	390	310	246	98	31	118	77
4.30 - 5.00				A	5.6	20	456	1112	395^	154^	414^	116v	290^	288^	239^	107v	636	204^	341^	397^	285^	209^	49v	LT	13v	13v
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SATURDA-CONT'D																										
5.00 - 5.30				A	6.7	23	546	1207	444	187^	482	217^	359^	354^	231^	90v	700	251^	442	477	351^	207^	25v	LT	LT	LT
5.30 - 6.00				A	6.0	19	489	1196	385^	104v	450^	187^	297^	268^	171^	116v	685	225^	448^	476^	342^	176^	22v	22v	39v	39v
DAFFY/SPEEDY SHOW	25	151	154	A	3.3	15	269	1375	352^	186^	352^	151^	270^	174^	119^	82v	350^	141^	141^	107v	LT	209^	123^	38v	550	253^
SAT. 12.00N 30 NBC CA		74	76	B	5.1	18	416	1580	263	113	290	142	202	146	103	80	331	184	241	152	89	77	215	94	744	418
DEAR ALEX & ANNIE-10.56AM	13	194	196	A	4.3	19	350	1426	277^	158^	277^	154^	240^	120^	100^	23v	281^	178^	221^	77v	103^	48v	288^	29v	580	303^
SAT. 10.56A 3 ABC CN		97	99	B	5.5	21	448	1568	235	103	257	132	187	122	100	58	224	136	176	109	68	44	250	96	837	487
DEAR ALEX & ANNIE-11.25AM	30	116	105	A	2.2	10	179	1654	526^	196^	526^	286^	387^	235^	151v	89v	284^	139v	223^	245^	106v	39v	290^	161v	554^	403^
SUN. 11.25A 4 ABC CN		80	78	B	2.9	11	236	1431	424	145	465	199	285	203	160	150	325	130	219	177	159	79	178	89	463	306
FACE THE NATION	31	165	159	A	2.9	14	236	1191	543	106v	551	123v	183^	128v	131^	368^	580	106v	216^	238^	242^	317^	21v	LT	39v	LT
SUN. 11.30A 30 CBS CC		94	94	B	3.4	12	277	1345	517	155	548	105	179	175	191	347	643	143	275	256	295	331	60	23	94	63
FLINTSTONE'S COMEDY SHW2	32	171	171	A	3.2	24	261	1241	64v	LT	64v	LT	26v	26v	19v	38v	119^	23v	31v	31v	LT	88v	143^	135^	915	521
1 SAT. 8.13A 17 NBC CA		93	93	B	2.9	22	236	1573	190	90	212	102	143	99	82	61	185	96	130	94	60	47	152	70	1024	605
2 SAT. 8.00A 30																										
FONZ AND HAPPY DAYS GANG	13	194	196	A	5.0	22	408	2025	310	128^	310	207^	280^	175^	73v	30v	322	198^	241^	160^	89^	73v	513	217^	880	492
SAT. 11.00A 30 ABC CA		98	98	B	6.3	24	513	1658	249	89	283	161	217	139	91	58	212	131	167	125	61	38	250	115	913	538
GOLDIE GOLD/ACTION JACK	13	192	193	A	3.9	18	318	1528	285^	122^	289^	142^	211^	119^	69v	78v	309^	189^	255^	182^	72v	48v	144^	31v	786	421
SAT. 9.00A 30 ABC CA		98	99	B	4.2	18	342	1516	239	103	269	132	187	120	105	67	197	126	170	136	56	26	182	47	868	488
HEATHCLIFF & MARMADUKE	13	189	192	A	4.4	19	359	1593	253^	92^	253^	140^	188^	110^	48v	65v	290^	112^	161^	128^	135^	92^	407	200^	643	396
SAT. 11.30A 30 ABC CA		95	94	B	6.2	23	505	1570	250	99	289	158	215	134	93	63	208	118	154	109	65	44	259	128	814	494
HOUSTON OPEN GOLF-SAT.(S)			178	A	3.2	11	261	1077	437^	119v	437^	95v	127v	77v	189v	310^	575^	150v	196v	199v	318^	341^	LT	LT	58v	38v
2 SAT. 4.25P 65 NBC SE			88																							
4.30 - 5.00				A	3.0	11	245	894^	396^	107v	396^	28v	69v	41v	205v	327^	498^	204v	204v	167v	233v	294^	LT	LT	LT	LT
5.00 - 5.30				A	3.4	12	277	1213	487^	137v	487^	158v	187v	119v	195v	300^	596^	70v	159v	207v	389^	367^	LT	LT	116v	80v
HOUSTON OPEN GOLF-SUN.(S)			194	A	2.8	10	228	1110	280^	93v	285^	118v	163v	150v	110v	122v	821^	219v	364^	382^	338^	404^	LT	LT	LT	LT
2 SUN. 2.30P 126 NBC SE			94																							
2.30 - 3.00				A	2.6	10	212	868^	66v	33v	66v	LT	66v	66v	66v	LT	802^	193v	245v	255v	340^	509^	LT	LT	LT	LT
3.00 - 3.30				A	2.7	10	220	886^	209v	37v	209v	LT	55v	55v	150v	154v	677^	200v	304^	304^	232v	332^	LT	LT	LT	LT
3.30 - 4.00				A	2.6	9	212	1142	307^	43v	307^	99v	141v	141v	118v	166v	821^	207v	367^	397^	345^	387^	LT	LT	LT	LT
4.00 - 4.30				A	3.2	11	261	1333	432^	188v	432^	291^	291^	253^	76v	141v	901^	246^	442^	476^	390^	398^	LT	LT	LT	LT
IN THE NEWS- 8.26AM	32	182	182	A	2.6	17	212	868	113v	48v	113v	LT	71v	71v	71v	42v	208^	52v	208^	208^	156^	LT	LT	LT	547^	255^
SAT. 8.26A 3 CBS CN		93	96	B	3.0	19	245	1450	201	95	235	111	170	123	92	51	171	90	122	100	71	36	125	48	919	494
IN THE NEWS- 8.56AM	32	189	190	A	3.2	16	261	1249	210^	96v	210^	42v	138^	138^	138^	30v	456^	263^	329^	168^	154^	93v	143^	LT	440^	238^
SAT. 8.56A 3 CBS CN		99	99	B	3.7	19	302	1479	247	79	267	119	173	117	117	75	239	121	164	125	100	63	188	63	785	405
IN THE NEWS- 9.26AM	32	192	190	A	4.3	19	350	1709	393	191^	410	214^	393	234^	196^	LT	579	294^	459	306^	263^	65v	165^	26v	555	334^
SAT. 9.26A 3 CBS CN		99	99	B	4.7	20	383	1530	291	111	345	177	246	147	129	84	286	151	199	153	109	67	191	56	708	351
IN THE NEWS-9.56AM	31	194	193	A	6.4	28	522	1651	219^	76^	264	165^	219^	144^	86^	23v	388	201^	287	221^	160^	78^	237	123^	762	417
SAT. 9.56A 3 CBS CN		98	99	B	6.8	28	554	1584	298	123	350	185	252	154	124	81	309	181	232	178	100	58	206	80	719	361
IN THE NEWS-11.56AM	30	180	184	A	4.8	21	391	1795	304^	113^	373	262^	316	188^	92^	32v	458	307^	389	237^	151^	36v	263^	101^	701	342
SAT. 11.56A 3 CBS CN		92	95	B	5.9	21	481	1587	335	139	385	217	289	168	116	82	294	178	224	160	84	56	193	80	715	382
IN THE NEWS-12.26PM	30	163	169	A	2.9	13	236	1746	382^	123v	458^	233^	318^	255^	186^	110v	309^	139^	214^	173^	170^	47v	318^	152^	661	230^
SAT. 12.26P 3 CBS CN		88	89	B	4.8	17	391	1562	336	156	400	215	284	168	127	96	312	179	237	156	108	62	163	68	687	362

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-12.56PM	28	136	165	A	4.1	16	334	1542	356^	186^	422	171^	261^	222^	201^	149^	279^	185^	195^	94^	73v	47v	215^	53v	626	291^
SAT. 12.56P 3 CBS CN		71	87	B	5.5	18	448	1651	344	146	413	197	274	180	158	127	336	186	244	160	122	72	169	73	733	406
IN THE NEWS- 1.26PM	26	119	151	A	3.2	12	261	1375	303^	100v	414^	130^	188^	177^	153^	153^	180^	135^	150^	62v	45v	LT	237^	130^	544	291^
SAT. 1.26P 3 CBS CN		67	84	B	5.0	16	408	1609	381	151	441	199	280	184	168	137	313	164	226	152	128	66	181	70	674	397
IN THE NEWS-10.56AM	32	193	193	A	6.5	29	530	1698	247	119^	333	229	296	162^	77^	37v	373	210^	288	259	156^	41v	325	121^	667	344
SAT. 10.56A 3 CBS CN		98	99	B	7.5	28	611	1566	321	138	374	202	277	163	135	86	332	212	260	194	94	50	212	107	648	328
IN THE NEWS-11.26AM	32	193	196	A	6.2	27	505	1679	248	99^	316	174^	227^	139^	74^	78^	371	232^	303	252	128^	28v	297	140^	695	329
SAT. 11.26A 3 CBS CN		98	99	B	7.5	28	611	1624	345	144	406	228	298	174	122	95	332	206	255	179	88	62	213	91	673	336
KENTUCKY DERBY(S)		211		A	14.1	40	1149	1763	752	227	836	210	352	321	338	439	791	224	434	368	366	335	25v	13v	111^	61^
1 SAT. 4.30P 96 ABC SE		99																								
4.30 - 5.00				A	10.7	34	872	1763	716	169^	825	208^	358	324	352	418	765	214^	439	377	364	310	48v	13v	125^	77^
5.00 - 5.30				A	14.0	40	1141	1783	763	239	845	218	351	314	324	453	840	237	460	389	382	360	13v	13v	85^	44v
5.30 - 6.00				A	17.8	46	1451	1728	743	245	819	195	349	318	335	432	779	217	409	349	365	335	13v	13v	117^	69^
KID SUPER POWER I	32	198	198	A	7.3	32	595	1576	174^	75^	174^	110^	135^	85^	25v	39v	114^	71^	77^	85^	32v	11v	132^	53^	1156	589
1 SAT. 9.30A 12 NBC CA		96	96	B	6.2	26	505	1655	220	90	240	139	172	96	65	61	169	90	131	94	59	28	139	68	1107	630
& 9.55A 5																										
2 SAT. 9.30A 30																										
KID SUPER POWER II	32	198	198	A	6.5	28	530	1621	252	82^	261	123^	186^	162^	73^	65^	204^	109^	131^	139^	48v	47v	80^	17v	1076	543
SAT. 10.00A 30 NBC CA		96	96	B	6.0	24	489	1684	241	106	269	155	202	121	76	57	192	115	152	103	54	33	132	51	1091	629
KIDS ARE PEOPLE TOO I	30	116	103	A	1.9	9	155	1271	220^	LT	220^	65v	65v	149v	124v	58v	266^	65v	149v	162v	124v	104v	108v	70v	677^	510^
1 SUN. 10.30A 30 ABC CL		80	77	B	2.4	10	196	1461	392	130	422	184	268	216	144	129	301	144	225	155	128	66	204	109	534	341
2 SUN. 10.30A 36																										
10.30 - 11.00				A	1.9	9	155	1258	225^	LT	232^	58v	58v	161v	136v	71v	272^	58v	142v	161v	136v	111v	103v	58v	651^	484^
KIDS ARE PEOPLE TOO II	30	116	105	A	2.2	10	179	1793	518^	218^	518^	317^	402^	235^	135v	66v	330^	161v	246^	264^	103v	66v	336^	151v	609^	453^
1 SUN. 11.00A 30 ABC CL		80	78	B	2.8	11	228	1459	417	143	457	199	289	210	153	143	300	122	211	167	148	65	215	98	487	329
2 SUN. 11.06A 24																										
KWICKY KOALA SHOW	15	119	151	A	3.5	14	285	1411	320^	92v	407^	109^	182^	153^	130^	187^	167^	122^	136^	63v	45v	LT	236^	116^	601	268^
SAT. 1.00P 30 CBS CA		67	84	B	5.2	17	424	1652	339	124	387	161	237	162	155	135	308	136	213	170	148	73	198	81	759	441
LAVERNE AND SHIRLEY	28	197	197	A	5.1	22	416	2019	350	146^	410	168^	291	230^	129^	113^	256^	149^	228^	153^	85^	22v	495	152^	858	476
1 SAT. 9.30A 13 ABC CA		99	99	B	6.1	25	497	1691	220	108	254	129	184	130	101	61	176	91	149	122	73	25	247	85	1014	644
2 SAT. 9.30A 30																										
MEET THE PRESS	30	189	192	A	3.0	13	245	1204	478^	106v	522	74v	90v	102v	150^	400^	654	46v	143^	240^	346^	380^	LT	LT	28v	28v
SUN. 12.30P 30 NBC CC		98	98	B	4.0	14	326	1305	481	135	544	106	174	172	180	337	632	127	270	275	305	310	45	LT	84	44
NBA PLAYOFF GAME-SUN-1	2	181	182	A	6.6	25	538	1539	340	128^	411	199^	310	214^	171^	84^	844	456	643	493	346	162^	148^	37v	136^	112^
1 SUN. 1.00P 173 CBS SE		97	98	B	6.6	25	538	1539	340	128	411	199	310	214	171	84	844	456	643	493	346	162	148	37	136	112
2 SUN. 1.00P 156																										
1.00 - 1.30				A	5.3	22	432	1359	324	118^	366	155^	255^	211^	148^	97^	806	459	621	441	306	158^	87^	25v	100^	91^
1.30 - 2.00				A	6.4	25	522	1567	344	131^	394	162^	284	220^	177^	99^	916	504	720	533	370	159^	113^	30v	144^	123^
2.00 - 2.30				A	6.6	26	538	1651	370	143^	458	211^	345	236	208^	89^	908	448	684	542	404	181^	145^	34v	140^	117^
2.30 - 3.00				A	7.1	26	579	1615	410	155^	501	251	386	248	208^	91^	813	425	593	474	333	176^	150^	39v	151^	122^
3.00 - 3.30				A	7.2	25	587	1543	303	130^	378	224	316	186^	134^	53^	813	463	634	494	322	143^	192^	47v	160^	124^
3.30 - 4.00				A	7.6	26	619	1368	198^	46v	257^	123^	190^	129^	124^	67v	776	407	582	424	342^	151^	285^	85v	50v	39v
NBA PLAYOFF GAME-SUN-2	2	181	180	A	6.5	21	530	1509	388	188^	425	175^	268	195^	152^	152^	882	436	636	531	386	160^	83^	31v	119^	98^
CONT'D																										

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / T/C THIS SEASON / WK # DAY START TIME DUR NET PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
NBA PLAYOFF GAME-S-CONT'D																									
1 SUN. 3.53P 142 CBS SE	96	92	B	6.5	21	530	1509	388	188	425	175	268	195	152	152	882	436	636	531	386	160	83	31	119	98
2 SUN. 3.36P 144																									
3.30 - 4.00			A	6.3	23	513	1791	455^	248^	511	328^	402^	233^	122^	84v	868	489	653	571	354^	136^	88v	LT	324^	268^
4.00 - 4.30			A	6.5	22	530	1575	358	152^	392	172^	268	189^	145^	118^	859	457	665	537	370	118^	109^	32v	215^	184^
4.30 - 5.00			A	6.4	21	522	1489	404	221^	432	184^	293	219^	151^	139^	875	473	670	534	364	128^	84^	38v	98^	72^
5.00 - 5.30			A	6.5	20	530	1394	371	189^	422	164^	252	174^	151^	170^	847	385	589	504	397	175^	68^	30v	57v	44v
5.30 - 6.00			A	6.9	21	562	1454	405	202^	433	144^	247	192^	180^	186^	917	408	634	545	433	186^	55^	28v	49v	36v
NBA PLAYOFF GAME-SAT.(S)	172		A	4.5	14	367	1526	367^	235^	571^	279^	371^	214^	150v	177^	711	444^	589^	531^	242^	101v	121v	51v	123v	88v
1 SAT. 3.30P 160 CBS SE	97																								
3.30 - 4.00			A	4.2	16	342	1816	321^	248^	648^	321^	376^	165v	149v	227^	816	656^	763	599^	160v	53v	211^	59v	141v	105v
4.00 - 4.30			A	4.2	15	342	1588	285^	179^	510^	253^	299^	150v	128v	184^	879	590^	744	602^	289^	114v	96v	37v	103v	65v
4.30 - 5.00			A	4.5	14	367	1458	322^	279^	532^	332^	406^	219^	115v	109v	745	483^	624^	553^	262^	99v	94v	46v	87v	62v
5.00 - 5.30			A	4.0	11	326	1350	419^	277^	600^	342^	467^	245^	150v	118v	561^	335^	452^	482^	199^	79v	96v	42v	93v	71v
5.30 - 6.00			A	4.5	12	367	1493	354^	183^	526^	205^	332^	226^	135v	186^	657	321^	526^	551^	290^	106v	149v	90v	161v	120v
NBC MAJOR LEAGUE PRE GAME 4	196	208	A	4.3	18	350	1240	336^	97^	334^	128^	194^	194^	120^	140^	618	160^	278^	210^	265^	340^	LT	LT	288^	161^
1 SAT. 1.00P 17 NBC SC	91	98	B	4.6	16	375	1313	321	76	320	93	139	142	128	170	666	208	333	300	285	305	99	32	228	153
2 SAT. 1.00P 18																									
NBC MAJOR LEAGUE BASEBALL 4	199	212	A	6.1	24	497	1264	342	76^	342	89^	129^	127^	120^	189^	757	218^	333	325	376	350	50v	LT	115^	73^
1 SAT. 1.17P 169 NBC SE	91	99	B	7.2	23	587	1394	373	114	389	113	182	159	152	193	761	251	371	363	347	317	106	23	138	105
2 SAT. 1.18P 187																									
1.30 - 2.00			A	5.5	23	448	1257	312	83^	312	109^	133^	149^	103^	148^	660	191^	305	282	322	317	106^	LT	179^	94^
2.00 - 2.30			A	6.3	26	513	1222	328	81^	328	88^	127^	146^	117^	164^	766	222^	364	349	403	334	37v	9v	91^	45v
2.30 - 3.00			A	6.8	27	554	1341	371	96^	373	93^	155^	159^	165^	191^	797	228	369	382	416	328	78^	LT	93^	34v
3.00 - 3.30			A	6.5	24	530	1264	362	76^	362	90^	143^	127^	129^	198^	796	230	333	345	378	353	27v	LT	79^	55v
3.30 - 4.00			A	6.0	22	489	1200	362	31v	365	89^	126^	92^	111^	222^	737	214^	287	270	355	366	LT	LT	98^	90^
4.00 - 4.30			A	6.3	23	513	1099	288^	90v	288^	33v	33v	LT	74v	255^	811	271^	321^	287^	325^	448^	LT	LT	LT	LT
NBC MAJOR LEAGUE GAME 2 1	188		A	5.3	15	432	1069	280^	86v	317^	83v	143^	126v	104v	168^	600	125v	236^	283^	411^	285^	30v	LT	122v	111v
1 SAT. 4.00P 160 NBC SE	94		B	5.3	15	432	1069	280	86	317	83	143	126	104	168	600	125	236	283	411	285	30	LT	122	111
4.00 - 4.30			A	5.3	19	432	1106	304^	21v	304^	97v	162^	118v	116v	142^	621	94v	175^	209^	435^	369^	LT	LT	181^	181^
4.30 - 5.00			A	5.4	17	440	1020	221^	25v	221^	88v	99v	99v	11v	122v	687	165^	256^	296^	443^	344^	LT	LT	112v	112v
5.00 - 5.30			A	4.4	13	359	955	251^	34v	251^	66v	142v	142v	76v	109v	595^	192^	275^	301^	392^	226^	45v	LT	64v	42v
5.30 - 6.00			A	4.6	12	375	941	248^	62v	248^	32v	117v	117v	85v	131v	572^	64v	185^	332^	422^	240^	58v	LT	63v	56v
6.00 - 6.30			A	6.2	16	505	1145	355^	173^	458^	84v	163^	133^	166^	281^	516	92v	229^	285^	385^	231^	34v	15v	137^	137^
6.30 - 7.00			A	4.9	12	399	1456	398^	261^	543^	184^	237^	196^	219^	280^	702	143v	351^	380^	493^	322^	59v	33v	152^	90v
NBC SPORTS-RINGSIDE-SUN. 2	152		A	3.5	12	285	1898	758^	216^	926	347^	514^	387^	347^	372^	842	284^	518^	393^	350^	324^	130v	88v	LT	LT
1 SUN. 3.00P 60 NBC SE	77		B	6.0	18	489	1471	380	134	415	198	282	231	155	125	918	393	583	518	353	288	53	36	85	82
3.00 - 3.30			A	3.8	13	310	1723	778	206^	962	345^	517^	370^	351^	407^	671^	155v	318^	255^	267^	353^	90v	38v	LT	LT
3.30 - 4.00			A	3.1	11	253	2146	747^	233v	901^	356^	523^	408^	347^	339^	1068	446^	770^	568^	459^	298^	177v	149v	LT	LT
POPEYE/OLIVE COMEDY SHOW 21	182	182	A	2.3	16	187	1053	145v	54v	145v	LT	86v	86v	86v	59v	266^	47v	266^	266^	219^	LT	LT	LT	642^	300^
1 SAT. 8.00A 1 CBS CA	93	96	B	2.5	17	204	1363	184	70	209	87	134	118	90	51	168	87	124	116	60	33	143	48	843	452
& 8.12A 28																									
2 SAT. 8.00A 30																									
RICHIE RICH/SCOOBY DOO-1 32	192	194	A	4.9	23	399	1799	273^	165^	273^	151^	243^	130^	99^	23v	161^	71v	126^	70v	90^	20v	488	42v	877	489
SAT. 10.00A 30 ABC CA	98	99	B	5.9	25	481	1673	225	123	256	137	198	124	97	48	184	104	149	110	63	30	263	104	970	582
RICHIE RICH/SCOOBY DOO-2 32	198	197	A	5.3	24	432	1586	255^	116^	255^	135^	220^	111^	96^	24v	228^	138^	189^	63v	90^	27v	456	118^	647	339
SAT. 10.30A 30 ABC CA	99	99	B	6.7	27	546	1625	223	116	254	148	202	125	89	41	191	106	152	109	72	30	266	114	914	537

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																																
SCHOOLHOUSE ROCK-8.26AM							31		188	A	2.6	19	212	2061	349^	194v	349^	192v	254v	103v	105v	95v	114v	66v	66v	LT	48v	48v	282v	LT	1316	614^
	2	SAT.	8.26A	4	ABC	CN			94	B	3.6	22	293	1510	197	69	228	120	167	122	78	49	175	97	145	108	57	29	147	31	960	536
SCHOOLHOUSE ROCK-8.55AM							13	194	194	A	3.7	20	302	1553	229^	97v	229^	118^	179^	96v	84v	50v	155^	146^	146^	50v	LT	LT	337^	53v	832	493
		SAT.	8.55A	4	ABC	CN		98	98	B	4.2	20	342	1582	239	82	258	103	157	120	97	85	180	112	155	119	56	23	217	46	927	512
SCHOOLHOUSE ROCK-9.25AM							13	191	193	A	4.0	18	326	1583	350^	132^	350^	168^	246^	127^	78v	104^	308^	178^	252^	179^	81v	49v	174^	43v	751	384
		SAT.	9.25A	4	ABC	CN		95	99	B	4.3	18	350	1515	248	92	277	127	184	122	115	77	198	124	172	137	59	24	189	54	851	475
SMURFS I							32	207	208	A	6.2	36	505	1469	38v	LT	38v	16v	16v	16v	LT	22v	153^	23v	23v	47v	24v	106^	67^	67^	1211	612
		SAT.	8.30A	30	NBC	CA		99	99	B	6.4	36	522	1605	169	86	183	101	140	92	64	40	139	73	102	78	41	32	126	63	1157	678
SMURFS II							32	207	208	A	8.5	40	693	1646	179	25v	179	117^	117^	51^	41v	56^	111^	35v	42v	56^	21v	55^	91^	63^	1265	630
	1	SAT.	9.06A	24	NBC	CA		99	99	B	8.6	40	701	1649	196	91	211	124	162	97	66	44	147	73	109	84	51	33	147	76	1144	689
	2	SAT.	9.00A	30																												
SPACE STARS I							22	162	161	A	3.9	17	318	1425	174^	65v	178^	71v	110^	110^	67v	68v	185^	138^	138^	91v	LT	47v	196^	16v	866	437
		SAT.	11.00A	30	NBC	CA		78	78	B	4.6	17	375	1612	232	112	264	150	198	131	85	51	256	161	206	139	62	43	191	70	901	493
SPACE STARS II							22	162	161	A	3.2	14	261	1368	214^	46v	214^	80v	95v	95v	54v	119^	245^	122^	122^	107v	LT	123^	150^	LT	759	352^
		SAT.	11.30A	30	NBC	CA		78	78	B	4.8	17	391	1604	246	93	273	146	195	126	79	70	303	172	234	165	90	61	194	69	834	447
SPIDER-MAN & FRIENDS							23	195	197	A	5.8	25	473	1545	209^	49v	209^	99^	111^	108^	26v	84^	190^	114^	114^	107^	20v	56v	138^	25v	1008	568
		SAT.	10.30A	30	NBC	CA		95	95	B	6.0	23	489	1720	227	112	258	155	203	128	74	46	216	130	173	124	64	36	202	76	1044	598
SPORTSBEAT							11	165	164	A	2.2	8	179	1341	408^	117v	408^	123v	246^	214^	240^	139v	832	150v	464^	374^	582^	347^	73v	LT	28v	LT
		SUN.	3.00P	30	ABC	SC		90	89	B	3.2	10	261	1488	491	127	538	145	290	236	267	213	678	218	342	353	363	248	143	50	129	87
SPORTSWORLD							16	180	195	A	4.6	14	375	1573	481	234^	500	250^	316^	227^	145^	177^	887	343	607	546	448	229^	76v	16v	110^	51v
	1	SUN.	4.00P	120	NBC	SA		90	96	B	6.3	17	513	1569	467	203	539	195	336	273	239	175	805	273	510	485	412	223	91	22	134	101
	2	SUN.	4.36P	84																												
4.00 - 4.30										A	4.3	14	350	1603	487^	307^	547^	357^	441^	322^	138v	106v	781	315^	589^	424^	434^	192^	104v	39v	171v	94v
4.30 - 5.00										A	4.4	14	359	1582	473	223^	506	297^	360	261^	128^	146^	961	359	652	620	466	260^	51v	LT	64v	LT
5.00 - 5.30										A	4.8	15	391	1501	419	234^	436	196^	237^	145^	135^	192^	905	383	642	570	450	212^	78v	16v	82^	28v
5.30 - 6.00										A	4.7	14	383	1653	556	214^	556	220^	311^	240^	177^	230^	868	311^	557	529	439	237^	86^	LT	143^	94^
SUNDAY MORNING							32	159	159	A	4.1	22	334	1386	575	147^	611	126^	201^	212^	248^	366	682	268^	368	361	300^	213^	33v	LT	60v	33v
		SUN.	9.00A	90	CBS	N		92	92	B	4.9	23	399	1484	626	214	653	172	267	269	282	344	642	239	354	341	305	223	49	18	140	81
9.00 - 9.30										A	3.7	22	302	1424	620	126^	647	114^	202^	218^	285^	395^	670	238^	345^	315^	259^	255^	48v	19v	59v	LT
9.30 - 10.00										A	4.3	23	350	1403	609	160^	637	122^	216^	240^	269^	378	683	265^	380	391	327^	184^	26v	LT	57v	35v
10.00 - 10.30										A	4.1	21	334	1392	529	152^	589	149^	201^	194^	216^	344^	726	311^	388	390	323^	217^	16v	LT	61v	48v
SUPERFRIENDS							32	188	188	A	3.2	24	261	1617	267^	115v	267^	87v	221^	148^	162^	46v	138^	95v	134^	58v	43v	LT	170^	LT	1042	578
		SAT.	8.00A	30	ABC	CA		94	94	B	3.5	23	285	1531	203	67	228	113	167	126	81	52	187	108	158	118	56	27	135	33	981	538
TARZAN/L.RANGER/ZORRO HR1							21	189	190	A	3.2	17	261	1352	195^	104v	195^	22v	126^	146^	146^	27v	518	265^	318^	249^	222^	81v	111v	LT	528	273^
		SAT.	8.30A	30	CBS	CA		99	99	B	3.5	18	285	1529	262	90	286	111	179	141	138	81	250	114	166	139	113	60	188	62	805	417
TARZAN/L.RANGER/ZORRO HR2							21	192	190	A	3.9	18	318	1607	318^	139^	334^	189^	311^	187^	145^	LT	569	282^	427	289^	254^	89v	157^	25v	547	337^
		SAT.	9.00A	30	CBS	CA		99	99	B	4.4	19	359	1578	299	97	341	158	216	139	139	104	291	147	201	161	121	67	199	57	747	391
THIS WEEK-DAVID BRINKLEY							23	176	115	A	3.1	14	253	1684	458^	177^	501	178^	178^	143^	150^	267^	819	258^	452^	411^	340^	317^	87v	43v	277^	257^
		SUN.	11.30A	60	ABC	N		92	77	B	3.7	13	302	1415	562	167	594	133	224	213	234	329	659	184	295	282	290	314	52	23	110	79
11.30 - 12.00										A	2.9	13	236	1712	448^	195^	496^	203^	203^	174^	153^	233^	779	224^	454^	428^	373^	274^	97v	59v	340^	323^
12.00 - 12.30										A	3.3	15	269	1636	468	160^	509	155^	155^	115^	149^	301^	836	275^	438^	390^	307^	350^	79v	30v	212^	189^
30 MINUTES							23		159	A	2.5	10	204	1078^	294v	LT	294v	LT	123v	123v	152v	171v	87v	38v	38v	LT	LT	49v	192v	103v	505^	348^
	2	SAT.	1.30P	30	CBS	DN			89	B	3.7	12	302	1470	477	186	536	212	328	235	216	174	319	128	211	172	161	88	152	75	463	296

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THUNDARR THE BARBARIAN	13	190	192	A	3.3	18	269	1424	224^	131^	224^	108v	168^	97v	86v	56v	180^	159^	159^	95v	21v	LT	197^	29v	823	479
SAT. 8.30A 30 ABC CA		96	98	B	4.0	20	326	1525	226	79	242	97	152	113	93	76	195	129	169	137	54	23	189	33	899	507
TOM AND JERRY COMEDY SHOW	28	136	165	A	4.1	17	334	1644	357^	183^	419	145^	268^	235^	226^	135^	273^	148^	166^	128^	102^	55v	269^	68v	683	312^
SAT. 12.30P 30 CBS CA		71	87	B	5.6	19	456	1651	319	146	376	190	261	165	134	104	304	170	225	150	109	63	184	83	787	430
TOURN. CHAMPIONS(S)		142		A	2.9	11	236	1093	390^	102v	542^	59v	135v	153v	233v	330^	466^	165v	203v	195v	220v	208v	39v	LT	46v	LT
1 SAT. 1.30P 94 CBS SE		83																								
& 3.13P 17																										
1.30 - 2.00				A	3.4	14	277	1278	499^	195v	676^	61v	249^	315^	370^	300^	469^	184v	228^	245^	228^	134v	64v	21v	69v	LT
2.00 - 2.30				A	2.6	10	212	1231	528^	161v	702^	161v	226v	146v	216v	395^	491^	184v	184v	188v	194v	251v	38v	LT	LT	LT
2.30 - 3.00				A	2.7	10	220	791^	242v	LT	360^	LT	LT	27v	141v	333^	431^	136v	167v	141v	208v	250v	LT	LT	LT	LT
3.00 - 3.30				A	2.7	10	220	1082	228v	LT	355^	LT	LT	46v	137v	309^	550^	178v	273v	219v	291^	250v	36v	36v	141v	86v
TOURN. OF CHAMPIONS-SAT.(S)			180	A	3.5	13	285	1288	499^	235^	520^	231^	263^	158v	215^	194v	698^	252^	519^	372^	319^	165v	LT	LT	70v	32v
2 SAT. 3.00P 141 ABC SE			93																							
3.00 - 3.30				A	3.5	13	285	1189	260^	32v	260^	31v	31v	60v	141v	200v	824^	199v	466^	375^	373^	313^	LT	LT	105v	LT
3.30 - 4.00				A	2.9	11	236	1280	454^	204v	454^	203v	203v	38v	187v	221v	737^	198v	550^	446^	374^	165v	LT	LT	89v	LT
4.00 - 4.30				A	3.3	12	269	1059	506^	220v	506^	220v	220v	67v	200v	227^	553^	155v	471^	316^	316^	82v	LT	LT	LT	LT
4.30 - 5.00				A	3.6	12	293	1311	611^	369^	611^	320^	320^	178v	219^	191v	662^	286^	571^	339^	328^	91v	LT	LT	38v	38v
5.00 - 5.30				A	4.3	14	350	1683	683	374^	800	399^	568^	463^	349^	131v	751	429^	565^	429^	227^	186^	LT	LT	132v	132v
TOURN. OF CHAMPIONS-SUN.(S)			173	A	1.6	6	130	2000	607^	LT	668^	60v	268v	246v	516^	376v	892^	200v	584^	570^	638^	308v	LT	LT	416v	208v
2 SUN. 1.00P 120 ABC SE			92																							
1.00 - 1.30				A	1.7	7	139	1935	509^	LT	509^	LT	179v	208v	395v	301v	742^	275v	461^	461^	467^	281v	LT	LT	684^	325v
1.30 - 2.00				A	1.7	7	139	2007	538^	LT	538^	LT	165v	187v	438^	351v	829^	231v	568^	568^	504^	261v	LT	LT	640^	295v
2.00 - 2.30				A	1.7	7	139	1842	612^	LT	612^	LT	179v	223v	496^	389v	1013^	171v	711^	711^	735^	302v	LT	LT	217v	158v
2.30 - 3.00				A	1.4	5	114	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TROLLKINS	19	163	169	A	2.9	13	236	1653	309^	93v	381^	212^	271^	203^	135^	88v	314^	182^	241^	144^	132^	38v	314^	144^	644	246^
1 SAT. 12.10P 20 CBS CA		88	89	B	4.6	16	375	1554	299	155	366	216	287	157	122	68	320	171	230	170	119	76	174	91	694	354
2 SAT. 12.00N 30																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,510				21,920							
TOTAL AUDIENCE (%)					17.8				26.9							
Program					← TODAY'S FBI(B) →				← ABC MONDAY NIGHT MOVIE THE BABYSITTER(R)(OP) →							
AVERAGE AUDIENCE (Households (000))					10,430				13,770							
AVERAGE AUDIENCE (%)					12.8	12.0*		13.5*	16.9	14.8*		15.7*		18.3*		18.9*
SHARE OF AUDIENCE %					21	20 *		21 *	27	22 *		24 *		30 *		33 *
AVG. AUD. BY ¼ HR. %					12.0	12.0	12.9	14.1	14.6	15.1	15.5	15.9	17.8	18.8	19.1	18.8
CBS TV TOTAL AUDIENCE (Households (000))					15,320		14,340		18,090		14,830		14,590			
TOTAL AUDIENCE (%)					18.8		17.6		22.2		18.2		17.9			
Program					PRIVATE BENJAMIN (OP)		REPORT TO MURPHY		M*A*S*H (R)		MAKING THE GRADE		← LOU GRANT (R) →			
AVERAGE AUDIENCE (Households (000))					13,040		12,140		15,970		13,280		11,410			
AVERAGE AUDIENCE (%)					16.0		14.9		19.6		16.3		14.0	13.9*		14.0*
SHARE OF AUDIENCE %					27		24		29		25		24	23 *		24 *
AVG. AUD. BY ¼ HR. %					15.3	16.7	14.8	15.1	18.9	20.2	16.8	15.9	13.7	14.1	13.9	14.1
NBC TV TOTAL AUDIENCE (Households (000))					23,230								14,670			
TOTAL AUDIENCE (%)					28.5								18.0			
Program					← NBC MONDAY NIGHT MOVIES SIDE BY SIDE(OP) →								← DEBBY BOONE SPECIAL →			
AVERAGE AUDIENCE (Households (000))					15,080								9,860			
AVERAGE AUDIENCE (%)					18.5	15.8*		18.6*		19.3*		20.4*	12.1	13.8*		10.4*
SHARE OF AUDIENCE %					29	26 *		29 *		29 *		31 *	20	22 *		18 *
AVG. AUD. BY ¼ HR. %					15.1	16.5	17.9	19.3	19.4	19.3	20.6	20.3	15.0	12.6	10.8	10.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					15,810				19,640							
TOTAL AUDIENCE (%)					19.4				24.1							
Program					← THAT'S INCREDIBLE →				← ABC THEATRE THE LETTER(OP) →							
AVERAGE AUDIENCE (Households (000))					10,680				12,230							
AVERAGE AUDIENCE (%)					13.1	12.1*		14.2*	15.0	15.6*		16.0*		14.7*		13.8*
SHARE OF AUDIENCE %					23	22 *		24 *	25	25 *		26 *		25 *		24 *
AVG. AUD. BY ¼ HR. %					11.6	12.5	13.6	14.8	15.5	15.8	16.4	15.6	15.1	14.4	14.0	13.5
CBS TV TOTAL AUDIENCE (Households (000))					16,540				17,850		13,530		12,060			
TOTAL AUDIENCE (%)					20.3				21.9		16.6		14.8			
Program					← B.BUNNY-R.RUNNER MOVIE (OP) →				M*A*S*H (R)		MAKING THE GRADE		← LOU GRANT →			
AVERAGE AUDIENCE (Households (000))					11,980				15,320		12,140		8,880			
AVERAGE AUDIENCE (%)					14.7	13.7*		15.6*	18.8		14.9		10.9	11.0*		10.8*
SHARE OF AUDIENCE %					26	25 *		26 *	30		24		19	19 *		19 *
AVG. AUD. BY ¼ HR. %					13.3	14.2	15.4	15.8	18.4	19.1	15.1	14.7	11.1	11.0	10.9	10.7
NBC TV TOTAL AUDIENCE (Households (000))					15,490				17,690				21,520			
TOTAL AUDIENCE (%)					19.0				21.7				26.4			
Program					← LITTLE HOUSE-PRAIRIE (OP) →				← BOB HOPE'S STARS-TEXAS (SUS-OP) →				← TV CENSORED BLOOPERS (R) →			
AVERAGE AUDIENCE (Households (000))					11,170				12,390				17,600			
AVERAGE AUDIENCE (%)					13.7	12.6*		14.8*	15.2	13.8*		16.5*	21.6	21.3*		21.9*
SHARE OF AUDIENCE %					24	23 *		25 *	24	22 *		26 *	37	36 *		39 *
AVG. AUD. BY ¼ HR. %					11.8	13.3	14.2	15.3	13.2	14.4	16.1	16.9	20.8	21.8	22.2	21.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.3	56.8	57.4	58.6	59.5	60.8	61.9	64.9	66.7	67.3	66.0	65.7	62.4	60.6	58.3	56.2
WK. 2	52.1	51.9	51.5	53.3	53.0	55.8	58.6	61.7	62.5	64.1	63.2	62.3	59.7	58.3	57.1	55.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. APR.27, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,730 19.3		15,240 18.7		17,120 21.0		17,030 20.9		19,480 23.9			
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000) & %)					13,370 16.4		13,610 16.7		15,160 18.6		15,400 18.9		15,320 18.8	19.0*		18.7*
SHARE OF AUDIENCE %					29		27		29		29		31	31 *		33 *
AVG. AUD. BY ¼ HR. %					15.4	17.3	16.3	17.0	18.4	18.9	18.2	19.6	18.8	19.1	18.8	18.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,350 12.7				19,230 23.6							
Program					← Q.E.D. (OP) →				← CBS TUESDAY NIGHT MOVIES THE JAYNE MANSFIELD STORY(R) →							
AVERAGE AUDIENCE (Households (000) & %)					6,440 7.9	7.7*		8.0*	10,840 13.3	11.5*		12.8*		14.3*		14.6*
SHARE OF AUDIENCE %					13	13 *		13 *	21	18 *		20 *		23 *		25 *
AVG. AUD. BY ¼ HR. %					8.1	7.3	7.7	8.3	10.7	12.3	12.9	12.6	14.1	14.6	14.9	14.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,710 20.5				15,490 19.0				11,250 13.8			
Program					← BRET MAVERICK (OP) →				← FLAMINGO ROAD (SUS-OP) →				← SHAPE OF THINGS →			
AVERAGE AUDIENCE (Households (000) & %)					12,390 15.2	14.1*		16.3*	12,470 15.3	15.0*		15.6*	7,500 9.2	9.6*		8.8*
SHARE OF AUDIENCE %					26	25 *		27 *	24	23 *		24 *	15	15 *		15 *
AVG. AUD. BY ¼ HR. %					14.1	14.2	15.8	16.7	14.8	15.2	15.8	15.4	10.4	8.8	9.0	8.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,860 17.0		13,860 17.0		18,010 22.1		18,660 22.9		19,640 24.1			
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					11,330 13.9		12,140 14.9		15,890 19.5		16,710 20.5		15,400 18.9	19.1*		18.7*
SHARE OF AUDIENCE %					26		25		31		32		32	32 *		33 *
AVG. AUD. BY ¼ HR. %					12.8	14.9	14.4	15.4	18.8	20.1	19.9	21.0	19.0	19.2	19.3	18.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,160 18.6				18,170 22.3							
Program					← BOOK OF LISTS (OP) →				← CBS TUESDAY NIGHT MOVIES PORTRAIT OF A SHOWGIRL →							
AVERAGE AUDIENCE (Households (000) & %)					9,700 11.9	11.5*		12.3*	11,170 13.7	12.6*		13.4*		14.4*		14.2*
SHARE OF AUDIENCE %					21	21 *		21 *	23	20 *		21 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					11.6	11.3	11.9	12.7	12.4	12.8	13.3	13.4	14.3	14.6	14.3	14.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,730 19.3				14,910 18.3				14,100 17.3			
Program					← BRET MAVERICK (OP) →				← FLAMINGO ROAD (OP) →				← GEORGE BURNS' 100TH PARTY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					11,570 14.2	13.1*		15.3*	12,390 15.2	15.1*		15.3*	9,210 11.3	11.8*		10.8*
SHARE OF AUDIENCE %					25	24 *		26 *	24	24 *		24 *	19	20 *		19 *
AVG. AUD. BY ¼ HR. %					12.7	13.5	14.5	16.0	15.1	15.2	15.3	15.2	12.3	11.3	10.8	10.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.6	56.2	55.7	56.6	56.7	58.2	59.9	61.6	63.3	64.6	64.6	64.5	62.8	61.1	58.6	56.3
WK. 2	50.8	51.2	49.8	50.7	52.2	55.1	57.1	60.7	62.5	63.3	63.5	63.5	61.3	59.6	57.6	54.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.TUE. MAY 4, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. APR.28, 1982

WEEK 1

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	18,340 22.5				21,190 26.0				20,700 25.4			
Program	← GREATEST AMERICAN HERO →				← FALL GUY (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)	13,770 16.9	15.7*		18.2*	15,570 19.1	17.8*		20.5*	17,440 21.4	21.3*		21.5*
SHARE OF AUDIENCE %	29	28 *		30 *	30	28 *		32 *	35	35 *		36 *
AVG. AUD. BY ¼ HR. %	14.8	16.6	17.7	18.7	17.6	17.9	19.8	21.2	21.0	21.5	21.4	21.7
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	18,500 22.7											
Program	← QUESTION OF HONOR (OP) →											
AVERAGE AUDIENCE (Households (000) & %)	9,780 12.0	11.3*		11.6*		12.3*		12.7*		12.2*		12.2*
SHARE OF AUDIENCE %	20	20 *		19 *		20 *		20 *		20 *		20 *
AVG. AUD. BY ¼ HR. %	11.4	11.2	11.7	11.4	11.9	12.8	12.7	12.6	12.2	12.3	12.5	11.8
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	17,850 21.9				16,710 20.5		14,180 17.4		15,080 18.5			
Program	← REAL PEOPLE (OP) →				FACTS OF LIFE (R)		TEACHERS ONLY (OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)	13,690 16.8	15.9*		17.8*	14,670 18.0		12,470 15.3		11,980 14.7	14.6*		14.8*
SHARE OF AUDIENCE %	29	28 *		29 *	29		24		24	24 *		25 *
AVG. AUD. BY ¼ HR. %	15.1	16.7	17.6	18.0	17.7	18.2	15.2	15.4	14.4	14.7	14.6	15.0

WEEK 2

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV												
TOTAL AUDIENCE (Households (000) & %)	16,060 19.7				18,420 22.6				21,840 26.8			
Program	← GREATEST AMERICAN HERO (R) →				← FALL GUY (OP) →				← DYNASTY →			
AVERAGE AUDIENCE (Households (000) & %)	11,820 14.5	13.6*		15.4*	14,590 17.9	16.4*		19.4*	18,500 22.7	22.5*		22.8*
SHARE OF AUDIENCE %	25	25 *		26 *	29	27 *		31 *	38	37 *		39 *
AVG. AUD. BY ¼ HR. %	13.2	14.0	15.0	15.8	15.8	17.1	18.8	19.9	22.0	23.0	22.8	22.8
CBS TV												
TOTAL AUDIENCE (Households (000) & %)	13,040 16.0				16,630 20.4							
Program	← INCREDIBLE HULK (OP) →				← CBS WEDNESDAY NIGHT MOVIE RETURN OF THE REBELS(R) →							
AVERAGE AUDIENCE (Households (000) & %)	9,210 11.3	10.6*		12.1*	9,210 11.3	10.8*		11.2*		11.8*		11.5*
SHARE OF AUDIENCE %	20	19 *		21 *	18	18 *		18 *		19 *		20 *
AVG. AUD. BY ¼ HR. %	10.3	10.9	12.0	12.2	10.8	10.8	11.2	11.3	11.9	11.6	11.3	11.7
NBC TV												
TOTAL AUDIENCE (Households (000) & %)	18,830 23.1				17,360 21.3		15,570 19.1		15,650 19.2			
Program	← REAL PEOPLE (OP) →				FACTS OF LIFE		TEACHERS ONLY (SUS-OP)		← QUINCY, M.E. →			
AVERAGE AUDIENCE (Households (000) & %)	14,180 17.4	16.4*		18.5*	15,730 19.3		14,180 17.4		12,960 15.9	15.5*		16.3*
SHARE OF AUDIENCE %	31	30 *		31 *	31		27		27	25 *		28 *
AVG. AUD. BY ¼ HR. %	15.2	17.6	18.3	18.6	18.7	19.9	17.7	17.1	15.4	15.6	16.5	16.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	52.5	54.2	53.9	54.8	55.6	57.4	59.9	62.1	62.3	63.6	63.5	64.8	62.1	61.4	59.7	59.5
WK. 2	49.9	51.8	51.8	52.8	53.8	56.0	58.2	59.7	60.4	62.4	63.6	63.5	61.3	60.6	58.9	57.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.WED. MAY 5, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. APR. 29, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))							8,970		9,940		11,820		16,060			
TOTAL AUDIENCE (%)							11.0		12.2		14.5		19.7			
Program					REAGAN ADDRESS-ABC (SUS) (8:00-8:34PM)		NO SOAP, RADIO (8:34-9:04PM) (OP)(→OP)		BARNEY MILLER (9:04-9:34PM) (→OP)(OP)		TAXI (9:34-10:04PM) (→OP)(OP)		← 20/20 (10:04-11:04PM)(OP)(→OP) —			
AVERAGE AUDIENCE (Households (000))							7,420		8,150		9,620		11,330			
AVERAGE AUDIENCE (%)							9.1		10.0		11.8		13.9	13.2*		14.5*
SHARE OF AUDIENCE %							16		16		19		23	21 *		25 *
AVG. AUD. BY ¼ HR. %							8.8	9.1	9.1	10.3	11.2	12.0	12.6	13.7	14.5	14.5
CBS TV																
TOTAL AUDIENCE (Households (000))							21,110				21,030				16,710	
TOTAL AUDIENCE (%)							25.9				25.8				20.5	
Program					REAGAN ADDRESS-CBS (SUS)(SUS-OP) (8:00-8:20PM)		← MAGNUM, P.I. (R) (OP)(→OP) (8:33-9:33PM) —				← SIMON & SIMON (R)(OP)(→OP) (9:33-10:33PM) —				KNOTS LANDING (OP)(→OP) (10:33-11:33PM)	
AVERAGE AUDIENCE (Households (000))							15,400				14,910				12,550	
AVERAGE AUDIENCE (%)							18.9	17.6*		20.1*	18.3	17.4*		19.2*	15.4	15.2*
SHARE OF AUDIENCE %							31	30 *		32 *	29	28 *		30 *	28	26 *
AVG. AUD. BY ¼ HR. %							16.5	18.6	19.8	20.5	17.5	17.4	19.1	19.3	15.2	15.2
NBC TV																
TOTAL AUDIENCE (Households (000))							16,710				22,740					
TOTAL AUDIENCE (%)							20.5				27.9					
Program					REAGAN ADDRESS-NBC (SUS)(SUS-OP) (8:00-8:19PM)		← FAME (OP)(→OP) (8:32-9:32PM) —				← COUNTRY MUSIC AWARDS (SUS-OP)(OP)(→OP) (9:32-11:32PM) —					
AVERAGE AUDIENCE (Households (000))							11,410				13,860					
AVERAGE AUDIENCE (%)							14.0	12.0*		15.7*	17.0	17.0*		18.3*		17.0*
SHARE OF AUDIENCE %							23	21 *		25 *	29	27 *		29 *		29 *
AVG. AUD. BY ¼ HR. %							11.3	12.5	15.5	15.9	16.6	17.4	18.7	17.9	17.2	16.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					10,840		9,540		12,710		12,960		16,630			
TOTAL AUDIENCE (%)					13.3		11.7		15.6		15.9		20.4			
Program					NO SOAP, RADIO		MORK & MINDY		BARNEY MILLER		TAXI (OP)		← 20/20 →			
AVERAGE AUDIENCE (Households (000))					8,640		8,230		10,840		11,570		12,060			
AVERAGE AUDIENCE (%)					10.6		10.1		13.3		14.2		14.8	15.4*		14.1*
SHARE OF AUDIENCE %					21		18		22		23		26	26 *		25 *
AVG. AUD. BY ¼ HR. %					10.5	10.7	9.5	10.7	13.0	13.6	14.0	14.3	15.2	15.6	14.7	13.5
CBS TV																
TOTAL AUDIENCE (Households (000))					17,850				16,380				16,220			
TOTAL AUDIENCE (%)					21.9				20.1				19.9			
Program					← MAGNUM, P.I. (R)(OP) →				← JOHNNY CASH: COWBOY HEROES →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000))					13,610				11,820				13,040			
AVERAGE AUDIENCE (%)					16.7	15.2*		18.1*	14.5	13.8*		15.1*	16.0	15.9*		16.2*
SHARE OF AUDIENCE %					31	30 *		33 *	24	23 *		25 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %					14.1	16.4	18.1	18.1	14.1	13.6	14.6	15.6	15.5	16.3	16.2	16.1
NBC TV																
TOTAL AUDIENCE (Households (000))					12,710				15,810		16,220		16,950			
TOTAL AUDIENCE (%)					15.6				19.4		19.9		20.8			
Program					← FAME (OP) →				DIFF'RENT STROKES		GIMME A BREAK (R)(OP)		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000))					8,640				14,100		14,020		13,450			
AVERAGE AUDIENCE (%)					10.6	9.5*		11.8*	17.3		17.2		16.5	16.6*		16.5*
SHARE OF AUDIENCE %					20	19 *		21 *	29		28		29	28 *		30 *
AVG. AUD. BY ¼ HR. %					9.5	9.4	11.2	12.4	16.5	18.1	17.2	17.3	16.7	16.4	16.5	16.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.4	51.1	52.1	53.7	55.3	56.9	57.1	59.2	61.2	62.3	62.4	62.6	62.9	61.1	58.7	57.0
WK. 2	48.9	50.0	49.4	50.3	50.5	52.2	54.2	56.9	59.4	61.3	61.3	60.9	59.1	58.5	57.2	54.7

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. THU. MAY 6, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,880 15.8		10,680 13.1		18,260 22.4							
Program					BENSON		MAGGIE		← ABC MOVIE SPECIAL THE ONE AND ONLY(OP) →							
AVERAGE AUDIENCE (Households (000) & %)					10,840 13.3		9,370 11.5		10,430 12.8	12.1*		11.9*		13.7*		13.6*
SHARE OF AUDIENCE %					27		21		23	21 *		21 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					12.4	14.2	12.0	11.0	12.1	12.1	11.8	12.1	14.0	13.5	13.5	13.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,480 23.9				17,520 21.5				16,630 20.4			
Program					← DUKES OF HAZZARD (R)(OP) →				← DALLAS (R) →				← NURSE →			
AVERAGE AUDIENCE (Households (000) & %)					13,610 16.7	14.5*		18.9*	13,200 16.2	15.6*		16.7*	12,800 15.7	15.9*		15.5*
SHARE OF AUDIENCE %					32	29 *		35 *	29	28 *		29 *	28	28 *		28 *
AVG. AUD. BY ¼ HR. %					13.3	15.7	18.8	18.9	15.3	16.0	16.6	16.9	16.0	15.8	15.8	15.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,580 9.3		13,610 16.7						12,800 15.7			
Program					JOKEBOOK		← CHICAGO STORY (OP) →						← MCCLAIN'S LAW (R) →			
AVERAGE AUDIENCE (Households (000) & %)					5,790 7.1		7,740 9.5	7.6*		9.9*		11.1*	9,540 11.7	11.2*		12.2*
SHARE OF AUDIENCE %					14		17	14 *		18 *		19 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %					7.5	9.7	7.0	8.1	10.9	9.9	10.9	11.2	11.1	11.4	12.0	12.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,170 13.7		9,450 11.6		24,120 29.6							
Program					BENSON (OP)		MAGGIE		← BATTLE-NETWORK STARS →							
AVERAGE AUDIENCE (Households (000) & %)					9,780 12.0		7,990 9.8		14,910 18.3	15.8*		17.2*		19.5*		20.7*
SHARE OF AUDIENCE %					24		18		33	28 *		30 *		35 *		38 *
AVG. AUD. BY ¼ HR. %					11.5	12.4	9.3	10.3	15.1	16.4	17.1	17.3	19.4	19.7	20.3	21.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,800 24.3				16,060 19.7				14,260 17.5			
Program					← DUKES OF HAZZARD (R)(OP) →				← DALLAS (R) →				← NURSE →			
AVERAGE AUDIENCE (Households (000) & %)					14,180 17.4	15.3*		19.4*	12,390 15.2	15.2*		15.3*	10,920 13.4	12.9*		13.8*
SHARE OF AUDIENCE %					34	30 *		36 *	27	27 *		27 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					14.5	16.2	19.1	19.7	15.1	15.3	15.4	15.1	12.7	13.2	13.8	13.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					6,930 8.5		11,740 14.4						10,190 12.5			
Program					JOKEBOOK		← CHICAGO STORY (SUS-OP) →						← MCCLAIN'S LAW (R) →			
AVERAGE AUDIENCE (Households (000) & %)					5,460 6.7		7,090 8.7	7.1*		9.4*		9.5*	8,310 10.2	10.2*		10.2*
SHARE OF AUDIENCE %					13		16	13 *		17 *		17 *	18	18 *		19 *
AVG. AUD. BY ¼ HR. %					7.0	6.5	7.0	7.1	9.0	9.8	9.6	9.5	10.1	10.3	10.0	10.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.8	47.4	46.4	47.6	48.8	51.5	54.3	54.7	55.8	56.9	57.4	57.2	56.2	56.4	55.9	54.6
WK. 2	45.7	46.8	45.8	47.0	49.5	51.3	52.4	54.3	55.0	56.4	56.8	56.3	55.6	55.2	55.1	54.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					9,290		8,720		15,890				16,060			
TOTAL AUDIENCE (%)					11.4		10.7		19.5				19.7			
Program					BANJO WOODPILE CAT		STANLEY-UGLY DUCKLING (OP)		LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					7,660		7,820		12,710				12,230			
AVERAGE AUDIENCE (%)					9.4		9.6		15.6	14.4*		16.8*	15.0	14.7*		15.2*
SHARE OF AUDIENCE %					20		19		29	27 *		31 *	29	27 *		29 *
AVG. AUD. BY ¼ HR. %					9.4	9.4	9.4	9.9	13.2	15.5	16.8	16.7	14.2	15.2	15.5	14.9
CBS TV TOTAL AUDIENCE (Households (000))					12,960				16,870							
TOTAL AUDIENCE (%)					15.9				20.7							
Program					WALT DISNEY A DISNEY VACATION(OP)				CBS SAT. NIGHT MOVIE THE STRONGEST MAN IN THE WORLD(R)							
AVERAGE AUDIENCE (Households (000))					8,390				9,290							
AVERAGE AUDIENCE (%)					10.3	9.8*		10.8*	11.4	10.3*		10.5*		12.0*		12.7*
SHARE OF AUDIENCE %					21	21 *		21 *	22	20 *		19 *		22 *		25 *
AVG. AUD. BY ¼ HR. %					9.5	10.2	10.5	11.0	10.2	10.3	10.5	10.4	12.0	12.0	12.7	12.8
NBC TV TOTAL AUDIENCE (Households (000))					11,170		11,330		10,760				13,370			
TOTAL AUDIENCE (%)					13.7		13.9		13.2				16.4			
Program					HARPER VALLEY		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(SUS-OP)				NBC NEWS SPECIAL REPORT			
AVERAGE AUDIENCE (Households (000))					9,290		9,780		8,880				9,210			
AVERAGE AUDIENCE (%)					11.4		12.0		10.9	10.8*		11.0*	11.3	11.2*		11.3*
SHARE OF AUDIENCE %					24		24		20	21 *		20 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,820				18,090				17,120			
TOTAL AUDIENCE (%)					14.5				22.2				21.0			
Program					GOLDIE & KIDS LISTEN-US (OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					7,340				14,180				13,200			
AVERAGE AUDIENCE (%)					9.0	8.8*		9.1*	17.4	16.1*		18.8*	16.2	16.0*		16.4*
SHARE OF AUDIENCE %					20	20 *		19 *	34	32 *		36 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %					9.3	8.4	8.9	9.4	15.0	17.1	18.2	19.3	16.5	15.6	16.2	16.5
CBS TV TOTAL AUDIENCE (Households (000))					14,670				16,460							
TOTAL AUDIENCE (%)					18.0				20.2							
Program					WALT DISNEY THE $1,000,000 DUCK, PART,1(R)(OP)				CBS SAT. NIGHT MOVIE THE AMITYVILLE HORROR(R)							
AVERAGE AUDIENCE (Households (000))					10,020				9,620							
AVERAGE AUDIENCE (%)					12.3	10.8*		13.8*	11.8	10.8*		11.4*		12.3*		12.6*
SHARE OF AUDIENCE %					27	25 *		29 *	23	22 *		22 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					10.3	11.2	13.5	14.0	11.0	10.7	11.1	11.7	12.2	12.4	12.5	12.7
NBC TV TOTAL AUDIENCE (Households (000))					9,290		8,800		11,080				11,820			
TOTAL AUDIENCE (%)					11.4		10.8		13.6				14.5			
Program					HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(OP)				NBC MAGAZINE			
AVERAGE AUDIENCE (Households (000))					7,500		7,660		8,150				8,640			
AVERAGE AUDIENCE (%)					9.2		9.4		10.0	9.6*		10.4*	10.6	10.8*		10.5*
SHARE OF AUDIENCE %					21		20		19	19 *		20 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %					8.5	9.9	9.3	9.5	9.3	10.0	10.4	10.4	10.4	11.1	10.7	10.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	44.8	45.6	46.8	46.6	46.5	48.5	50.1	51.7	51.7	53.0	54.3	54.3	53.3	53.8	52.7	50.7
WK. 2	42.0	42.2	42.8	43.2	43.0	44.3	46.1	47.7	49.0	50.8	52.2	53.1	51.1	50.7	49.9	49.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 1, 1982

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		6,280 7.7															
		ABC WEEKEND REPORT-SAT. (11:00-11:30PM)															
AVERAGE AUDIENCE (Households (000) & %)		5,050 6.2															
SHARE OF AUDIENCE	%	14															
AVG. AUD. BY ¼ HR.	%	6.6	5.8														
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				8,480 10.4													
				SCTV COMEDY SPECIAL (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				4,320 5.3	6.3*		4.9*		4.3*								
SHARE OF AUDIENCE	%			16	17 *		15 *		15 *								
AVG. AUD. BY ¼ HR.	%			6.6	6.1	5.2	4.6	4.4	4.2								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		5,460 6.7															
		ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)		5,220 6.4															
SHARE OF AUDIENCE	%	14															
AVG. AUD. BY ¼ HR.	%	6.4															
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				10,190 12.5													
				SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				5,130 6.3	7.6*		5.9*										
SHARE OF AUDIENCE	%			18	20 *		18 *										
AVG. AUD. BY ¼ HR.	%			8.1	7.1	6.0	5.8	5.1	5.0								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	47.9	44.4	39.1	35.7	32.9	30.7	28.5	26.5	24.1	21.7	19.3	17.6	15.4	13.9	12.8	10.7
	WK. 2	46.9	44.7	39.7	36.3	34.3	32.1	30.4	28.5	25.5	23.0	19.9	16.6	14.9	13.9	12.4	11.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. MAY 8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 2, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	9,450				17,770				23,390							
TOTAL AUDIENCE (%)	11.6				21.8				28.7							
Program	CRIME IN AMERICA				RIPLEY'S BELIEVE IT-NOT (OP)				ABC SUNDAY NIGHT MOVIE MAE WEST(OP)							
AVERAGE AUDIENCE (Households (000))	6,360				13,610				15,970							
AVERAGE AUDIENCE (%)	7.8	7.2*		8.5*	16.7	15.9*		17.5*	19.6	19.3*		19.3*		19.8*		19.9*
SHARE OF AUDIENCE %	16	16 *		17 *	30	30 *		30 *	31	30 *		30 *		32 *		33 *
AVG. AUD. BY ¼ HR. %	7.0	7.4	7.8	9.1	15.6	16.3	16.9	18.1	18.8	19.8	19.5	19.1	19.6	19.9	20.0	19.8
CBS TV TOTAL AUDIENCE (Households (000))	22,740				14,020		14,100		15,570		17,280		15,970			
TOTAL AUDIENCE (%)	27.9				17.2		17.3		19.1		21.2		19.6			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000))	17,600				12,310		12,390		13,940		15,400		13,370			
AVERAGE AUDIENCE (%)	21.6	20.4*		22.7*	15.1		15.2		17.1		18.9		16.4	16.3*		16.4*
SHARE OF AUDIENCE %	44	44 *		45 *	28		26		27		29		27	26 *		27 *
AVG. AUD. BY ¼ HR. %	19.4	21.3	22.8	22.7	14.8	15.4	14.6	15.8	16.5	17.7	18.2	19.7	16.2	16.5	16.7	16.2
NBC TV TOTAL AUDIENCE (Households (000))	9,130				14,020				20,700							
TOTAL AUDIENCE (%)	11.2				17.2				25.4							
Program	FATHER MURPHY (R)				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE KENNY ROGERS AS THE GAMBLER(R)(OP)							
AVERAGE AUDIENCE (Households (000))	6,360				10,430				14,670							
AVERAGE AUDIENCE (%)	7.8	7.3*		8.3*	12.8	11.4*		14.2*	18.0	16.7*		18.3*		18.9*		18.3*
SHARE OF AUDIENCE %	16	16 *		16 *	23	21 *		25 *	29	26 *		28 *		30 *		30 *
AVG. AUD. BY ¼ HR. %	7.1	7.6	8.0	8.6	10.7	12.1	13.6	14.8	16.2	17.2	18.1	18.5	19.2	18.6	18.3	18.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	9,540				24,860											
TOTAL AUDIENCE (%)	11.7				30.5											
Program	CRIME IN AMERICA (OP)				INSIDE-THIRD REICH PT 1 (OP)											
AVERAGE AUDIENCE (Households (000))	5,950				15,320											
AVERAGE AUDIENCE (%)	7.3	6.6*		8.0*	18.8	16.2*		19.0*		19.4*		19.2*		19.8*		19.1*
SHARE OF AUDIENCE %	17	16 *		17 *	32	32 *		34 *		32 *		31 *		32 *		32 *
AVG. AUD. BY ¼ HR. %	6.5	6.7	7.1	8.9	15.7	16.8	18.7	19.4	19.3	19.5	19.1	19.2	19.8	19.7	19.3	18.8
CBS TV TOTAL AUDIENCE (Households (000))	19,560				13,450		14,260		28,360							
TOTAL AUDIENCE (%)	24.0				16.5		17.5		34.8							
Program	60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		CADDYSHACK							
AVERAGE AUDIENCE (Households (000))	14,670				11,490		12,390		18,910							
AVERAGE AUDIENCE (%)	18.0	17.0*		19.0*	14.1		15.2		23.2	21.7*		23.7*		24.5*		22.8*
SHARE OF AUDIENCE %	41	40 *		41 *	28		28		38	36 *		38 *		39 *		38 *
AVG. AUD. BY ¼ HR. %	16.0	18.0	19.6	18.3	13.8	14.5	14.4	16.1	20.9	22.6	23.3	24.2	24.6	24.4	23.8	21.9
NBC TV TOTAL AUDIENCE (Households (000))	8,800				14,100				17,200							
TOTAL AUDIENCE (%)	10.8				17.3				21.1							
Program	FATHER MURPHY (R)				CHIPS (OP)				NBC SUNDAY NIGHT MOVIE MOTHER'S DAY ON WALTON'S MOUNTAIN (SUS-OP)							
AVERAGE AUDIENCE (Households (000))	6,190				10,680				11,330							
AVERAGE AUDIENCE (%)	7.6	6.8*		8.3*	13.1	12.2*		14.1*	13.9	12.6*		13.8*		14.6*		14.5*
SHARE OF AUDIENCE %	17	16 *		18 *	25	24 *		26 *	23	21 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	6.2	7.4	8.0	8.6	11.3	13.0	13.8	14.4	12.1	13.1	13.6	14.0	14.5	14.7	14.5	14.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	45.2	47.6	49.8	51.7	52.2	54.6	55.8	59.5	62.3	64.6	64.7	65.8	63.4	62.1	60.7	59.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	40.8	43.9	45.2	46.3	49.6	52.7	54.3	56.2	59.4	61.9	62.0	62.1	62.6	62.5	61.2	58.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SUN. MAY 9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 2, 1982

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		4,890 6.0															
		ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)		4,730 5.8															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.8															
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,540 6.8															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		5,460 6.7															
SHARE OF AUDIENCE	%	13															
AVG. AUD. BY ¼ HR.	%	6.7															
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,280 2.8													
				NBC LATE NIGHT MOVIE — THE ALIEN'S ARE COMING(R) (11:30-1:17AM)(SUS-OP) (SUSTAINING 1:17-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,390 1.7			1.7*		1.4*								
SHARE OF AUDIENCE	%			8			7 *		7 *								
AVG. AUD. BY ¼ HR.	%			2.0	2.3	1.9	1.6	1.4	1.4	1.4	1.3						

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		[illegible] 5.3															
		ABC WEEKEND REPORT-SUN.															
AVERAGE AUDIENCE (Households (000) & %)		4,320 5.3															
SHARE OF AUDIENCE	%	11															
AVG. AUD. BY ¼ HR.	%	5.3															
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,130 6.3															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,810 5.9															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.9															
NBC TV TOTAL AUDIENCE (Households (000) & %)				2,040 2.5													
				NBC LATE NIGHT MOVIE — MRS. R'S DAUGHTER(R) (11:30-1:08AM) (SUSTAINING1:08-1:30AM)													
AVERAGE AUDIENCE (Households (000) & %)				1,140 1.4	1.7*		1.3*		1.3*								
SHARE OF AUDIENCE	%			6	5 *		5 *		7 *								
AVG. AUD. BY ¼ HR.	%			1.7	1.7	1.3	1.3	1.3	1.2	1.1							
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.9	43.8	35.6	29.7	26.4	23.7	20.7	18.0	15.9	13.6	10.8	9.4	7.9	7.1	6.5	6.1
	WK. 2	48.5	42.4	34.0	29.0	26.2	23.9	20.7	18.4	16.7	14.0	11.9	10.3	9.0	7.6	6.7	5.6

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SUN. MAY 9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.26-30, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,460 6.7				4,970 6.1									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			4,240 5.2				4,080 5.0									
SHARE OF AUDIENCE %			29				26									
AVG. AUD. BY ¼ HR. %			5.3	5.1			5.1	5.0								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			2,770 3.4				2,930 3.6						3,180 3.9		4,560 5.6	
Program	← MORNING-KURTIS & SAWYER 1 → (CO-OP) (PARTICIPATING)				← MORNING-KURTIS & SAWYER 2 → (CO-OP) (PARTICIPATING)								ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)			2,200 2.7				2,450 3.0						2,690 3.3		3,990 4.9	
SHARE OF AUDIENCE %			15				15						17		26	
AVG. AUD. BY ¼ HR. %			2.7	2.9			2.9	3.0					3.0	3.5	4.6	5.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			4,480 5.5				4,730 5.8						1,710 2.1		2,850 3.5	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)"				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,590 4.4				3,990 4.9						1,470 1.8		2,360 2.9	
SHARE OF AUDIENCE %			24				25						9		15	
AVG. AUD. BY ¼ HR. %			[illegible]	[illegible]			[illegible]	[illegible]					[illegible]	[illegible]	[illegible]	[illegible]

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,620 6.9				4,890 6.0									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)(SUS-OP)											
AVERAGE AUDIENCE (Households (000) & %)			4,480 5.5				4,240 5.2									
SHARE OF AUDIENCE %			29				28									
AVG. AUD. BY ¼ HR. %			5.6	5.4			5.2	5.2								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			3,020 3.7				2,690 3.3						3,020 3.7		3,910 4.8	
Program	← MORNING-KURTIS & SAWYER 1 → (CO-OP) (PARTICIPATING)				← MORNING-KURTIS & SAWYER 2 → (CO-OP) (PARTICIPATING)								ONE DAY AT A TIME-M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)			2,450 3.0				2,120 2.6						2,450 3.0		3,260 4.0	
SHARE OF AUDIENCE %			16				14						17		24	
AVG. AUD. BY ¼ HR. %			2.9	3.1			2.7	2.6					2.8	3.2	3.8	4.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			4,650 5.7				3,990 4.9						1,300 1.6		2,530 3.1	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,590 4.4				3,260 4.0						1,060 1.3		2,120 2.6	
SHARE OF AUDIENCE %			23				22						8		15	
AVG. AUD. BY ¼ HR. %			4.5	4.5			4.1	3.9					1.2	1.4	2.5	2.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	10.4	12.6	14.6	16.1	17.7	18.7	18.8	18.9	18.7	19.4	19.5	19.5	18.7	19.1	19.2	19.2
WK. 2	10.7	13.6	15.8	17.1	18.3	18.8	18.9	18.7	18.0	17.9	17.7	17.8	17.2	17.1	16.8	17.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 3-7, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.26-30, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	6,030				6,030		5,950		8,970				8,070			
TOTAL AUDIENCE (%)	7.4				7.4		7.3		11.0				9.9			
Program	← LOVE BOAT DAYTIME → >(SUS-OP)				FAMILY FEUD		RYAN'S HOPE (SUS-OP)>		← ALL MY CHILDREN → >(SUS-OP)				← ONE LIFE TO LIVE → (SUS-OP)			
AVERAGE AUDIENCE (Households (000))	4,320				5,130		5,130		6,760				6,280			
AVERAGE AUDIENCE (%)	5.3	4.9*		5.9*	6.3		6.3		8.3	7.9*		8.6*	7.7	7.4*		8.0*
SHARE OF AUDIENCE %	26	25 *		27 *	27		26		31	29 *		32 *	30	28 *		31 *
AVG. AUD. BY ¼ HR. %	4.5	5.2	5.8	5.9	6.0	6.5	6.1	6.4	7.6	8.1	8.6	8.5	7.3	7.5	7.8	8.1
CBS TV																
TOTAL AUDIENCE (Households (000))	6,760		7,170				7,580				6,760				5,050	
TOTAL AUDIENCE (%)	8.3		8.8				9.3				8.3				6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SUS-OP)>				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,710		6,680				5,460				5,460				4,400	
AVERAGE AUDIENCE (%)	7.0		8.2				6.7	6.5*		7.0*	6.7	6.4*		6.9*	5.4	
SHARE OF AUDIENCE %	36		38				28	28 *		29 *	25	24 *		27 *	21	
AVG. AUD. BY ¼ HR. %	6.6	7.4	7.8	8.1			6.5	6.5	6.9	7.0	6.3	6.5	6.9	6.9	5.4	5.5
NBC TV																
TOTAL AUDIENCE (Households (000))	2,690				1,790		3,340		6,110				4,560			
TOTAL AUDIENCE (%)	3.3				2.2		4.1		7.5				5.6			
Program	← TEXAS → >(SUS-OP)				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES → >(SUS-OP)				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	1,790				1,550		2,770		4,560				3,260			
AVERAGE AUDIENCE (%)	2.2	2.2*		2.2*	1.9		3.4		5.6	5.4*		5.7*	4.0	4.1*		4.0*
SHARE OF AUDIENCE %	11	11 *		10 *	8		14		21	20 *		21 *	16	16 *		16 *
AVG. AUD. BY ¼ HR. %	2.3	2.1	2.2	2.3	1.9	2.0	3.1	3.6	5.5	5.4	5.7	5.7	4.3	3.9	4.0	3.9

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	5,130				5,220		5,300		8,640				8,230			
TOTAL AUDIENCE (%)	6.3				6.4		6.5		10.6				10.1			
Program	← LOVE BOAT DAYTIME → >(SUS-OP)				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN → (SUS-OP)(OP)				← ONE LIFE TO LIVE → (SUS-OP)			
AVERAGE AUDIENCE (Households (000))	3,750				4,320		4,480		6,600				6,190			
AVERAGE AUDIENCE (%)	4.6	4.3*		4.8*	5.3		5.5		8.1	7.5*		8.7*	7.6	7.4*		7.8*
SHARE OF AUDIENCE %	26	26 *		27 *	26		25		32	30 *		35 *	33	31 *		34 *
AVG. AUD. BY ¼ HR. %	4.2	4.5	4.7	4.9	5.1	5.5	5.4	5.6	7.2	7.8	8.7	8.7	7.5	7.4	7.6	7.9
CBS TV																
TOTAL AUDIENCE (Households (000))	5,380		5,790				6,360				5,710				3,750	
TOTAL AUDIENCE (%)	6.6		7.1				7.8				7.0				4.6	
Program	PRICE IS RIGHT 1 >(SUS-OP)		PRICE IS RIGHT 2 >(OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	4,560		4,970				4,560				4,400				3,260	
AVERAGE AUDIENCE (%)	5.6		6.1				5.6	5.4*		5.7*	5.4	5.2*		5.6*	4.0	
SHARE OF AUDIENCE %	33		34				26	26 *		25 *	22	21 *		24 *	17	
AVG. AUD. BY ¼ HR. %	5.4	5.8	6.1	6.1			5.4	5.5	5.6	5.8	5.1	5.2	5.7	5.4	3.9	4.2
NBC TV																
TOTAL AUDIENCE (Households (000))	2,450				1,550		2,610		5,380				3,990			
TOTAL AUDIENCE (%)	3.0				1.9		3.2		6.6				4.9			
Program	← TEXAS → >(SUS-OP)				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000))	1,550				1,390		2,040		4,160				2,850			
AVERAGE AUDIENCE (%)	1.9	1.8*		1.9*	1.7		2.5		5.1	4.9*		5.2*	3.5	3.6*		3.4*
SHARE OF AUDIENCE %	11	11 *		11 *	8		12		20	20 *		21 *	15	15 *		15 *
AVG. AUD. BY ¼ HR. %	2.0	1.8	1.8	2.0	1.6	1.8	2.4	2.7	4.7	5.1	5.3	5.2	3.7	3.4	3.4	3.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	19.4	20.5	21.3	22.2	23.9	25.0	24.4	25.4	26.4	26.8	26.6	26.7	25.5	25.5	25.1	25.5
WK. 2	17.0	17.8	18.2	19.0	21.1	22.1	21.7	23.0	24.4	24.9	24.5	24.6	23.2	23.2	23.0	24.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 3-7, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.26-30, 1982

WEEK 1

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000))	10,110				4,480										11,250	
	TOTAL AUDIENCE (%)	12.4				5.5										13.8	
	Program	GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000))	7,820				3,910										9,860	
	AVERAGE AUDIENCE (%)	9.6	9.1*		10.1*	4.8										12.1	
	SHARE OF AUDIENCE %	35	34 *		35 *	17										24	
	AVG. AUD. BY ¼ HR. %	8.9	9.3	10.2	10.1	4.9	4.6									12.0	12.2
CBS TV	TOTAL AUDIENCE (Households (000))	7,660				2,610										11,170	
	TOTAL AUDIENCE (%)	9.4				3.2										13.7	
	Program	GUIDING LIGHT (OP)				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000))	6,030				2,280										9,620	
	AVERAGE AUDIENCE (%)	7.4	7.2*		7.5*	2.8										11.8	
	SHARE OF AUDIENCE %	27	27 *		26 *	10										24	
	AVG. AUD. BY ¼ HR. %	7.2	7.3	7.4	7.5	2.8	2.8									11.6	12.0
NBC TV	TOTAL AUDIENCE (Households (000))	4,160														10,510	
	TOTAL AUDIENCE (%)	5.1														12.9	
	Program	CHIPS M-F				(S)(OP)										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000))	2,770														9,130	
	AVERAGE AUDIENCE (%)	3.4	3.0*		3.9*											11.2	
	SHARE OF AUDIENCE %	12	11 *		14 *											22	
	AVG. AUD. BY ¼ HR. %	2.9	3.1	3.6	4.1											11.0	11.4

WEEK 2

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000))	9,860				3,990										10,600	
	TOTAL AUDIENCE (%)	12.1				4.9										13.0	
	Program	GENERAL HOSPITAL (SUS-OP)				EDGE OF NIGHT (SUS-OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000))	7,580				3,500										9,050	
	AVERAGE AUDIENCE (%)	9.3	9.0*		9.5*	4.3										11.1	
	SHARE OF AUDIENCE %	35	36 *		35 *	16										23	
	AVG. AUD. BY ¼ HR. %	8.8	9.3	9.5	9.6	4.5	4.1									11.0	11.2
CBS TV	TOTAL AUDIENCE (Households (000))	6,600				2,530										11,330	
	TOTAL AUDIENCE (%)	8.1				3.1										13.9	
	Program	GUIDING LIGHT (SUS-OP)				TATTLETALES (SUS-OP)										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000))	5,220				2,120										9,940	
	AVERAGE AUDIENCE (%)	6.4	6.1*		6.7*	2.6										12.2	
	SHARE OF AUDIENCE %	24	24 *		25 *	10										26	
	AVG. AUD. BY ¼ HR. %	5.9	6.3	6.7	6.6	2.5	2.7									12.0	12.4
NBC TV	TOTAL AUDIENCE (Households (000))	3,910														9,050	
	TOTAL AUDIENCE (%)	4.8														11.1	
	Program	CHIPS M-F														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000))	2,610														7,910	
	AVERAGE AUDIENCE (%)	3.2	2.9*		3.5*											9.7	
	SHARE OF AUDIENCE %	12	12 *		13 *											21	
	AVG. AUD. BY ¼ HR. %	2.9	3.0	3.4	3.6											9.6	9.9

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	26.3	27.4	28.8	29.8	29.2	30.7	31.6	33.0	35.3	37.4	38.9	41.3	45.2	47.1	48.2	49.9
	WK. 2	25.1	26.2	27.4	28.1	27.1	28.5	28.9	30.4	32.7	35.0	36.7	39.1	42.7	44.4	46.1	47.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 3-7, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 1, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					4,160		3,340		4,080		4,320		4,810		5,460	
TOTAL AUDIENCE (%)					5.1		4.1		5.0		5.3		5.9		6.7	
Program					SUPERFRIENDS (SUS-OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (SUS-OP)		LAVERNE AND SHIRLEY (9:30-9:43AM) (SUS-OP)		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (SUS-OP)	
AVERAGE AUDIENCE (Households (000))					2,930		2,690		3,260		4,320		3,910		4,560	
AVERAGE AUDIENCE (%)					3.6		3.3		4.0		5.3		4.8		5.6	
SHARE OF AUDIENCE %					26		18		18		24		23		25	
AVG. AUD. BY ¼ HR. %					3.3	4.0	3.2	3.4	4.0	3.9	5.3		4.5	5.1	5.8	5.4
CBS TV TOTAL AUDIENCE (Households (000))					2,120		3,750		4,320		7,010		5,050		6,030	
TOTAL AUDIENCE (%)					2.6		4.6		5.3		8.6		6.2		7.4	
Program	(SUS-OP)				(1) (SUS-OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (10:10-10:30AM) (SUS-OP)		BUGS BUNNY/ROAD RUNNER 3 (SUS-OP)	
AVERAGE AUDIENCE (Households (000))					1,960		2,930		3,420		4,810		4,480		4,730	
AVERAGE AUDIENCE (%)					2.4		3.6		4.2		5.9		5.5		5.8	
SHARE OF AUDIENCE %					15		19		19		26		25		26	
AVG. AUD. BY ¼ HR. %					2.2	2.4	3.3	4.0	4.1	4.3	5.0	6.8	5.4	5.5	5.9	5.7
NBC TV TOTAL AUDIENCE (Households (000))					2,850		6,190		8,390		6,280		6,360		5,380	
TOTAL AUDIENCE (%)					3.5		7.6		10.3		7.7		7.8		6.6	
Program					FLINTSTONE'S COMEDY SHW2 (8:13-8:30AM) (SUS-OP)		SMURFS I		SMURFS II (9:06-9:30AM) (SUS-OP)		(2) (SUS-OP)		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000))					2,690		5,220		7,090		5,790		5,380		4,560	
AVERAGE AUDIENCE (%)					3.3		6.4		8.7		7.1		6.6		5.6	
SHARE OF AUDIENCE %					23		36		39		32		30		25	
AVG. AUD. BY ¼ HR. %					2.4	3.4	6.1	6.7	8.1	9.1	7.4	6.4	6.7	6.6	5.4	5.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					2,930		3,180		3,670		4,970		4,650		4,810	
TOTAL AUDIENCE (%)					3.6		3.9		4.5		6.1		5.7		5.9	
Program					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,200		2,690		3,020		4,080		4,080		3,990	
AVERAGE AUDIENCE (%)					2.7		3.3		3.7		5.0		5.0		4.9	
SHARE OF AUDIENCE %					22		18		17		22		23		22	
AVG. AUD. BY ¼ HR. %					2.5	3.0	3.1	3.5	3.3	4.0	5.0	5.1	5.0	5.1	4.9	4.9
CBS TV TOTAL AUDIENCE (Households (000))					2,690		2,930		3,670		5,620		6,360		6,360	
TOTAL AUDIENCE (%)					3.3		3.6		4.5		6.9		7.8		7.8	
Program					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L.RANGER/ ZORRO HR1 (OP)		TARZAN/L.RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (OP)	
AVERAGE AUDIENCE (Households (000))					1,870		2,200		2,930		4,320		5,380		5,710	
AVERAGE AUDIENCE (%)					2.3		2.7		3.6		5.3		6.6		7.0	
SHARE OF AUDIENCE %					17		15		17		22		28		30	
AVG. AUD. BY ¼ HR. %					2.2	2.4	2.5	2.9	3.6	3.7	4.9	5.8	6.5	6.7	6.9	7.0
NBC TV TOTAL AUDIENCE (Households (000))					3,100		5,790		8,230		7,090		6,280		5,710	
TOTAL AUDIENCE (%)					3.8		7.1		10.1		8.7		7.7		7.0	
Program					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
AVERAGE AUDIENCE (Households (000))					2,530		4,810		6,850		6,030		5,130		4,810	
AVERAGE AUDIENCE (%)					3.1		5.9		8.4		7.4		6.3		5.9	
SHARE OF AUDIENCE %					25		36		41		32		27		25	
AVG. AUD. BY ¼ HR. %					2.7	3.5	5.6	6.3	7.7	9.1	7.8	7.0	6.5	6.0	5.8	6.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.2	7.5	9.1	11.1	14.3	16.4	17.7	19.9	22.1	23.0	22.7	22.7	22.1	22.2	22.0	22.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	6.3	7.1	8.4	10.4	12.6	14.4	17.2	18.9	20.5	22.6	23.4	23.7	23.8	23.9	23.0	23.3

U.S. TV Households: 81,500,000

(1)POPEYE/OLIVE COMEDY SHOW,CBS,(8:00-8:01AM)(8:13-8:30AM)

(2)KID SUPER POWER I,NBC,(8:30-8:52AM)(8:55-9:00AM)

For explanation of symbols, See page A.

DAY SAT. MAY 8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 1, 1982

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	4,810 5.9		4,970 6.1		4,890 6.0			5,220 6.4								
Program	FONZ AND HAPPY DAYS GANG (SUS-OP)		HEATHCLIFF & MARMADUKE (SUS-OP)		ABC WEEKEND SPECIALS MISS SWITCH TO THE RESCUE, PART 2		(1) (SUS)	AMERICAN BANDSTAND '82 (12:48-1:30PM)					(SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)	4,160 5.1		3,750 4.6		3,990 4.9			3,180 3.9		4.1*						
SHARE OF AUDIENCE %	23		20		22			16		17 *						
AVG. AUD. BY ¼ HR. %	4.8	5.4	4.6	4.6	4.6	5.1		3.4	4.1	4.0						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,870 7.2		5,050 6.2		3,180 3.9		3,590 4.4		3,340 4.1		5,710 7.0					
Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (SUS-OP)		TROLLKINS (12:10-12:30PM) (SUS-OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		← TOURN. CHAMPIONS (1:30-3:04PM)(3:13-3:30PM) →					
AVERAGE AUDIENCE (Households (000) & %)	4,890 6.0		4,400 5.4		2,770 3.4		2,930 3.6		2,770 3.4		2,360 2.9	3.4*		2.6*		2.7*
SHARE OF AUDIENCE %	27		24		15		15		13		11	14 *		10 *		10 *
AVG. AUD. BY ¼ HR. %	6.1	5.9	5.5	5.3	3.4	3.4	3.5	3.7	3.4	3.5	3.6	3.2	2.9	2.3	2.6	2.8

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	3,910 4.8		3,420 4.2		3,020 3.7		1,790 2.2		4,080 5.0	11,570 14.2						
Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE (12:42-1:00PM) (SUS-OP)		(2) (-OP)	← NBC MAJOR LEAGUE BASEBALL ST LOUIS VS CINCINNATI OAKLAND VS CLEVELAND (1:17-4:06PM)(OP) →						
AVERAGE AUDIENCE (Households (000) & %)	3,100 3.8		2,610 3.2		2,360 2.9		1,630 2.0		3,830 4.7	5,130 6.3		5.8*		6.5*		6.9*
SHARE OF AUDIENCE %	17		14		13		9		19	25		24 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	3.8	3.9	3.4	3.1	2.8	3.0	1.9	2.0	4.7	5.2	5.7	5.9	6.4	6.6	6.9	7.0

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,050 6.2		3,830 4.7		3,670 4.5		4,970 6.1									
Program	FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		ABC WEEKEND SPECIALS THE BIG HEX OF LITTLE LULU		← AMERICAN BANDSTAND '82 →									
AVERAGE AUDIENCE (Households (000) & %)	3,910 4.8		3,340 4.1		3,100 3.8		2,690 3.3	3.0*		3.6*						
SHARE OF AUDIENCE %	21		18		16		13	12 *		14 *						
AVG. AUD. BY ¼ HR. %	4.7	4.8	4.0	4.1	3.6	4.0	2.9	3.1	3.4	3.8						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,680 8.2		5,460 6.7		2,770 3.4		4,320 5.3		3,670 4.5		2,770 3.4					
Program	BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)		TOM AND JERRY COMEDY SHOW (OP)		KWICKY KOALA SHOW (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	5,790 7.1		4,240 5.2		2,120 2.6		3,670 4.5		2,930 3.6		2,040 2.5					
SHARE OF AUDIENCE %	30		23		11		18		15		10					
AVG. AUD. BY ¼ HR. %	7.0	7.1	5.3	5.1	2.5	2.6	4.2	4.8	3.9	3.4	2.6	2.4				

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	3,990 4.9		3,020 3.7		3,670 4.5		2,040 2.5		3,340 4.1	10,600 13.0						
Program	SPACE STARS I		SPACE STARS II (OP)		DAFFY/SPEEDY SHOW (OP)		BULLWINKLE		(3) (OP)	← NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS MONTREAL SAN FRANCISCO VS NEW YORK METS (1:18-4:25PM)(-OP) →						
AVERAGE AUDIENCE (Households (000) & %)	3,260 4.0		2,530 3.1		2,930 3.6		1,550 1.9		3,260 4.0	4,810 5.9		5.2*		6.1*		6.6*
SHARE OF AUDIENCE %	17		14		15		8		17	23		22 *		25 *		25 *
AVG. AUD. BY ¼ HR. %	4.2	3.7	3.3	2.8	3.6	3.7	1.9	1.8	3.9	4.8	4.9	5.5	6.0	6.3	6.6	6.6

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	22.0	22.3	22.4	22.4	22.1	22.1	22.7	22.8	23.9	25.2	24.8	24.8	25.8	25.6	26.2	26.6
WK. 2	23.4	23.3	22.9	23.4	23.8	24.1	24.0	24.9	24.2	24.7	24.0	24.0	23.6	24.1	24.2	26.0

U.S. TV Households: 81,500,000

(1)ABC SPECIAL REPORT-12.30P,ABC,(12:30-12:48PM)(5)

(2)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM)

(3)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:18PM)

For explanation of symbols, See page A.

DAY SAT. MAY 8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 1, 1982

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				15,970 19.6				20,780 25.5									
ABC TV program		(SUS-OP)		ABC WIDE WORLD-SPORTS SAT (3:30-4:30PM)(6:06-6:30PM) →							KENTUCKY DERBY (4:30-6:06PM)(-OP)			ABC WIDE WORLD-SPORTS SAT (3:30-4:30PM)(6:06-6:30PM)(OP)			
AVERAGE AUDIENCE (Households (000) & %)				6,280 7.7	6.1*		7.8*	11,490 14.1	10.7*		14.0*		17.8*		9.7*		
SHARE OF AUDIENCE	%			25	23 *		27 *	40	34 *		40 *		46 *		24 *		
AVG. AUD. BY ¼ HR.	%			6.0	6.2	7.2	8.4	9.9	11.4	13.2	14.9	18.0	17.5	10.6	9.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)				10,430 12.8												9,130 11.2	
CBS TV program		TOURN. CHAMPIONS (1:30-3:04PM) (3:13-3:30PM) (SUS-OP)		←				NBA PLAYOFF GAME-SAT. MILWAUKEE VS PHILADELPHIA (3:30-6:10PM) →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			2.7*	3,670 4.5	4.2*		4.2*		4.5*		4.0*		4.5*			7,340 9.0	
SHARE OF AUDIENCE	%		10 *	14	16 *		15 *		14 *		11 *		12 *			21	
AVG. AUD. BY ¼ HR.	%	2.8	2.6	4.1	4.2	4.0	4.3	4.9	4.2	4.1	4.0	3.9	5.1	7.8		8.9	9.2
NBC TV TOTAL AUDIENCE (Households (000) & %)						11,980 14.7											
NBC TV program		NBC MAJOR LEAGUE BASEBALL ST LOUIS VS CINCINNATI(-OP) OAKLAND VS CLEVELAND(SUS-OP) MULTI SEGMENT TELECAST~								NBC MAJOR LEAGUE GAME 2 MONTREAL VS LOS ANGELES MILWAUKEE VS MINNESOTA(OP) MULTI SEGMENT TELECAST~ →							
AVERAGE AUDIENCE (Households (000) & %)			7.0*		5.8*	4,320 5.3	5.3*		5.4*		4.4*		4.6*		6.2*		4.9*
SHARE OF AUDIENCE	%		27 *		22 *	15	19 *		17 *		13 *		12 *		16 *		12 *
AVG. AUD. BY ¼ HR.	%	7.1	6.8	5.9	5.6	5.3	5.4	5.4	5.4	4.5	4.3	4.1	5.1	5.9	4.5	5.1	4.3

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		7,500 9.2									8,720 10.7						
ABC TV program		←			TOURN. OF CHAMPIONS-SAT. (SUS-OP) (3:00-5:21PM)(-OP)						← ABC WIDE WORLD-SPORTS SAT (OP)(5:21-6:30PM) →					(SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)		2,850 3.5	3.5*		2.9*		3.3*		3.6*		4,890 6.0		5.5*		7.0*		
SHARE OF AUDIENCE	%	13	13 *		11 *		12 *		12 *		18		17 *		19 *		
AVG. AUD. BY ¼ HR.	%	3.7	3.3	2.9	2.8	3.1	3.4	3.5	3.8	4.3	4.3	5.1	5.9	6.9	7.0		
CBS TV TOTAL AUDIENCE (Households (000) & %)								9,700 11.9								6,680 8.2	
CBS TV program								← CBS SPORTS SATURDAY →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)								4,970 6.1	5.6*		6.7*		6.0*			6,030 7.4	
SHARE OF AUDIENCE	%							21	20 *		23 *		19 *			19	
AVG. AUD. BY ¼ HR.	%							5.1	6.0	6.8	6.5	6.3	5.8			7.2	7.5
NBC TV TOTAL AUDIENCE (Households (000) & %)							4,320 5.3									7,090 8.7	
NBC TV program		NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS MONTREAL SAN FRANCISCO VS NEW YORK METS (1:18-4:25PM)(-OP)					←	HOUSTON OPEN GOLF-SAT. (OP)(4:25-5:30PM) →								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			5.9*		6.1*		2,610 3.2		3.0*		3.4*					5,710 7.0	
SHARE OF AUDIENCE	%		22 *		22 *		11		11 *		12 *					18	
AVG. AUD. BY ¼ HR.	%	5.9	5.8	5.9	6.2	6.4	3.2	3.0	3.0	3.2	3.7					6.5	7.5

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	26.4	26.6	27.2	27.5	27.6	29.7	31.5	32.9	34.1	36.4	39.0	41.6	42.3	42.2	43.7	44.1
	WK. 2	26.0	26.4	26.2	26.6	27.3	28.3	28.9	30.3	30.8	31.4	32.1	33.3	35.8	37.4	38.6	40.4

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SAT. MAY 8, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 2, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															1,790 2.2	
Program															KIDS ARE PEOPLE TOO !	
AVERAGE AUDIENCE (Households (000) & %)															1,390 1.7	
SHARE OF AUDIENCE %															8	
AVG. AUD. BY ¼ HR. %															1.5	1.8
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,360 7.8							
Program					MIGHTY MOUSE/ HECKLE-JECKL (SUS)(SUS-OP)		DRAK PACK (SUS)(SUS-OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,500 4.3	3.7*		4.5*		4.5*		
SHARE OF AUDIENCE %									24	24 *		25 *		23 *		
AVG. AUD. BY ¼ HR. %									3.4	4.0	4.6	4.5	4.5	4.6		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
Program													(SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															2,040 2.5	
Program									(SUS-OP)						KIDS ARE PEOPLE TOO ! (10:30-11:06AM)(-OP)	
AVERAGE AUDIENCE (Households (000) & %)															1,710 2.1	2.1*
SHARE OF AUDIENCE %															10	10 *
AVG. AUD. BY ¼ HR. %															2.2	2.0
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,440 7.9							
Program					MIGHTY MOUSE/ HECKLE-JECKL (SUS)(SUS-OP)		DRAK PACK (SUS)(SUS-OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)									3,100 3.8	3.7*		4.0*		3.7*		
SHARE OF AUDIENCE %									20	21 *		21 *		18 *		
AVG. AUD. BY ¼ HR. %									3.6	3.8	3.9	4.1	3.8	3.7		
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.1	6.6	6.7	8.3	9.6	11.3	12.2	14.4	16.0	17.5	19.2	19.4	20.0	20.8	21.2	21.9
WK. 2	4.1	4.5	5.7	7.2	8.6	11.1	13.3	15.7	17.9	19.4	19.9	20.1	20.3	21.0	21.2	20.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. MAY 9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 2, 1982

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,280 2.8		4,400 5.4													
Program		KIDS ARE PEOPLE TOO II (OP)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)		1,790 2.2		2,930 3.6	3.5*		3.8*										
SHARE OF AUDIENCE	%	11		17	17 *		17 *										
AVG. AUD. BY ¼ HR.	%	2.1	2.4	3.1	3.9	4.1	3.4										
CBS TV TOTAL AUDIENCE (Households (000) & %)				2,690 3.3						12,230 15.0							
Program				FACE THE NATION						← NBA PLAYOFF GAME-SUN-1 BOSTON VS WASHINGTON (1:00-3:53PM) →							
AVERAGE AUDIENCE (Households (000) & %)				2,120 2.6						5,380 6.6	5.3*		6.0*		6.5*		7.0*
SHARE OF AUDIENCE	%			12						25	21 *		24 *		25 *		25 *
AVG. AUD. BY ¼ HR.	%			2.5	2.6					4.7	5.8	5.9	6.2	6.3	6.7	6.8	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)								3,340 4.1									
Program						(SUS-OP)		MEET THE PRESS		← RELIGIOUS SERIES (SUS) →							
AVERAGE AUDIENCE (Households (000) & %)								2,610 3.2									
SHARE OF AUDIENCE	%							14									
AVG. AUD. BY ¼ HR.	%							3.0	3.4								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,040 2.5		3,500 4.3						3,260 4.0							
Program		KIDS ARE PEOPLE TOO II (OP) (11:06-11:30AM)		← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)		← TOURN. OF CHAMPIONS-SUN. →							
AVERAGE AUDIENCE (Households (000) & %)		1,790 2.2		2,040 2.5	2.3*		2.8*			1,300 1.6	1.7*		1.7*		1.7*		1.4*
SHARE OF AUDIENCE	%	10		11	10 *		12 *			6	7 *		7 *		7 *		5 *
AVG. AUD. BY ¼ HR.	%	2.1	2.2	2.2	2.3	2.7	3.0			1.7	1.7	1.8	1.5	1.8	1.5	1.4	1.5
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,180 3.9						11,000 13.5							
Program				FACE THE NATION						← NBA PLAYOFF GAME-SUN-1 PHILADELPHIA VS BOSTON (1:00-3:36PM)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)				2,530 3.1						5,380 6.6	5.2*		6.8*		6.7*		7.1*
SHARE OF AUDIENCE	%			15						26	23 *		27 *		27 *		27 *
AVG. AUD. BY ¼ HR.	%			3.0	3.3					4.6	5.9	6.4	7.1	6.9	6.5	7.0	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)								2,930 3.6								5,380 6.6	
Program								MEET THE PRESS								HOUSTON OPEN GOLF-SUN. (2:30-4:36PM)	
AVERAGE AUDIENCE (Households (000) & %)								2,280 2.8								2,280 2.8	2.6*
SHARE OF AUDIENCE	%							13								10	10 *
AVG. AUD. BY ¼ HR.	%							2.8	2.7							2.8	2.4

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	21.0	20.8	20.7	20.9	21.2	22.4	22.8	23.8	25.1	25.8	26.1	26.0	26.8	27.9	29.0	29.0
	WK. 2	20.7	21.5	22.2	22.8	23.3	23.6	23.3	23.1	23.8	24.2	24.7	25.6	24.8	24.9	25.5	26.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. MAY 9, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 2, 1982

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		2,280 2.8		4,320 5.3				10,350 12.7								6,600 8.1	
Program		SPORTSBEAT		← AMERICAN SPORTSMAN →				← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		1,550 1.9		2,280 2.8	2.6*		3.0*	5,050 6.2	4.9*		6.0*		7.5*			5,300 6.5	
SHARE OF AUDIENCE	%	6		9	9 *		10 *	18	15 *		18 *		21 *			16	
AVG. AUD. BY ¼ HR.	%	1.9	2.0	2.5	2.6	2.7	3.3	4.7	5.2	5.4	6.6	7.2	7.9			6.8	6.2
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)					11,410 14.0											6,440 7.9	
Program		— NBA PLAYOFF GAME-SUN-1 — BOSTON VS WASHINGTON MILWAUKEE VS PHILADELPHIA (1:00-3:53PM)(→OP)			← NBA PLAYOFF GAME-SUN-2 → LOS ANGELES VS PHOENIX SAN ANTONIO VS SEATTLE (3:53-6:15PM)(OP)											CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)			7.3*		5,790 7.1		6.6*		7.1*		7.3*		7.6*			4,730 5.8	
SHARE OF AUDIENCE	%		25 *		22		22 *		22 *		22 *		22 *			14	
AVG. AUD. BY ¼ HR.	%	7.3	7.3	7.7	6.2	6.5	6.7	7.0	7.1	7.4	7.1	7.7	7.6	7.5		5.1	6.6
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		4,730 5.8				9,290 11.4										7,990 9.8	
Program		— NBC SPORTS-RINGSIDE-SUN. →				← SPORTSWORLD →										NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		2,850 3.5	3.8*		3.1*	3,500 4.3	4.3*		4.4*		4.6*		3.8*			6,850 8.4	
SHARE OF AUDIENCE	%	12	13 *		11 *	13	14 *		14 *		14 *		11 *			20	
AVG. AUD. BY ¼ HR.	%	3.7	3.9	3.4	2.8	4.1	4.4	4.3	4.5	5.1	4.2	3.7	3.8			8.7	8.1

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		2,930 3.6		6,110 7.5				9,780 12.0								5,950 7.3	
Program		SPORTSBEAT		← AMERICAN SPORTSMAN →				← ABC WIDE WORLD-SPORTS SUN →								ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		1,960 2.4		3,420 4.2	3.4*		5.0*	5,620 6.9	6.6*		7.0*		7.1*			4,970 6.1	
SHARE OF AUDIENCE	%	9		15	12 *		18 *	22	22 *		22 *		22 *			17	
AVG. AUD. BY ¼ HR.	%	2.0	2.7	3.2	3.6	4.7	5.3	6.2	7.0	7.1	7.0	6.9	7.2			6.1	6.1
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)				10,430 12.8												7,580 9.3	
Program			(1) (→OP)	← NBA PLAYOFF GAME-SUN-2 → SAN ANTONIO VS LOS ANGELES (3:36-6:00PM)(OP)												CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)			7.0*	4,890 6.0	6.3*		6.4*		5.7*		5.6*		6.2*			6,360 7.8	
SHARE OF AUDIENCE	%		25 *	20	23 *		23 *		19 *		18 *		19 *			21	
AVG. AUD. BY ¼ HR.	%	7.1	7.0	6.2	6.4	6.2	6.5	5.9	5.5	5.4	5.7	6.0	6.4			7.3	8.3
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)								8,390 10.3								5,540 6.8	
Program		— HOUSTON OPEN GOLF-SUN. (2:30-4:36PM)(→OP)						← SPORTSWORLD → (OP)(4:36-6:00PM)								NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)			2.7*		2.6*		3.2*	4,160 5.1	4.5*		5.0*		5.6*			4,560 5.6	
SHARE OF AUDIENCE	%		10 *		9 *		11 *	17	15 *		16 *		18 *			15	
AVG. AUD. BY ¼ HR.	%	2.7	2.7	2.6	2.6	2.9	3.4	4.7	4.4	4.8	5.2	5.4	5.9			5.6	5.5

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	29.5	29.2	29.7	29.8	30.1	31.0	32.0	33.2	34.7	35.1	36.0	37.5	38.7	39.4	40.5	41.5
	WK. 2	27.4	27.8	27.6	27.6	28.1	29.3	30.2	30.6	30.9	31.9	32.3	33.5	35.2	36.6	37.6	37.6

U.S. TV Households: 81,500,000

(1)NBA PLAYOFF GAME SUN-1,CBS,PHILADELPHIA VS BOSTON,(1:00-3:36PM)

For explanation of symbols, See page A.

DAY SUN. MAY 9, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY																	
NBC NBC NEWS UPDATE-2-MON(SUS)	2	9.58- 9.59PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS UPDATE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	2	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
ABC NO SOAP, RADIO	1	8.34- 9.04PM	→GRID	8,970	11.0	7,420	9.1	16									
			9.00						9.9								
ABC BARNEY MILLER	1	9.04- 9.34PM	→GRID	9,940	12.2	8,150	10.0	16									
			9.30						11.6								
ABC TAXI	1	9.34-10.04PM	→GRID	11,820	14.5	9,620	11.8	19									
			10.00						12.9								
ABC 20/20	1	10.04-11.04PM	→GRID	16,060	19.7	11,330	13.9	23									
			11.00						13.8								
CBS DEMOCRATIC RESPONSE-CBS(SUS)	1	8.20- 8.33PM	8.15														
CBS MAGNUM, P.I.	1	8.33- 9.33PM	→GRID	21,110	25.9	15,400	18.9	31									
			9.30						18.6								
CBS SIMON & SIMON	1	9.33-10.33PM	→GRID	21,030	25.8	14,910	18.3	29									
			10.30						17.5								
CBS KNOTS LANDING	1	10.33-11.33PM	→GRID	16,710	20.5	12,550	15.4	28									
			11.00						15.7								
			11.15				15.8*	29*	15.8								
			11.30						14.4								
NBC DEMOCRATIC RESPONSE-NBC(SUS)	1	8.19- 8.32PM	8.15														
NBC FAME	1	8.32- 9.32PM	→GRID	16,710	20.5	11,410	14.0	23									
			9.30						16.4								
NBC COUNTRY MUSIC AWARDS(S)	1	9.32-11.32PM	→GRID	22,740	27.9	13,860	17.0	29									
			11.00						16.3								
			11.15				15.8*	29*	15.3								
			11.30						12.0								
NBC NBC NEWS UPDATE-2-THU(SUS)	1	10.30-10.31PM	10.30														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	2	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	8,480	10.4	8,480	10.4	20	10.4		8,390	10.3	8,390	10.3	22	10.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,550	15.4	12,550	15.4	28	15.4		14,510	17.8	14,510	17.8	34	17.8	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	8,150	10.0	8,150	10.0	19	10.0		10,110	12.4	10,110	12.4	26	12.4	
CBS CBS SPCL RPT 1 SA(SUS)	1	5.04- 5.06AM	5.00														
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	9,210	11.3	9,210	11.3	22	11.3		6,280	7.7	6,280	7.7	16	7.7	
NBC NBC NEWS UPDATE-2-SAT(SUS)	1	9.58- 9.59PM	9.45														

 U.S. TV HOUSEHOLDS: 81,500,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING SATURDAY-CONT'D																	
NBC NBC NEWS UPDATE-2-SAT.	2	9.58- 9.59PM	9.45								7,500	9.2	7,500	9.2	17	9.2	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	7.30- 7.31PM	7.30								5,540	6.8	5,540	6.8	15	6.8	
	1	8.32- 8.33PM	8.30	12,470	15.3	12,470	15.3	27	15.3								
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.57PM	9.45	15,160	18.6	14,830	18.2	28	18.2								
	2	9.56- 9.57PM	9.45								14,910	18.3	14,910	18.3	30	18.3	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,170	13.7	11,170	13.7	23	13.7		12,630	15.5	12,630	15.5	28	15.5	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	11,330	13.9	11,330	13.9	23	13.9		9,050	11.1	9,050	11.1	20	11.1	
NBC NBC NEWS UPDATE-2-SUN(SUS)	2	9.53- 9.54PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	1	10.02-10.03PM	10.00	15,000	18.4	15,000	18.4	29	18.4								
NBC NBC NEWS SPECIAL RPT-SUN3(SUS)	1	11.30-11.42PM	11.30														
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	8.15								13,280	16.3	13,280	16.3	27	11.7	M-F
	1	>	9.45	13,610	16.7	12,550	15.4	25	17.4	M-F						17.4	M-TH
			10.00						14.5	M & TH							
ABC ABC NEWS:NIGHTLINE		>	11.30	7,990	9.8	6,440	7.9	21	9.1	MTUTHF	8,480	10.4	6,760	8.3	23	9.2	M-F
			11.45						7.0	MTUTHF						7.4	M-F
			12.00						6.0	M & TH						7.1	WED.
ABC VIEWPOINT(S)	1	11.30- 1.00AM	11.30	7,500	9.2	3,910	4.8	17	7.5	WED.							
			11.45				6.7*	19*	5.9	WED.							
			12.00						5.0	WED.							
			12.15				4.4*	16*	3.7	WED.							
			12.30						3.4	WED.							
			12.45				3.2*	16*	3.0	WED.							
ABC ABC MOVIE OF THE WEEK	2	12.00- 1.11AM	12.00								4,810	5.9	2,610	3.2	15	4.7	MON.
			12.15											4.1*	16*	3.6	MON.
			12.30													2.9	MON.
			12.45											2.6*	14*	2.3	MON.
			1.00													2.0	MON.
ABC ABC NEWS:NIGHTLINE-MON(B)	1	12.01-12.15AM	12.00	5,380	6.6	4,890	6.0	22	6.0	MON.							
ABC FANTASY ISLAND-12.00	1	12.00- 1.08AM	12.00	3,500	4.3	2,450	3.0	13	3.0	TUE.							
	2	12.00- 1.09AM	12.00								4,650	5.7	3,180	3.9	19	4.4	TUE.
			12.15				3.0*	11*	3.0	TUE.				4.2*	17*	4.1	TUE.
			12.30						3.1	TUE.						3.9	TUE.
			12.45				3.0*	15*	2.8	TUE.				3.7*	20*	3.5	TUE.
			1.00						2.6	TUE.						3.4	TUE.
ABC FRIDAYS		12.00- 1.11AM	12.00	6,600	8.1	3,670	4.5	15	5.2	FRI.	6,760	8.3	3,830	4.7	17	5.3	FRI.
			12.15				5.0*	15*	4.7	FRI.				5.0*	15*	4.7	FRI.
			12.30						4.3	FRI.						4.8	FRI.
			12.45				4.4*	16*	4.5	FRI.				4.5*	17*	4.3	FRI.
			1.00						3.6	FRI.						4.2	FRI.
ABC LOVE BOAT-12.00	2	12.01- 1.09AM	12.00								4,810	5.9	3,340	4.1	19	4.3	WED.
			12.15											4.3*	17*	4.2	WED.
			12.30													4.0	WED.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC LOVE BOAT-12.00-CONT'D			12.45											4.0*	20*	4.0	WED.
			1.00													3.7	WED.
ABC VEGA$-12.00	1	12.04- 1.13AM	12.00	3,910	4.8	2,360	2.9	13	3.5	THU.							
	2	12.00- 1.09AM	12.00								3,750	4.6	2,450	3.0	13	3.2	THU.
			12.15				3.3*	12*	3.2	THU.				3.2*	12*	3.2	THU.
			12.30						2.9	THU.						3.0	THU.
			12.45				2.7*	13*	2.6	THU.				3.0*	15*	3.0	THU.
			1.00						2.5	THU.						2.4	THU.
ABC ABC MOVIE OF THE WEEK	1	12.15- 1.26AM	12.15	3,100	3.8	1,710	2.1	12	2.7	MON.							
			12.30						2.3	MON.							
			12.45				2.1*	11*	1.9	MON.							
			1.00						1.7	MON.							
			1.15				1.7*	12*	1.7	MON.							
ABC ABC MOVIE OF THE WEEK-2	2	1.11- 1.30AM	1.00								1,550	1.9	1,550	1.9	13	2.0	MON.
			1.15													1.8	MON.
	2	1.30- 1.41AM	(SUS)														
ABC FRIDAYS-PART 2		1.11- 1.19AM	1.00	3,020	3.7	2,530	3.1	14	3.3	FRI.	3,340	4.1	3,020	3.7	18	3.8	FRI.
			1.15						2.8	FRI.						3.6	FRI.
	1	1.19- 1.30AM	(SUS)														
	2	1.19- 1.29AM	(SUS)														
ABC ABC MOVIE OF THE WEEK-2	1	1.26- 1.50AM	1.15	1,300	1.6	1,220	1.5	13	1.5	MON.							
			1.30						1.5	MON.							
			1.45						1.5	MON.							
CBS NEWSBREAK-M-F	1	>	8.15	10,510	12.9	10,190	12.5	21	14.6	M-F							
	2	8.58- 8.59PM	8.45						11.0	TUWF	10,350	12.7	10,350	12.7	22	12.7	M-F
			9.30						16.6	THU.							
CBS LATE MOVIE I		>	11.30	8,070	9.9	5,460	6.7	24	6.8	M-TH	7,420	9.1	4,730	5.8	20	6.1	M-TH
			11.45				6.8*	19*	6.8	M-W				6.1*	18*	6.1	M-TH
			12.00						6.9	M-TH						6.0	M-TH
			12.15				6.8*	25*	6.7	M-TH				5.8*	23*	5.6	M-TH
			12.30						6.3	M-TH						5.4	M-TH
			12.45				6.7*	31*	6.5	M-TH						4.0	M-TH
			1.00						6.3	THU.							
		VARIOUS TIMES	(SUS)														
CBS NBA PLAYOFF GAME(S)	1	11.30- 1.51AM	11.30	8,230	10.1	3,990	4.9	17	6.0	FRI.							
			11.45				5.9*	15*	5.8	FRI.							
			12.00						5.6	FRI.							
			12.15				5.3*	16*	5.0	FRI.							
			12.30						4.8	FRI.							
			12.45				4.7*	18*	4.5	FRI.							
			1.00						4.4	FRI.							
			1.15				4.2*	20*	4.1	FRI.							
			1.30						4.3	FRI.							
			1.45				4.3*	25*	4.1	FRI.							
CBS NBA PLAYOFF GAME-FRI(S)	2	11.30- 1.52AM	11.30								8,310	10.2	3,830	4.7	17	5.7	FRI.
			11.45											5.3*	14*	5.0	FRI.
			12.00													4.9	FRI.

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA PLAYOFF GAME-FRI(S)-CONT'D																	
			12.15											5.0*	15*	5.0	FRI.
			12.30													4.3	FRI.
			12.45											4.3*	17*	4.4	FRI.
			1.00													4.4	FRI.
			1.15											4.3*	21*	4.3	FRI.
			1.30													4.4	FRI.
			1.45											4.3*	26*	4.2	FRI.
CBS LATE MOVIE II		>	12.30	4,810	5.9	3,830	4.7	30	5.0	M-TH	4,400	5.4	3,500	4.3	26	4.7	M-TH
			12.45						5.1	M-W						4.4	M-TH
			1.00						4.8	M-TH						4.3	M-TH
			1.15				4.7*	31*	4.6	M-TH				4.3*	28*	4.2	M-TH
			1.30						4.2	THU.						4.5	THU.
			1.45				4.2*	32*	4.3	THU.							
			2.00						4.0	THU.							
		VARIOUS TIMES	(SUS)														
CBS CBS SPEC RPT-1(SUS)	2	5.19- 5.21AM	5.15														MON.
NBC NBC NEWS UPDATE-M-F		>	8.45	11,330	13.9	11,330	13.9	23	15.2	M-F	9,860	12.1	9,860	12.1	21	13.1	M-F
			9.00						13.0	M & F						8.0	FRI.
			9.30						13.3	THU.							
NBC NBC NEWS UPDATE-2-M-F		9.58- 9.59PM	9.45	11,000	13.5	11,000	13.5	22	13.5	MWF	10,430	12.8	10,430	12.8	21	12.8	TU&TH
NBC TONIGHT SHOW		>	11.30	8,560	10.5	5,300	6.5	21	7.7	M-F	8,800	10.8	5,460	6.7	22	8.2	M-F
			11.45				7.2*	20*	6.7	MTUWF				7.7*	22*	7.2	M-F
			12.00						6.6	M-F						6.2	M-F
			12.15				6.2*	22*	5.8	M-F				5.7*	21*	5.2	M-F
			12.30						5.5	THU.							
			12.45				4.9*	22*	4.3	THU.							
			1.00						3.4	THU.							
NBC DAVID LETTERMAN I		>	12.30	2,610	3.2	2,200	2.7	14	3.2	M-TH	2,530	3.1	2,120	2.6	13	2.9	M-TH
			12.45						2.4	M-W						2.4	M-TH
			1.00						2.5	THU.							
			1.15						2.1	THU.							
			1.30						1.9	THU.							
NBC DAVID LETTERMAN SPECIAL(S)	1	12.30- 2.00AM	12.30	4,810	5.9	2,530	3.1	14	4.4	FRI.							
			12.45				4.0*	15*	3.5	FRI.							
			1.00						3.3	FRI.							
			1.15				3.0*	14*	2.7	FRI.							
			1.30						2.6	FRI.							
			1.45				2.4*	14*	2.2	FRI.							
NBC SCTV NETWORK	2	12.30- 2.00AM	12.30								5,300	6.5	2,610	3.2	15	4.9	FRI.
			12.45											4.5*	17*	4.0	FRI.
			1.00													3.3	FRI.
			1.15											2.9*	14*	2.6	FRI.
			1.30													2.1	FRI.
			1.45											2.1*	13*	2.1	FRI.
NBC DAVID LETTERMAN II		>	1.00	1,710	2.1	1,390	1.7	12	1.9	M-TH	2,120	2.6	1,790	2.2	14	2.3	M-TH
			1.15						1.6	M-W						2.1	M-TH
			1.30						1.7	THU.							
CONT'D																	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN II-CONT'D		VARIOUS TIMES	1.45 (SUS)						1.5	THU.							
DAY MONDAY-FRIDAY																	
ABC ABC SPECIAL 3(SUS)	2	8.53- 8.55AM	8.45														WED.
ABC ABC SPECIAL REPORT-11.18(SUS)	2	11.18-11.36AM	11.15														THU.
ABC ABC SPECIAL REPORT-11.30A(SUS)	1	11.30-11.48AM	11.30							FRI.							
ABC ABC SPECIAL 2(SUS)	2	11.43-11.45AM	11.30														TUE.
ABC ABC SPECIAL REPORT-12.30(SUS)	1	12.30-12.40PM	12.30							FRI.							
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC SPECIAL 4(SUS)	2	1.10- 1.14PM	1.00														FRI.
ABC SPECIAL REPORT(SUS)	1	1.42- 1.49PM	1.30							FRI.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,280	7.7	5,950	7.3	27	7.3	M-F	6,600	8.1	6,360	7.8	31	7.8	M-F
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC SPECIAL 1(SUS)	2	4.21- 4.23PM	4.15														TUE.
CBS CBS SPEC RPT-2(SUS)	2	6.03- 6.06AM	6.00														MON.
CBS SPRING SUNRISE SEMSTR-MWF(SUS)		6.00- 6.30AM	6.00							M-F							M-F
CBS SPRING SUNRISE SEMSTR-TTH(SUS)		6.00- 6.30AM	6.00							M-F							M-F
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30	410	.5		<<		<<	M-F	900	1.1	650	.8	9	.7	M-F
			6.45						<<	M-F						.9	M-F
CBS CBS SPCL REPORT-1118AM(SUS)	2	11.18-11.32AM	11.15														THU.
CBS CBS NEWS SPCL RPT-11.30A(SUS)	1	11.30-11.44AM	11.30							FRI.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,540	6.8	5,380	6.6	31	6.6	M-F	4,240	5.2	3,910	4.8	26	4.8	M-F
CBS CBS SPEC RPT-3(SUS)	2	3.11- 3.13PM	3.00														MON.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,300	6.5	5,130	6.3	22	6.3	M-F	4,730	5.8	4,480	5.5	20	5.5	M-F
CBS CBS SPEC RPT-4(SUS)	2	4.19- 4.22PM	4.15														TUE.
NBC NBC NEWS SPECIAL RPT-FRI1(SUS)	1	11.29-11.46AM	11.15							FRI.							
NBC PRES REAGAN ADDRESS-NBC(SUS)	2	11.18-11.32AM	11.15														THU.
NBC NBC NEWS SPECIAL RPT-FRI2(SUS)	1	1.28- 1.36PM	1.15							FRI.							
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	5,870	7.2	3,990	4.9	14	4.4	TUE.							
			4.15				4.4*	13*	4.4	TUE.							
			4.30						5.3	TUE.							
			4.45				5.5*	15*	5.6	TUE.							
DAY SATURDAY																	
ABC ABC SPECIAL-1(SUS)	1	6.19- 6.20AM	6.15														
ABC ABC SPECIAL-2(SUS)	1	8.02- 8.04AM	8.00														
ABC ABC SPECIAL-3(SUS)	1	8.25- 8.30AM	8.15														
ABC SCHOOLHOUSE ROCK-8.26AM	2	8.26- 8.30AM	8.15								2,360	2.9	2,120	2.6	19	2.6	
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	3,420	4.2	3,260	4.0	20	4.0		3,100	3.8	2,770	3.4	19	3.4	
ABC ABC SPECIAL-4(SUS)	1	9.07- 9.12AM	9.00														

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SATURDAY-CONT'D																	
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,670	4.5	3,180	3.9	17	3.9		4,080	5.0	3,340	4.1	18	4.1	
ABC ABC SPECIAL REPORT-9.43(SUS)	1	9.43-10.00AM	9.30														
ABC ABC SPECIAL-5(SUS)	1	10.39-10.40AM	10.30														
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	3,750	4.6	3,590	4.4	20	4.4		3,670	4.5	3,340	4.1	18	4.1	
ABC ABC SPECIAL-6(SUS)	1	11.00-11.01AM	11.00														
ABC ABC SPECIAL-7(SUS)	1	11.55-11.58AM	11.45														
ABC ABC SPECIAL-8(SUS)	1	2.00- 2.04PM	2.00														
ABC ABC SPECIAL-9(SUS)	1	3.00- 3.04PM	3.00														
ABC TOURN. OF CHAMPIONS-SAT.(S)	2	3.00- 5.21PM	→GRID 5.15								7,500	9.2	2,850	3.5 4.3*	13 14*	4.3	
ABC ABC SPECIAL 5(SUS)	2	3.15- 3.19PM	3.15														
ABC KENTUCKY DERBY(S)	1	4.30- 6.06PM	→GRID 6.00	20,780	25.5	11,490	14.1	40	13.8								
ABC ABC SPECIAL 6(SUS)	2	6.30- 6.35PM	6.30														
CBS SPRING SUNRISE SEMSTR-SAT(SUS)		6.00- 6.30AM	6.00														
CBS CBS SPCL RPT 2 SA(SUS)	1	7.01- 7.03AM	7.00														
CBS CBS SPCL RPT 8.01 SAT(SUS)	1	8.01- 8.13AM	8.00														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,280	2.8	1,960	2.4	15	2.4		2,690	3.3	2,280	2.8	19	2.8	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,340	4.1	3,100	3.8	19	3.8		2,360	2.9	2,120	2.6	14	2.6	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,990	4.9	3,830	4.7	20	4.7		3,670	4.5	3,180	3.9	17	3.9	
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	5,950	7.3	5,620	6.9	30	6.9		5,050	6.2	4,810	5.9	25	5.9	
CBS CBS SPCL RPT 10.00 SAT(SUS)	1	10.00-10.10AM	10.00														
CBS CBS SPCL RPT 3 SA(SUS)	1	10.53-10.55AM	10.45														
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,890	6.0	4,650	5.7	26	5.7		6,190	7.6	5,950	7.3	31	7.3	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,730	5.8	4,400	5.4	24	5.4		5,870	7.2	5,710	7.0	30	7.0	
CBS CBS SPCL RPT 4 SA(SUS)	1	11.50-11.51AM	11.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,810	5.9	4,240	5.2	23	5.2		3,990	4.9	3,590	4.4	19	4.4	
CBS CBS SPCL RPT 12.00 SAT(SUS)	1	12.00-12.10PM	12.00														
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,850	3.5	2,610	3.2	14	3.2		2,450	3.0	2,040	2.5	10	2.5	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,850	3.5	2,770	3.4	14	3.4		4,160	5.1	3,830	4.7	19	4.7	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	2,850	3.5	2,770	3.4	12	3.4		2,450	3.0	2,360	2.9	12	2.9	
CBS CBS SPCL RPT 3.04 SAT(SUS)	1	3.04- 3.13PM	3.00														
NBC NBC NEWS SPECIAL RPT-SAT1(SUS)	1	8.00- 8.13AM	8.00														
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	3,750	4.6	3,670	4.5	31	4.5		2,850	3.5	2,770	3.4	25	3.4	
NBC NBC NEWS SPECIAL RPT-SAT2(SUS)	1	9.00- 9.06AM	9.00														
NBC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	7,010	8.6	6,850	8.4	37	8.4		7,580	9.3	7,250	8.9	41	8.9	
NBC NBC NEWS SPECIAL RPT-SAT3(SUS)	1	9.42- 9.55AM	9.30														
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	4,970	6.1	4,890	6.0	27	6.0		4,730	5.8	4,730	5.8	24	5.8	
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	2,610	3.2	2,530	3.1	14	3.1		2,770	3.4	2,610	3.2	14	3.2	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY SATURDAY-CONT'D																	
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	2,690	3.3	2,530	3.1	14	3.1		2,690	3.3	2,610	3.2	14	3.2	
NBC NBC NEWS SPECIAL RPT-SAT4(SUS)	1	12.30-12.42PM	12.30														
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.17PM	→GRID	4,080	5.0	3,830	4.7	19									
	2	1.00- 1.18PM	→GRID								3,340	4.1	3,260	4.0	17		
			1.15						4.8							4.2	
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 4.06PM	→GRID	11,570	14.2	5,130	6.3	25									
	2	1.18- 4.25PM	→GRID								10,600	13.0	4,810	5.9	23		
			4.00						.9								
			4.15						1.0					6.3*	23*	6.2	
			4.30						<<								
NBC NBC NEWS SPECIAL RPT-SAT5(SUS)	1	3.47- 3.52PM	3.45														
DAY SUNDAY																	
ABC ABC SPECIAL 7(SUS)	2	9.03- 9.05AM	9.00														
ABC KIDS ARE PEOPLE TOO I	2	10.30-11.06AM	→GRID								2,040	2.5	1,710	2.1	10		
			11.00													2.0	
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,040	2.5	1,870	2.3	11	2.3		1,960	2.4	1,710	2.1	10	2.1	
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														
CBS NBA PLAYOFF GAME-SUN-1	1	1.00- 3.53PM	→GRID	12,230	15.0	5,380	6.6	25									
	2	1.00- 3.36PM	→GRID								11,000	13.5	5,380	6.6	26		
			3.30													6.7	
			3.45				7.6*	26*	7.5								
CBS CBS SPEC RPT-5(SUS)	2	1.50- 1.52PM	1.45														
NBC NBC NEWS SPECIAL RPT-SUN1(SUS)	1	10.00-10.08AM	10.00														
NBC NBC NEWS SPECIAL RPT-SUN2(SUS)	1	12.00-12.09PM	12.00														
NBC HOUSTON OPEN GOLF-SUN.(S)	2	2.30- 4.36PM	→GRID								5,380	6.6	2,280	2.8	10		
			4.30													3.8	

Nielsen Television Index

Bulletin

May 21, 1982

THE PRESIDENT'S
BUDGET MESSAGE

President Ronald Reagan spoke to the country on the subject of the budget on Thursday, April 29, 1982. His message was carried by the national television networks at 8:00-8:19PM, NYT.

NTI estimates of the combined three-network audience are reported below:

	Percent	Millions
Total Audience Households	38.0	31.0
Average Audience Households	35.9	29.3
Total Persons*	22.3	48.2
Total Women	29.0	24.6
18-49	19.4	10.3
Total Men	22.7	17.3
18-49	16.8	8.6
Total Teens	10.6	2.3
Total Children	12.1	4.0

*Excluding children under 2 years of age.

A.C. NIELSEN COMPANY
Nielsen Plaza • Northbrook, IL 60062 • (312) 498-6300
New York, NY 10104 • 1290 Ave. of the Americas • (212) 956-2500
Menlo Park, CA 94025 • 70 Willow Road • (415) 321-7700

Nielsen Television Index

Bulletin

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February 19, 1982

PRESIDENT REAGAN ON THE STATE OF THE UNION

President Ronald Reagan appeared on national television twice in January '82. Once for his seventh formal press conference and a week later for his second State of the Union address.

NTI estimates of the combined three-network audiences to each of these events are reported below:

	PRESS CONFERENCE TUES., JAN 19 2:00-2:39PM NYT		STATE OF THE UNION TUES., JAN. 26 9:00-9.49PM NYT	
	PERCENT	MILLIONS	PERCENT	MILLIONS
Total Audience Households	26.3	21.4	55.5	45.2
Average Audience Households	21.9	17.8	49.8	40.6
Total Persons*	10.4	22.5	31.6	68.1
Total Women	18.3	15.5	39.3	33.3
18-49	14.3	7.6	30.7	16.3
Total Men	6.5	4.9	36.1	27.5
18-49	3.1	1.6	29.5	15.1
Total Teens	2.6	.6	15.0	3.3
Total Children*	4.4	1.5	12.1	4.0

*Excluding children under 2 years of age.